

**Memo**

**To:** IT, Privacy, & eCommerce Network Leadership **From:** Nicholas Moses, Networks Manager

**Date:** December 9, 2020

**Re:** 2020 Annual Meeting Call for Programs Data

# In anticipation of the 2021 Annual Meeting Call for Programs, below you will find data to aid the Employment and Labor Law Network in developing its program submissions. All data provided is representative of activity from October 1, 2018 through September 30, 2020.

# 2018-2020 ANNUAL MEETING ITPEC SESSION ATTENDANCE AND PROGRAM STATUS

|  |  |  |
| --- | --- | --- |
| **Session** | **Attendees/ Status** | |
| **2020** | | |
| Lost in Translation: Tech Speak for Non-Techies | | 271 |
| What to Expect When You’re Expanding: Data Implications of Multinational Operations | | 36 |
| You did What with that Data? The Role of Data Ethics and Classification within your Data Governance Program | | 229 |
| With Big Data Comes Big Responsibility: The Gift (Not Curse) of Using Data To Protect Data | | 282 |
| The One-Click Schtick: Taking the Crap Out of Clickwrap Agreements | | 219 |
| Consumer Data Collection, Handling and Enforcement | | Declined |
| Global Ad Tech in 2020 | | Declined |
| Like your design, but what does it do??: An Introduction to Privacy and Security by Design through real world scenarios, from product development to client experience | | Declined |
| **2019** | | |
| "I'm Afraid I Can't Do That, Dave:" What In-House Counsel Should Know About AI and Machine Learning | 168 | |
| Privacy Is Not (Just) a Four-Letter Word: Privacy in the EU Other than the GDPR | 171 | |
| Greasing the Wheels: Negotiating and Overcoming Deal Friction in Tech Contracts | 229 | |
| Facial Recognition and Society | 66 | |
| Technology Basics: The Tech 101 Primer | 221 | |
| The California Consumer Privacy Act: What we know (and don't) about the CCPA | Declined | |
| Backstage: Behind the scenes of the customer experience | Declined | |
| Federal frameworks policy and law: a conversation with the regulators | Declined | |
| **2018 (Final attendance numbers)** | | |
| GDPR¹s First 100 Days: Lessons Learned | 553 | |
| Beyond the GDPR: A Review of Global Privacy Laws and Tips for Compliance | 123 | |
| Tips and Tricks for Meeting Security Standards - Lessons Learned from FTC Enforcement Actions | 184 | |
| Nuts and Bolts of Responding to a Privacy Breach | 113 | |
| Choosing and Managing Your Data Protection Officer and Chief Information Privacy Officer | Declined | |
| Is Your Website ADA Compliant? | Declined | |
| Using BlockChain ­ How to Address Ongoing Privacy Concerns | Declined | |

# 2019-2020 ITPEC SURVEY SUGGESTED TOPICS

* CMS and ONC Interoperability Regulations
* FinTech101
* Updates on New Technologies
* Best Contractual Provisions for Data/Tech Deals/Contracts
* Privacy/ Data Security Regulations
* Data Subject Rights Request Issues
* Harmonizing Multiple Privacy Laws in Global Orgs.
* CCPA updates
* Online eCommerce issues

# 2018-2020 ITPEC ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

|  |  |  |  |
| --- | --- | --- | --- |
| **Date Event Title Event Views Type** | | | |
| 9/23/20 | *Co-sponsored LQH with Financial Services and Women in the House* Basic Cybertech for Lawyers: How to Make Sense of a “Pen Test” Forensic Report | LQH | 237 |
| 9/9/20 | *Co-sponsored LQH with Law Department Management*  “Here, There, and Everywhere!, Where’s Our Data?” | LQH | 86 |
| 9/3/20 | Reality Window Check | LQH | 31 |
| 8/20/20 | The Seismic Shift From Schrems II: The Future of Cross Border Data Transfers | LQH | 124 |
| 7/9/20 | Conversation with Colleagues - COVID's Impact on ITPEC Issues | LQH | 23 |
| 6/4/20 | An HR Perspective on Getting Employees Back To Work During COVID | LQH | 90 |
| 5/7/20 | Privacy, Cybersecurity, and COVID-19: Old and New Challenges | LQH | 86 |
| 4/2/20 | What's the fuss about the EU Copyright Directive? | LQH | 49 |
| 3/5/20 | The Dark Web-inar | LQH | 121 |
| 2/6/20 | Skilling it Softly: Foundations for In-House Success | LQH | 108 |
| 11/14/19 | Artificial Intelligence in Contracting - The Future of Lawyers | LQH | 31 |
| 9/10/19 | Digital Commerce Now and Then. What New Challenges Should In-house Counsel Know About? | W | 41 |
| 9/5/19 | Offshore Vendor Management & Assessing a Vendor’s Risk – Information Security Reviews and Third-Party Risk Management | LQH | 41 |
| 7/11/19 | Disaster Recovery and Incident Response | LQH | 64 |
| 6/6/19 | *Co-sponsored LQH with Information Governance* Are You Ready for California Privacy? – An Overview of the ACC Privacy Maturity Model | LQH | 118 |
| 5/2/19 | New York Department of Financial Services Cybersecurity Regulation (23 NYCRR 500) | LQH | 41 |
| 4/4/19 | Beacon Tracking in Public Spaces | LQH | 83 |
| 3/6/19 | DPIAs: The GDPR Process That Many Forgot | LQH | 104 |
| 2/6/19 | Internet of Things Update | LQH | 73 |
| 1/10/19 | Brexit Proofing Your Company in 2019 | LQH | 49 |
| 12/6/18 | 2018 Privacy & Data Security Recap | LQH | 97 |
| 11/1/18 | ITPEC Network Annual Topics of Interest Discussion | LQH | 11 |

# 2018-2020 POPULAR ITPEC LEGAL RESOURCES

|  |  |  |
| --- | --- | --- |
| **Resource Title Views** | **Views** | |
| **2019-2020** | |  |
| **N/A** | |  |
| **2018-2019** | |  |
| **N/A** | |  |

**2019-2020 POPULAR ITPEC EGROUP DISCUSSION TOPICS**

|  |  |
| --- | --- |
| **Date Subject Link to Thread** | |
| **2019-2020** | |
| 9/8/20 | [SaaS Agreements - does size matter](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=1ea318a6-d371-49d6-a5c8-f948871bf743&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 6/30/20 | [Privacy Certifications](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=4727da6c-8c9a-4178-8f94-15eaa14c3bea&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 6/16/20 | [Contract Management Tool](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=0ed62c02-4d4e-47af-8a13-498bd7986a9a&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 5/14/20 | [CCPA consumer request process](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=64fd3cd0-3ca2-4de1-a3cc-cbb8b5c20042&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 5/4/20 | [Non-Solicit Clause in the NDA](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=a20fa285-5396-4224-a600-5d08489fc91f&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 4/27/20 | [Identifying event sponsors as "partners"](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=9786ba5f-48fc-4abf-a502-34003b8d34a1&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 3/11/20 | [Data Privacy Consultant/Attorney](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=cc60d501-f88b-4602-9de9-bd862b1b68e3&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 3/3/20 | [Vender vs Customer's Contracts](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=f77b3377-abe7-40ab-9fac-8dc34aa0a043&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 2/24/20 | [Data Mapping / Tracking Tools Recommendations](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=a57ea532-1461-41f7-a711-16d59c0f8846&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 2/19/20 | [CCPA 7-week check-in](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=bb256c20-d907-44ad-adcb-17c2579daed0&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 2/12/20 | [Ethical Hacking](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=d971e9aa-d920-4b42-8ae1-6331edfe4767&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 2/3/20 | [Privacy data laws related contract question- CCPA etc.](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=a56f7a0d-a1d9-458e-a71f-85900fc21ec8&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 1/15/20 | [Data breach - who is responsible? SaaS contract question](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=64b2497a-b2a5-4ab6-8770-06e5235b820e&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 1/7/20 | [Indemnities for third party claims](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=9e73f40a-b3b5-46fa-bf13-b711d7a00dc9&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 12/12/19 | [Facebook Pixel and the CCPA](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=bb7e3ca2-d423-455a-acde-1aa9dee8c4ae&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 12/11/19 | [CCPA Privacy Policy Templates/Mandatory Language](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=95bf1db4-1928-4f0a-be1d-16f6d82c7881&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 11/22/19 | [Contract Management System](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=14b62794-d743-430b-a31b-6a11e67f0b31&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 11/13/19 | [Infosec Director Ready to Chop Heads Over Laptop Thefts!](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=10920e55-c7a7-4232-a473-b157ba542586&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 11/6/19 | [Effective Date vs. Launch Driven Start Date](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=2effc78a-dde4-4568-8276-4271b461b86c&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 11/5/19 | [How to handle inadvertent disclosures via email](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=a15ea866-33dd-45e3-9671-370fde59f6da&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |
| 10/7/19 | [Relationship of NDA to MSA](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=25&MessageKey=0663ce07-225b-492a-ae50-616378dc5759&CommunityKey=8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fcommunitykey%3d8dd4ddb8-d6a8-4a7e-ac7c-92dcc75a7df5%26tab%3ddigestviewer) |

**Important Dates**

|  |  |
| --- | --- |
| Item | Date |
| Program Idea Submission Deadline | Wed., Feb. 3, 2021 |
| Program Selection Notifications Sent | Wed., March 31, 2021 |
| Program Organizer Submission Deadline\* | Wed., April 14, 2021 |
| Speaker Submission Deadline\* | Fri., June 4, 2021 |
| Course Material Submission Deadline | Tues., Aug. 31, 2021 |

*‡ACC confirms program organizer and speaker submissions on rolling basis*