



## President's Message

ACC Washington Members,

I hope this message finds all of you safe, healthy, and adjusted to virtual work and, in most cases, school. After 7 months of social distancing, we all seem to have adapted accordingly to what seems to be our new normal for the foreseeable future.

ACC-W has also pivoted to virtual programming for our members. Earlier this month, we had our very first virtual summit - the Tech Summit. As one of ACC-W's premier events that usually draws 250+ people, we wanted to provide the best virtual experience we could. I think we accomplished that and had a very well attended and well produced summit. Our next event, the Business Summit, will also be virtual and on the same platform. We have included networking as part of the summits so I hope to "see" all of you there!

I would be remiss if I closed this message without a reminder to please make sure to vote!

Take care and stay healthy,

Chris Pothering

ACC-W, 2021-2022 President

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## 2020 Business Summit

We are thrilled to announce that registration is now open for the ACC-Washington Chapter's Annual Business Summit, hosted virtually for the first time. With prominent industry leaders presenting over a full day of sessions, attendees will experience premier content, engage in intimate conversations with experts and peers, and be able to earn 6 CLEs. Don't miss this opportunity for professional development and networking!

## Business Summit Tickets

ACC-W Members: \$50 + fees

Non-Members: \$100 + fees

[Register Here](#)

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### **James K. Doane receives Washington State Bar Association 2020 President's Award**

The Washington State Bar Association (WSBA) has named James K. Doane as the 2020 recipient of the President's Award, in recognition for his servant leadership, community impact, and commitment to diversity and inclusion.



September Board of Governors meeting, when the award is announced annually. The President's Award is given in gratitude to someone who has been particularly supportive and inspirational during their term.

[Read the Article Here](#)

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Congratulations to one of our long time contacts at our sponsor, Quarles & Brady!

Phoenix partner Brad Vynalek has been named president of Quarles & Brady, effective Oct. 1, 2020.

Read the article [here](#).

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# EVERSHEDS SUTHERLAND

## Moving forward together

Generational implications of COVID-19

Thursday, October 22  
12:00 – 1:00 p.m. PDT



COVID-19 is reshaping the world as we know it and what comes next will be decided by the decisions we make today. Understanding the generational dynamics at play helps us fully grasp how our employees and customers are dealing with this pivotal moment. Generational theory examines how major cultural events and conditions shape a new generation finding their place in the world. **Exploring this topic while in the midst of a once-in-a-generation moment is precisely how leaders can gain critical insight into what's coming next.** In this webinar presented by Eversheds Sutherland, [Kim Lear](#), Generational Research Consultant and Founder of [Inlay Insights](#), will discuss:

the new 40. How has our concept of aging changed because of COVID-19?

- Generation X, the most entrepreneurial generation, is taking a hard hit as small businesses struggle. How will this shape their perceptions of risk, saving and employment? On the family front, many Gen Xers had recently become empty nesters but now their college-age children are back at home. How has this changed family dynamics?
- Millennials are dealing with the one-two-blow of graduating into a recession and then dealing with a pandemic right as many were finding financial footing. On top of the marketplace implications, many millennials have young children at home. What will COVID-19 and the economic upheaval mean for a generation of young parents? How does this impact their financial trajectory? How will working from home impact the way they want to work in the future?
- This, right now, could be Generation Z's defining moment. Young people are evacuated from college campuses and stripped of their newfound independence. After canceled graduation ceremonies, they will almost certainly enter the workforce during a recession. They are growing up with the backdrop of a global pandemic. How will this shape their perceptions of work, stability, connection, technology and risk?

When we take the time to understand how each generation will be shaped by COVID-19, we're able to uncover where we go from here, together.

*\* 1 hour of elimination of bias CLE credit is pending approval in CA. An individual attorney application may be required for attorneys licensed outside these states. Please check with your respective state bar(s) for confirmation.*

*Reminder: distance learning courses should be attended in an educational setting that is free from distractions.*

**Register Now**

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Thank you to everyone who joined us for our first virtual Tech Summit! Your presence helped to make this event a great success. Over 140 attendees came together virtually to listen to top-notch presentations. Also, thank you to our sponsors for their support, time, and educational sessions. We look forward to seeing you at the Business Summit on October 29<sup>th</sup>!

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The ACC Washington Chapter leadership understands that this is a challenging time for everyone, but we would love the opportunity to continue to engage with you to the extent that we are permitted. If you have any suggestions on how we might best stay connected with you, and offer opportunities for learning or engagement, during this time, please reach out to us via email at [acc-wchapter@accglobal.com](mailto:acc-wchapter@accglobal.com).

For chapter inquires please contact: [ACC-WChapter@accglobal.com](mailto:ACC-WChapter@accglobal.com)

To stay in touch with the chapter join the ACC Washington LinkedIn Group! To request access, visit: <https://www.linkedin.com/groups/4457255/>

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