

Memo

To: Financial Services Network Leadership

From: LaToya Tapscott, Networks Manager

Date: December 5, 2020

Re: 2021 Annual Meeting Call for Programs Data

In anticipation of the 2020 Annual Meeting Call for Programs opening on December 8, 2020, below you will find data to aid the Financial Services Network in developing its program submissions. All data provided is representative of relevant activity from the past two fiscal years (October 1, 2018 through September 30, 2020).

# 2018-2020 Annual Meeting Financial Services Network submissions

|  |  |
| --- | --- |
| **Session** | **Attendees** |
| **2020** |
| Currency and Cryptocurrency at a Crossroads | 69 |
| LIBOR is Leaving in 2021: What You Need to Know | 70 |
| Be Prepared for the Decade Ahead. The Nuts and Bolts of Vendor Management Compliance | Deferred to 2021 |
| 2020 Vision: What’s Your Ethical Obligation to Keep Data Safe? | Declined |
| Data Security and Privacy Are Still Consumer Protection Issues | Declined |
| **2019** |
| FinTech 2.0, The Next Generation: Successes and Failures in Financial Technology Innovation in the Current Decade | 113 |
| Call Me Maybe? The Financial Services Perspective on the Telephone Consumer Protection Act | 74 |
| Cybersecurity Crisis: A Financial Services General Counsel’s Role Before and After Cybersecurity Attack | 162 |
| Regulatory NOW: Securities Regulation in 2019 | Declined |
| Unlimited Regulation, Limited Resources: Prioritizing for Financial Services Attorneys | Declined |
| **2018**  |
| Beyond Bitcoin: Regulatory Developments in Digital Currencies, Initial Coin Offerings and Tokens | 149 |
| Financial Services: New Technologies and New Opportunities (Beyond Blockchain) | 161 |
| Do’s and Don’ts for Social Media in the Financial Services Industry | 148 |
| Cybersecurity In Crisis: General Counsel’s Role Before and After a Cybersecurity Attack | Declined |
| What Happens in Vegas Does Not Always Stay in Vegas: Why Your Firm Needs to Know about Data Protection in All Jurisdictions It Does Business | Declined |

# 2019-2020 Financial Services Network member survey suggested topics

Most popular topics, in decreasing order:

* CCPA and GDPR Update
* The growing use of Digital Technology in the Financial Services Sector
* Developments of state regulation over Fintech companies
* Contract Negotiations and Clauses
* Career Development - Developing Management Skills of the General Counsel
* CFPB Regulatory Update
* Serving on a Board of Directors - Where to Start and How to Grow to Your Skills

Additional suggestions:

|  |
| --- |
| * Callblocking technology
* Still "Madden"-ing? The Judicial uncertainty of the Valid-When-Made doctrine in the wake of the "Madden v. Midland Funding" ruling and can Congress or the Executive Branch save the longstanding legal standard?
* I'd love to see what AI can do for the in-house legal department -- something concrete.
* I would like to get an update on fintech charter developments (where are we at with it? has anyone applied? been approved? etc.).
* Faster payments
* Cannabis
* General updates on the market and thoughts on the forecast for the next several months.
 |

# 2018-2020 Financial Services Network Webcast & Legal Quick Hit Attendance Numbers

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (20 to 40-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

|  |  |  |  |
| --- | --- | --- | --- |
| Date | Event Title | Event Type | Views |
| 2018-2020 |
| 9/23/2020 | *Co-sponsored LQH with IT, Privacy, & eCommerce and Women in the House*Basic Cybertech for Lawyers: How to Make Sense of a "Pen Test" Forensic Report | LQH | 237 |
| 9/16/2020 | PPP Loans: The Government Starts To Review and Audit | LQH | 34 |
| 7/29/2020 | Annual Supreme Court in Review | LQH | 32 |
| 6/24/2020 | Money Transmission, Payments, and Fintech Update | LQH | 37 |
| 5/14/2020 | Force Majeure and Impossibility of Performance in the Covid-19 Present – A Practical Understanding | LQH | 324 |
| 5/7/2020 | *Co-sponsored LQH with Real Estate & Women in the House*The Return to Work | LQH | 87 |
| 5/6/2020 | COVID-19 and Insurance: Best Practices Now and Moving Forward | LQH | 65 |
| 5/5/2020 | COVID-Related Delays or Disruption to U.S. Remediation Work: Immediate Actions and Future Planning | LQH | 13 |
| 4/29/2020 | Small Business Administration’s PPP Loan: Forgiveness and Next Steps | LQH | 222 |
| 4/2/2020 | Small Business Loans in the CARES Act: Considerations for Borrowers and Lenders | W | 533 |
| 4/1/2020 | *Co-sponsored LQH with Real Estate & Women in the House*How Boards are Navigating the Coronavirus (COVID 19) Pandemic | LQH | 63 |
| 3/25/20 | The CFPB – Here today, Gone Tomorrow? What does that mean for the Financial Services Industry? | LQH | 14 |
| 3/24/2020 | Navigating an Evolving Insurance Landscape in the Face of the Coronavirus (COVID-19) Pandemic | LQH | 129 |
| 3/17/2020 | *Co-sponsored LQH with Real Estate*Confronting COVID-19: What Every Employer Needs to Know Right Now | LQH | 440 |
| 2/26/20 | Millennials in the Workforce: Income-Share Agreements and Consumer Financial Services in the Gig Economy | LQH | 19 |
| 1/29/20 | Are We Going to Have a Fintech Charter: An Update On Where We Are Going Next | LQH | 19 |
| 12/11/2019 | *Co-sponsored LQH with Real Estate & Employment & Labor Law*The New Norm: Employment Law Challenges and Changes for Employers in 2020 | LQH | 182 |
| 11/13/2019 | *Co-sponsored LQH with Real Estate*The Final Countdown to the Implementation of the California Consumer Privacy Act | LQH | 110 |
| 10/23/2019 | Preparing for the Open and Hidden Litigation Risks of the CCPA | LQH | 170 |
| 10/16/2019 | E-Signature Today: Law, Innovation, and Growth | LQH | 89 |
| 9/25/2019 | Convenience Fees – Not so convenient after all? | LQH | 23 |
| 7/24/2019 | Annual Supreme Court Year in Review | LQH | 36 |
| 6/26/2019 | Algorithms, Artificial Intelligence & Attorneys—The New Age for Financial Services Institutions | LQH | 34 |
| 6/12/2019 | EMEA: Brexit - Financial Services Update | EMEA | 16 |
| 5/22/2019 | Financial Services Regulatory Update | LQH | 18 |
| 4/24/2019 | New York’s BitLicense for Virtual Currency Business Activities – A Regulatory Perspective | LQH | 12 |
| 3/27/2019 | Data and Cybersecurity: A Review of the Hot Issues Confronting Financial Services Companies | LQH | 77 |
| 2/27/2019 | Practical Problems and Litigation Trends Under the FCRA | LQH | 23 |
| 1/23/2019 | FCPA, Anti-corruption, and Cybersecurity-Compliance and the Law | LQH | 45 |
| 11/28/2018 | Fintech in 2018 (The Year in Review): Regulatory Developments from the FinTech Charter to the Recent FTC Orders | LQH | 20 |

# 2017-2019 Popular Financial Services Network Legal ResourceS

(The resources below include all resources during the period with 100 or more views)

|  |  |  |
| --- | --- | --- |
| Resource Title | Resource Type | Views |
| 2019-2020 |  |  |
| No Resources Submitted |  |  |
| 2018-2019 |  |  |
| No Resources Submitted |  |  |
| 2017-2018 |  |  |
| What to Do When You Can’t Comply Foreign Sovereign Compulsion as a Potential Defense to Conflicts between US Discovery Obligations and the GDPR | QuickCounsel | 89 |
| Ten Tips to Avoid Needless Conflict with a Former Employee Witness | Top Ten | 190 |

# Popular Financial Services Network eGroup Discussion Topics

(The topics below include all substantive eGroup discussions during the period with 5 or more replies)

|  |  |
| --- | --- |
| Date | Subject |
| 2018-2020 |  |
| 12/10/2018 | [domesticating a judgment in FL](http://community.acc.com/viewthread?MessageKey=79DD380D-3718-4ED8-865E-9EA20ABB6E47) |
| 5/15/2019 | [Insurance Coverage Counsel](http://community.acc.com/viewthread?MessageKey=8C2B9489-ADE9-4EBC-AB4A-963CED8AB9ED) |
| 9/11/2019 | [Referral Needed - State Money Transmitter Laws](http://community.acc.com/viewthread?MessageKey=FB8E9800-EE64-48B8-BA79-9FA74B5E4BD0) |
| 11/29/2018 | [Recommendations for MA Corporate Governance Counsel](http://community.acc.com/viewthread?MessageKey=9E9B81BF-422C-494B-A141-8EAAEAE2A12E) |
| 3/23/2019 | [CCPA](http://community.acc.com/viewthread?MessageKey=55139C42-2D80-498F-9F86-DEFA1AADD5E2) |
| 4/29/2019 | [Outside Counsel Recommendation in Florida](http://community.acc.com/viewthread?MessageKey=7D06171E-969F-4A5E-BEA3-71E40344BB9A) |
| 8/5/2019 | [Fintech Law Firm](http://community.acc.com/viewthread?MessageKey=F4DD575A-E7BB-40F5-A1FF-26F3C280AE9F) |
| 3/3/2019 | [New York City litigator](http://community.acc.com/viewthread?MessageKey=7DA66555-8010-4DDC-BB4C-922583A26DC3) |
| 4/24/2019 | [Referral: Insurance Regulatory Counsel - Minnesota/Minneapolis](http://community.acc.com/viewthread?MessageKey=479C4E02-9436-4022-8EAC-AB481950677B) |
| 7/30/2019 | [Creation of Captive Law Firm](http://community.acc.com/viewthread?MessageKey=146077C9-F5D4-4DC0-BB22-90082FAA503C) |
| 6/10/2020 | [Recommendation for FinTech Outside Counsel - consumer lending](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=79&MessageKey=febf53f6-0180-42af-85a5-25e93d7ed391&CommunityKey=1478d8c2-bfa1-4376-8967-cbc9c860bf4d&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d1478d8c2-bfa1-4376-8967-cbc9c860bf4d) |

**Important Dates**

|  |  |
| --- | --- |
|                  **Item** | **Date** |
| Program Idea Submission Deadline | Wed., Feb. 3, 2021  |
| Program Selection Notifications Sent | Wed., March 31, 2021  |
| Program Organizer Submission Deadline\* | Wed., April 14, 2021  |
| Speaker Submission Deadline\* | Fri., June 4, 2021  |
| Course Material Submission Deadline | Tues., Aug. 31, 2021  |