

Memo

To: Intellectual Property Network Leadership

From: Sherwin Valerio, Networks/Chapter Manager

Date: December 9, 2020

Re: 2021 Annual Meeting Call for Program Data

# In anticipation of the 2021 Annual Meeting Call for Programs, below you will find data to aid the Employment and Labor Law Network in developing its program submissions. All data provided is representative of activity from October 1, 2018 through September 30, 2020.

# 2018-2020 Annual Meeting Intellectual Property Session ATTENDANCE AND Program status

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| --- | --- |
| **Session** | **Attendees/ Status** |
| **2020 (pre-registered numbers)** | |
| Current Trends and Developments in Trade Secret Law for In-House Counsel | 241 |
| Hiring, Becoming, or Aspiring to Become Chief IP Counsel? How to Prepare for and Succeed as the Corporate Head of IP | 82 |
| The Basics of IP for Start-ups and Other Small Enterprises | 86 |
| IP Indemnification Provisions, Hot Topics and Negotiating Strategies | Deferred |
| Practical IP Litigation Management in the Social Media Age | Deferred |
| Software IP Questions you were afraid to ask: From Open Source to Artificial Intelligence | Declined |
| Embedding IP into your Organization's Corporate Fabric | Declined |
| Middle East IP Update | Declined |
| **2019 (Final attendance numbers)** | |
| What Every In-house Counsel Needs to Know About Global Intellectual Property (Part 1) | 99 |
| What every In-House Counsel needs to know about Global Intellectual Property (Part 2) | 99 |
| The Nuts and Bolts of Managing an In-house IP Practice | 92 |
| Drafting Ethical Cease & Desist Letters for Trademark and Copyright Infringers. | 86 |
| Intellectual Property Issues facing companies as they come to grips with Disruptive Technologies | Declined |
| What every In-Houe Counsel needs to know re: IP prosecution, infringement, and litigation in China | Declined |
| What's been happending north of the 49th? | Declined |
| **2018 (Final attendance numbers)** |  |
| Intellectual Property for In-house, from Soup to Nuts | 113 |
| Intellectual Property Protection for Emerging Technologies | | 286 |
| Trademark Harmony - How Can We Use Each Other’s Marks in this Global Marketplace | 114 |
| Patents: Mini Boot Camp | 179 |
| Mock Oral Argument at Trademark Trial and Appeal Board | Declined |
| Copyright Issues in the Institutional Setting | Declined |
| Who Has the Privilege when handling Intellectual Property matters? | Declined |
| Intellectual Property Issues in Government Contracts | Declined |
| Benchmark Best Patent Practices | Declined |
| **2017 (Final attendance numbers)** |  |
| Global IP Litigation Strategies: What to Do When Defending Globally | 81 |
| IP Considerations in M&A Transactions | | 164 |
| Managing Your IP Portfolio | 110 |
| Key Issues in Negotiating and Drafting Subscription Services Agreements | 297 |
| Technology and IP License Agreements | 354 |
| Hot Topics in Copyright Law | 159 |
| How to Identify and Deal with IP Provisions in Contracts | Declined |
| Post Grant Review | Declined |
| IP Year in Review | Declined |

# 2018 - 2020 Intellectual Property SURVEY Suggested Topics

* What Every In-House Counsel Should Know About IP
* How Do We Protect Our IP in an E-Commerce World
* Mitigating Your IP Risk Across Borders: Protections that can help your company reduce its IP costs.
* Navigating the world of Open Source
* Strategies for Multi-Jurisdictional IP Litigation. Exploring the Similarities, Differences, Challenges, etc.
* Managing IP Costs: Metrics to Consider When Working With Outside Counsel.
* Licensing Technologies from Universities and Their Associated Research Institutes and Spin-Offs
* IP and NDAs with Global Companies
* Protecting Your Company From Risk and Sticking to Your Guns On Important IP Provisions in Contracts
* Software License Agreement Drafting Advice

# 2018-2020 Intellectual Property NETWORK Online Event Attendance Numbers

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

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| --- | --- | --- | --- |
| Date | Event Title | Event Type | Views |
| 9/9/2020 | Making IP Due Diligence more Tailored, Useful and Efficient | LQH | 96 |
| 8/12/2020 | Anti-Counterfeiting: A Practical Guide to Effective Enforcement in Today’s World | LQH | 42 |
| 7/8/2020 | Design Patents Update | LQH | 52 |
| 6/10/2020 | Keyword Agreements as Potential Antitrust Violations | LQH | 46 |
| 5/13/2020 | The Use of Celebrity Look-Alikes in Advertising | LQH | 33 |
| 4/11/2020 | 2019 Patent Case Law Update | LQH | 56 |
| 3/11/2020 | Investigations Gone Wild – The Risks and Rewards in the Use of Investigators | LQH | 40 |
| 2/12/2020 | Contracting for Transformative Technologies - Understanding the Legal Implications | LQH | 149 |
| 1/8/2020 | What You Don’t Know About Export Controls as an IP Attorney Can Hurt You | LQH | 163 |
| 12/11/2019 | Your Secret Weapon: What Every In-House Attorney Should Know about Trade Secrets | LQH | 145 |
| 11/13/2019 | Social Media Risk (or “We So Need To Share That!!!”) | LQH | 77 |
| 9/11/2019 | When Someone Else Patents Your Company’s Invention: What To Do And How To Prevent It From Happening Again | LQH | 39 |
| 8/14/2019 | Anti-Counterfeiting Enforcement in the U.S. and China – Setting Priorities and Allocating Resources | LQH | 28 |
| 6/12/2019 | Photography and Copyright: Recent Developments | LQH | 108 |
| 5/8/2019 | Patent Case Law Updates and Their Impact on In-House Counsel | LQH | 43 |
| 4/10/2019 | The Anatomy of a False Advertising Claim | LQH | 66 |
| 3/13/2019 | Look To Your Left...Look to Your Right...Adjust Your Patent Portfolio Strategy | LQH | 49 |
| 2/13/2019 | Annual Trademark Update | LQH | 59 |
| 1/9/2019 | The On Sale Bar: Supreme Court Review of Helsinn v. Teva | LQH | 35 |
| 12/12/2018 | What to Do Before the Derived Data Paste is Out of the Tube | LQH | 50 |
| 11/14/2018 | Open Source Software: Compliance Best Practices and Recent Developments | LQH | 48 |
| 9/12/2018 | Trade Secret Case from A-Z: Exploring the Stages of a Trade Secrets Case Through Hypotheticals | LQH | 30 |
| 8/8/2018 | Post Grant Proceedings - Recent Developments and Precedential Decisions | LQH | 30 |
| 6/13/2018 | 2017 Tax Act – Impact on Intercompany IP Licensing | LQH | 120 |
| 5/9/2018 | Selling Patent Rights for Revenue Generation in Today’s Environment | LQH | 86 |
| 4/11/2018 | Recent Developments in International Trademark Law | LQH | 95 |
| 3/14/2018 | Chuck Taylor on Trial: Secondary Meaning for an American Icon | LQH | 70 |
| 2/14/2018 | Who Owns the IP? IP Issues in Consulting Agreements | LQH | 118 |
| 1/10/2018 | Protecting the Privilege for In-house Work Product in a Post-Halo Environment | LQH | 143 |
| 12/13/2017 | INTERPLAY – Patent-Related Issues in the Government Contracts Universe | LQH | 66 |
| 11/8/2017 | Navigating the Post-Grant Landscape | LQH | 58 |

# 2018-2020 Popular Intellectual Property NETWORK Legal Resources

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| --- | --- |
| Resource Title | Views |
| 2018-2020 | |
| [Copyright Assignment Agreement](https://www.acc.com/resource-library/copyright-assignment-agreement-1) | 103 |
| [Copyright Letter](https://www.acc.com/resource-library/copyright-license-letter-sample) | 381 |
| [Due Diligence Request List](https://www.acc.com/resource-library/due-diligence-request-list-ip) | 82 |
| [Invention Disclosure Assessment](Invention%20Disclosure%20Assessment) | 210 |
| [Invention Disclosure Form](https://www.acc.com/resource-library/invention-disclosure-form-0) | 72 |
| [IP Due Diligence Checklist](https://www.acc.com/resource-library/ip-due-diligence-checklist) | 112 |
| [Patent Application Template](https://www.acc.com/resource-library/patent-application-template) | 164 |
| [Sample Invention Record](https://www.acc.com/resource-library/sample-invention-record) | 52 |
| [Sample Work for Hire Agreement](https://www.acc.com/resource-library/sample-work-hire-agreement) | 80 |
| [Sponsorship Checklist](https://www.acc.com/resource-library/sponsorship-checklist) | 64 |
| [Sweepstakes Form Template](https://www.acc.com/resource-library/sweepstakes-form-template) | 87 |
| [Checklist of Settlement Options In Trademark Cases](https://www.acc.com/resource-library/checklist-settlement-options-trademark-cases) | 105 |
| [Navigating US Legal Issues in Modern Advertising Campaigns](https://www.acc.com/resource-library/navigating-us-legal-issues-modern-advertising-campaigns) | 598 |
| 2017-2018 | |
| Working with Vendors Without Waiving Privilege | 1045 |
| Top Ten Considerations for Performing Intellectual Property Due Diligence | 587 |

# 2018-2020 Popular IP NETWORK eGroup Discussion Topics

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| --- | --- |
| **Date** | **Subject** |
| 8/11/2020 | [Automated Drafting Tools - Patent Theory](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=08e18809-4e54-474f-9dac-4bb20510ed3c&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 7/21/2020 | [Trade Secret Policy](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=b8781a16-ec6a-4642-b6f4-e410f384e7c7&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 6/18/2020 | [Settlement of Copyright Claim - Publicity Rights Exclusion](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=6d5a9fc8-c4cd-4af8-be37-a1701a4be723&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 5/28/2020 | [Use of patent proofreaders or drafting tools](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=3de29e08-6de5-47f4-8289-38fe97077c50&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 5/20/2020 | [Comprehensive US Trademark Search](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=0ebf87a1-dda8-436a-8fa2-e6ba9ca45b14&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 3/9/2020 | [Patent Drawing Resolution Issues with USPTO](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=0105c605-3f6a-43d2-a8a8-36c66df5437a&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 2/12/2020 | [5 Key Takeaways from Feb. 12 IPN Webinar: "Contracting for Transformative Technologies: Understanding the Legal Implications"](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=7244b496-0415-4958-b65b-b370d2334a9b&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 2/19/2020 | [Trademark "intake" form / process?](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=b62cca06-93f8-4f03-9a2f-b5e7c019b2ff&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 2/7/2020 | [Warranties for SaaS](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=81dede8e-866f-4689-a4aa-1f024b7035f8&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 1/27/2020 | [Amazon Brand Registry - Inconsistent Responses for Identical Products](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=24a26488-ca4a-45cf-b794-b42654c472e9&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 1/17/2020 | [IP Monetization](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=539cbe61-107e-4778-8a47-6f7fc8464a19&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 1/13/2020 | [Intellectual Property Policy](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=936d562d-eef0-4e0d-b9dc-ca23fff94288&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 1/7/2020 | [Indemnities for third party claims](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=103&MessageKey=0a136349-50ba-42f0-a53e-dac7138fcaed&CommunityKey=44f61cc0-9b4d-4e57-a7a7-721b51e12e44&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d44f61cc0-9b4d-4e57-a7a7-721b51e12e44) |
| 8/22/2019 | [CDA terms](http://community.acc.com/viewthread?MessageKey=6D06542D-848A-4B00-BD18-1C43C1156202) |
| 4/16/2019 | [Tech Patent Attorney Referral](http://community.acc.com/viewthread?MessageKey=B2378739-1077-430A-8324-C45A2119D967) |
| 11/14/2018 | [Recommendations for IP Boutique/Mid-Range Local Firm for Software Company IP Portfolio Work](http://community.acc.com/viewthread?MessageKey=9BBA4B59-7413-4136-8733-CFD4F64D7725) |
| 3/5/2019 | [Sample Invention Disclosure Form](http://community.acc.com/viewthread?MessageKey=4912FFC7-3B8B-456E-BC17-8AC8204ADA5E) |
| 8/28/2019 | [Patent Assignments before filing](http://community.acc.com/viewthread?MessageKey=7AE75FB1-86F6-43E0-BC20-CD58E8BCF9C1) |
| 1/24/2019 | [Ownership of Photography](http://community.acc.com/viewthread?MessageKey=8DE4B8F0-C9A8-49A6-8424-9C590DA3E07E) |
| 7/29/2019 | [Patent Prosecution - Gaming](http://community.acc.com/viewthread?MessageKey=15EEF40B-BF94-4F4E-B9F5-2D660EA10A61) |
| 12/17/2018 | [What does it mean to "own" a spreadsheet and the underlying IP?](http://community.acc.com/viewthread?MessageKey=94A37C90-2CE8-478B-9865-8C63EDBC1C4C) |
| 7/23/2019 | [Amazon Unauthorized Resellers and MAP](http://community.acc.com/viewthread?MessageKey=6A9BD134-1111-4692-911C-3D97D6B74568) |
| 10/8/2018 | [Domain acquisition policy and domain enforcement vendors](http://community.acc.com/viewthread?MessageKey=9D1C51C8-6C8D-4D3E-A563-1814A0CCE29A) |
| 1/8/2019 | [Internal IP Process/Workflow](http://community.acc.com/viewthread?MessageKey=8B527E42-8B3C-40E6-A1A8-9CA02B026C26) |
| 1/31/2019 | [Software/Tech Licensing/Medical Device Conferences](http://community.acc.com/viewthread?MessageKey=93F5EA40-C4C9-4425-9F58-8AA799DD7091) |
| 8/30/2019 | [Recommendation for China IP Lawyers](http://community.acc.com/viewthread?MessageKey=4AF009FF-FD49-421C-A1A9-AC9C01C97676) |
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**Important Dates**

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| Item | | Date |
| Program Idea Submission Deadline | Wed., Feb. 3, 2021 | |
| Program Selection Notifications Sent | Wed., March 31, 2021 | |
| Program Organizer Submission Deadline\* | Wed., April 14, 2021 | |
| Speaker Submission Deadline\* | Fri., June 4, 2021 | |
| Course Material Submission Deadline | Tues., Aug. 31, 2021 | |

*‡ACC confirms program organizer and speaker submissions on rolling basis*