

Memo

To: International Legal Affairs Network Leadership

From: Keilon J. Forest, Director of Practice Networks

Date: December 9, 2020

Re: 2021 Annual Meeting Call for Programs Data

In anticipation of the 2021 Annual Meeting Call for Programs, below you will find data to aid the International Legal Affairs Network in developing its program submissions. All data provided is representative of relevant activity from the past two fiscal years (October 1, 2018 through September 30, 2020).

# 2018-2020 Annual Meeting International LEgal Affairs Submission

|  |  |
| --- | --- |
| **Session** | **Attendees** |
| **2020** | |
| International Business Challenges - You Need a Map to Keep Track! | 176 |
| Adjusting to a New General Counsel or CEO | 271 |
| Interactive Roundtable Discussions About Challenges and Best Practices for Global Legal Departments | 114 |
| International Distribution Chains & Contracts | 130 |
| Innovation and the Evolution of the Legal Industry: Can Innovation Improve the Delivery of, and Access to, Legal Services? | Deferred |
| Investigating misconduct in foreign jurisdictions: practical tips | Declined |
| Immigration Law and Your Workforce | Declined |
| **2019** | |
| The Brexit Exit | 90 |
| International Internet Regulation | 71 |
| Blockchain Regulations Around the Globe | 75 |
| International Licensing Agreements | 209 |
| Collaborating Successfully with Multinational Teams | 107 |
| The Rules Are Different; We’re a Non-profit, Not a Business | Declined |
| **2018** | |
| Setting Up International Corporate Governance | 286 |
| Cross-Border Employee Issues for US Companies | 201 |
| Limitation of Liability Around the Globe | 388 |
| Establishing a Foreign Subsidiary | 149 |
| Comprehensive Third-Party Due Diligence for Cross-Border Business | 104 |
| Developing a Cross-Border Compliance Program | Declined |
| Hiring and Transferring Employees Internationally | Declined |
| Marketing Campaigns in International Markets | Declined |
| Know the difference between your company¹s IRR and its ROI? Understanding “Need to Know” Financial and Accounting Metrics | Declined |

# 2018-2020 InternatioNAl Legal Affairs Network SURVEY Suggested Topics

* Privacy Developments & Practical Advice
* Best Practices in Multinational Governance
* DEI in the Boardroom: CA and Beyond
* Rather than writing out the name of each idea in multiple fields, I just use the number as a quick reference ----
* Issues to consider for privacy, employment and collecting and copying laptops, phones and email.
* Ultimate Beneficial Ownership laws
* right to impose vaccine requirements for employers in the EU, LatinAmerica
* Unique issues with B2B online international sales;
* A comparison of judicial enforcement of limitation of liability clauses (e.g., some countries will not permit limitation of liabilities in the case of product defects) - a discussion of the enforcement scope of these clauses;
* an international comparison of manufacturer non-waivable obligations;
* International administration and management of legal hold orders.
* Considerations for Employers with an international work from home workforce.
* New Canadian Privacy Laws ('Bill C-11'): The Consumer Privacy Protection Act
* International Distribution/Agency Law,
* Cross-Border Marketing - Best practices for companies selling new products internationally. Avoiding pitfalls when a common product is marketed/sold globally.
* Contracting issues, intellectual property protection, and employment law considerations across a variety of jurisdictions
* Comparison of international compliance topics: data privacy, anti-bribery, export and importation, human interest (trafficking, persecution, environment)
* International real estate acquisitions and dispositions.
* Hiring and Managing international legal teams.
* Planning for Brexit
* Building your personal brand
* Negotiating and drafting international contracts
* EU’s General Data Protection Regulation
* Ethics and compliance issues in international supply chain agreements

# 2018-2020 ILA NETWORK Online Event Attendance Numbers

APAC Call (APAC) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

EMEA Call (EMEA) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Legal Quick Hit (LQH) – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute to one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

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| Date | Event Title | Event Type | Attendees |
| 11/12/2020 | The Room Where It Happens: Building Relationships in a Digital Age | LQH | 68 |
| 11/11/2020 | APAC: The Room Where It Happens: Building Relationships in a Digital Age | APAC | 23 |
| 9/21/2020 | APAC: Challenges in International Business | APAC | 17 |
| 9/10/2020 | Challenges in International Business: Reflections & Takeaways from the Corona Crisis | LQH | 18 |
| 8/25/2020 | APAC: Investigating Misconduct in Foreign Jurisdictions | APAC | 19 |
| 8/13/2020 | Investigating Misconduct in Foreign Jurisdictions | LQH | 45 |
| 7/9/2020 | To Trace or Not to Trace?: Compliance in the Era of COVID-19 and Remote Surveillance | LQH | 41 |
| 7/8/2020 | APAC: To Trace or Not to Trace?: Compliance in the Era of COVID-19 and Remote Surveillance | APAC | 11 |
| 6/11/2020 | International Distribution Chain & Contracts | LQH | 38 |
| 6/10/2020 | APAC: International Distribution Chains: Trips and Traps | APAC | 17 |
| 5/14/2020 | Managing Diversity of Legal Approaches with the Default Rules in the UNIDROIT Principles of International Commercial Contracts | LQH | 36 |
| 5/13/2020 | APAC: Managing Local Issues: Tips and Traps | APAC | 53 |
| 4/9/2020 | Force Majeure and Business Interruption in the Time of COVID-19 | LQH | 101 |
| 4/8/2020 | APAC: Force Majeure and Business Interruption in the Time of COVID-19 | APAC | 20 |
| 3/12/2020 | Immigration Law | LQH | 4 |
| 3/11/2020 | APAC: Immigration Law | APAC | 14 |
| 2/13/2020 | How Multinational Companies Can Navigate the U.S. Federal Court System | LQH | 10 |
| 12/12/2019 | When to Choose a Foreign Forum to Maximize Effect | LQH | 20 |
| 11/14/2019 | Strategies for Avoiding Applicable Laws in Remote Jurisdictions | LQH | 35 |
| 9/12/2019 | International Dispute Resolution Tips, Tricks and Traps | LQH | 12 |
| 8/8/2019 | Cross Border Contracts and Potential Pitfalls for Companies | LQH | 0 |
| 8/7/2019 | APAC: Cross Border Contracts and Potential Pitfalls for Companies | APAC | 0 |
| 7/11/2019 | Hot Topics and Legal Challenges that Global Companies are Facing Today | LQH | 24 |
| 7/10/2019 | APAC: Hot Topics and Legal Challenges that Global Companies are Facing Today | APAC | 3 |
| 6/13/2019 | Now What? Multinational Corporations Facing More Employment Lawsuits from All Fronts | LQH | 34 |
| 6/12/2019 | APAC: Now What? Multinational Corporations Facing More Employment Lawsuits from All Fronts | APAC | 3 |
| 5/9/2019 | Employment: Hiring and Transferring of Employees Internationally | LQH | 40 |
| 5/8/2019 | Employment: Hiring and Transferring of Employees Internationally | APAC | 15 |
| 4/11/2019 | Developing a Cross-border Program | LQH | 66 |
| 4/10/2019 | APAC: Developing a Cross-border Program | APAC | 12 |
| 3/14/2019 | Social Media Ethics in the Modern Age | LQH | 22 |
| 3/13/2019 | Social Media in the Modern Age | APAC | 11 |
| 2/14/2019 | US Tariffs on Steel, Aluminum and Products from China | LQH | 34 |
| 2/13/2019 | APAC: International Trade -- Tariffs | APAC | 8 |
| 1/10/2019 | 2018 Cybersecurity Round-up: A Global Perspective | LQH | 47 |
| 1/9/2019 | APAC: 2018 Cybersecurity Round-up: A Global Perspective | APAC | 11 |
| 12/13/2018 | The United States–Mexico–Canada Agreement: Changes Important to Business in the New Agreement How They May Affect You | LQH | 17 |
| 9/13/2018 | Cybersecurity and the GDPR | LQH | 33 |
| 9/12/2018 | APAC: Cybersecurity and the GDPR | APAC | 14 |
| 8/9/2018 | International Arbitration - What Matters | LQH | 25 |
| 7/12/2018 | Buying and Leasing Real Estate: A Cross-Border Comparison | LQH | 32 |
| 6/14/2018 | International Trade – Minimize Risk While Creating Opportunities | LQH | 41 |
| 6/13/2018 | APAC: International Trade – Minimize Risk While Creating Opportunities | APAC | 18 |
| 5/10/2018 | Third Party Litigation Funding | LQH | 16 |
| 5/9/2018 | APAC: Third Party Litigation Funding | APAC | 8 |
| 4/12/2018 | The Do's and Don'ts for Employers to Avoid Allegations of Wage Disparity | LQH | 29 |
| 4/11/2018 | APAC: The Do's and Don'ts for Employers to Avoid Allegations of Wage Disparity | APAC | 2 |
| 3/8/2018 | Sexual Harassment - What it Means, How to Prevent it, Complaint Investigation, and Crucial Policies | LQH | 49 |
| 3/7/2018 | APAC: Sexual Harassment - What it Means, How to Prevent it, Complaint Investigation, and Crucial Policies | APAC | 17 |
| 2/8/2018 | Cryptocurrencies, Blockchain, and the Law | LQH | 66 |
| 2/7/2018 | APAC: Cryptocurrencies, Blockchain, and the Law | APAC | 18 |
| 1/11/2018 | Navigating the NAFTA Crossroads: The NAFTA Renegotiations and What They Mean for Business | LQH | 41 |
| 12/19/2017 | APAC: Project Bank Accounts and Trust Structures to Protect Downstream Project Payments | APAC | 7 |
| 12/14/2017 | The EU General Data Protection Regulation – Perspectives on Business Opportunities and Practice Management Challenges from Primerus members in Europe and the America’s | LQH | 81 |
| 11/9/2017 | Legal Professional Privilege and Attorney Secrecy in the EU: The Landscape in the Wake of the German Freshfields Firm Raid | LQH | 47 |

2018-2020 Popular LAW DEPartment management Network Legal Resources

*(The resources below include all resources during the period with 50 or more views.)*

|  |  |
| --- | --- |
| **Resource Title** | **Views** |
| [Statutory Director or Nominal Director?](https://www.acc.com/resource-library/statutory-director-or-nominal-director) | 173 |
| [Resignation as Managing Director of a German GmbH](https://www.acc.com/resource-library/resignation-managing-director-german-gmbh) | 110 |
| [Employees' Rights to Claim Against the Employer for Novel Coronavirus Infection](https://www.acc.com/resource-library/employees-rights-claim-against-employer-novel-coronavirus-infection) | 101 |
| [The Parent Company's Right to Issue Instructions](https://www.acc.com/resource-library/parent-companys-right-issue-instructions) | 51 |
| [What Should A Termination Agreement Contain?](https://www.acc.com/resource-library/what-should-termination-agreement-contain) | 168 |
| [Why is it Dangerous to Exclude Arbitration as an Option?](https://www.acc.com/resource-library/why-it-dangerous-exclude-artibration-option) | 50 |
| [Proper Due Diligence Investigations](https://www.acc.com/resource-library/proper-due-diligence-investigations) | 76 |

# 2018-2019 Popular International Legal Affairs NETWORK eGroup Discussion Topics *(The topics below include all substantive eGroup discussions during the period with 3 or more replies.)*

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| --- | --- |
| Date | Subject |
| 2/18/2020 | [corporate housekeeping in Poland](http://community.acc.com/viewthread?MessageKey=D5A9E707-B697-4C91-8CDB-3740E0DF79D2) |
| 8/10/2020 | [reminding departing employees of confidentiality obligations](http://community.acc.com/viewthread?MessageKey=D985DD04-D488-410C-BB24-579A4CEE7DFB) |
| 4/22/2019 | [FCPA speakers](http://community.acc.com/viewthread?MessageKey=C397A3DC-F23E-437F-A39F-87B2853BE73D) |
| 12/12/2018 | [Country-by-Country Research Support](http://community.acc.com/viewthread?MessageKey=A7F22761-3316-429A-9FAC-7A3F23ACEE98) |
| 3/28/2019 | [Establishing Offices in India, Indonesia, and Brazil](http://community.acc.com/viewthread?MessageKey=0212011C-4F42-4563-80A0-78B0CA131A2F) |
| 11/26/2018 | [German and Corporate and Contract Counsel](http://community.acc.com/viewthread?MessageKey=CE8023DE-D295-49B7-8F7F-93723D9684D3) |
| 7/26/2019 | [Chilean Counsel](http://community.acc.com/viewthread?MessageKey=B9CA72AB-F55D-4735-86DD-ADF72640860E) |
| 11/5/2018 | [German Employment Counsel](http://community.acc.com/viewthread?MessageKey=A5D9D0E2-3FB7-4C82-BE9D-81394C22604E) |
| 1/28/2019 | [Hiring first international in house counsel](http://community.acc.com/viewthread?MessageKey=0AA23542-115C-404E-811A-E04EAB8B5F71) |
| 4/15/2019 | [Looking for local Malaysian Counsel Referral](http://community.acc.com/viewthread?MessageKey=7AE0E89D-1C3D-4B32-8997-10968ECB84D7) |
| 6/10/2019 | [Columbian Attorney Referral](http://community.acc.com/viewthread?MessageKey=90E0EFD6-A538-478C-A8DD-AD85F79F043F) |
| 9/13/2019 | [need a part-time lawyer](http://community.acc.com/viewthread?MessageKey=9061DB7F-C25D-4670-A03C-119A6A72F62F) |
| 10/1/2018 | [Peruvian lawyer](http://community.acc.com/viewthread?MessageKey=6A70D681-F2CF-4200-90A8-3523C3B9CD9E) |
| 5/2/2019 | [Seeking Legal Counsel in London, England](http://community.acc.com/viewthread?MessageKey=834C76FB-9EBA-4396-A6C5-18639A8EB9B5) |
| 5/9/2019 | [Recommendations for Corporate Counsel in Spain](http://community.acc.com/viewthread?MessageKey=2019AB93-93F4-4AB9-A998-5920CD2D7EFB) |

**Important Dates**

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| **Item** | **Date** | |
| Program Idea Submission Deadline | | Wed., Feb. 3, 2021 |
| Program Selection Notifications Sent | | Wed., March 31, 2021 |
| Program Organizer Submission Deadline\* | | Wed., April 14, 2021 |
| Speaker Submission Deadline\* | | Fri., June 4, 2021 |
| Course Material Submission Deadline | | Tues., Aug. 31, 2021 |

*\*ACC confirms program organizer and speaker submissions on rolling basis*