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Memo

To: Corporate & Securities Law Network Leadership

From: LaToya Tapscott, Networks Manager

Date: December 5, 2020

Re: 2021 Annual Meeting Call for Programs Data

In anticipation of the 2021 Annual Meeting Call for Programs opening on December 8, 2020, below you will find data to aid the Corporate & Securities Law Network in developing its program submissions. All data provided is representative of relevant activity from the past two fiscal years (October 1, 2018 through September 30, 2020).

# 2018-2020 Annual Meeting CORPORATE & SECURITIES LAW NETWORK Submissions

|  |  |
| --- | --- |
| **Session** | **Attendees** |
| **2020** | |
| Learning the ABCs of ESG | 103 |
| Call to Order: How to Successfully Manage Board of Director and Committee Meetings | 298 |
| Hot Topics for Public Companies | 180 |
| Private Companies, Meet Private Equity | 151 |
| Getting to Know Your Shareholders | 216 |
| Expect the Unexpected: How to Be Prepared for a Corporate Crisis | Declined |
| Proxy War: The new SEC rules and litigation over Proxy Solicitors | Declined |
| Climate, Environmental and Natural Disaster Risk Disclosures | Declined |
| Working with Finance & Accounting: A 1-Hour MBA and Other Things Accountants Wish Lawyers Understood | Declined |
| Bridging the Gap Between the C-Suite and the Board of Directors: Board Oversight of Cybersecurity, ESG, Corporate Culture/Human Capital Management and other Risks | Declined |
| **2019** | |
| You Are a Public Company: What Should You Focus On? | 118 |
| #MeToo at Every Level in the Corporate Environment | 152 |
| Preparing to Sell Your Company: How to Ensure a Smooth Process | 103 |
| Fiduciary Obligations, Conflict of Interest, and Other Considerations for External Board Memberships of Executives | 98 |
| Looking Ahead to the 2020 Proxy Season and Other Current M&A Topics | 56 |
| Shareholder Activism and the 2019 Proxy Season: A Post-  Mortem | Declined |
| Brexit - Where Do Things Stand? | Declined |
| **2018** | |
| Hot Topics in US Securities Law | 162 |
| Corporate Venture Capital: Strategic Growth through Startup Innovation | 252 |
| The Most Interesting Risk Questions for Public Companies | 360 |
| The Evolving Nature of Shareholder Activism | 74 |
| Not Just in Hollywood: Sexual Harassment in the Workplace and When Does a Corporation Need to Disclose? | Declined |
| Is ³Broken Windows² Out the Window? The Latest in Securities and FPCA Enforcement | Declined |
| Fiduciary Obligations, Conflict of Interest and Other Considerations for External Board Memberships of Executives | Declined |

# 2018-2019 CORPORATE & SECURITIES LAW NETWORK Member Survey Suggested Topics

Most popular topics, in decreasing order:

* Cybersecurity Risks & The Board
* Nuts & Bolts for Drafting Commercial Contracts
* Current SEC Corporate Finance Issues
* Project Management for In-House Counsel
* Trends in Mergers & Acquisitions

Additional suggestions:

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| * Insider Trading and Section 16 Issues * Private company issues: private raises (compliance, documentation, trends for investor requests), managing cap tables (deep dive on transfers, forfeitures, documentation, cloud-based solutions), stock plans (fed & state regs, SEC and IRS regs); ongoing compliance (post-raise), anticipated changes  |  | | --- | | * How State Laws are Impacting Contracting with Respect to Data Privacy (i.e. the CCPA) | | * Crisis management; outside counsel engagement trends (including on fee structure) | | * Best Practices and advice for monitoring speaking engagements of employees from an FD Reg perspective (investor conferences, meetings with analysts) | | * #1 goal is to learn more about Securities filings (10k, 10Q, 8k) | |

# 2018-2020 CORPORATE & SECURITIES LAW NETWORK Online Event Attendance Numbers

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

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| --- | --- | --- | --- |
| Date | Event Title | Event Type | Attendees |
| 2018-2020 |  |  |  |
| 12/08/2020 | IPO Bootcamp | LQH |  |
| 11/10/20 | Contract Management | LQH | 64 |
| 9/30/2020 | EMEA: Merger Control and Policy Trends in the EU | EMEA | 9 |
| 9/08/2020 | Recent Corporate and Securities Law Developments Arising From COVID-19 | LQH | 62 |
| 7/14/2020 | Essentials of Entity Management | LQH | 100 |
| 6/02/2020 | *Co-sponsored LQH with Environmental & Sustainability*  What Does the COVID-19 Pandemic Mean for Global Corporate Sustainability? | LQH | 57 |
| 5/12/2020 | Loan Agreements and Credit Facilities- What to Consider in Today’s Environment | LQH | 52 |
| 4/7/2020 | Corporate and Securities Implications of COVID-19: Key Updates and Considerations | LQH | 99 |
| 3/10/2020 | Spotlight on Cybersecurity Risks, Disclosures, and Governance: Tips for Getting It Right | LQH | 69 |
| 2/11/2020 | February Flurries: Understanding Annual 13G Filings | LQH | 42 |
| 1/14/2020 | Understanding Annual Reports: What You Need to Know to Maintain Good Standing | LQH | 57 |
| 12/10/2019 | Practical Tips for Planning Your Company’s Board Calendar | LQH | 41 |
| 12/05/2019 | Government Investigations: Managing the Process and the Outcomes | W | 27 |
| 11/12/2019 | Got a Few Minutes? Memorializing Board Meetings | LQH | 187 |
| 9/10/2019 | So You Want to be a General Counsel? | LQH | 185 |
| 7/9/2019 | Pitfalls for GCs | LQH | 92 |
| 5/14/2019 | Proxy Season Highlights and Trends | LQH | 29 |
| 4/9/2019 | Fiduciary Obligations for Boards in Today’s Environment | LQH | 64 |
| 3/12/2019 | Mergers and Acquisitions: Hot Topics Post-Signing Part 2: Stories from In-House Counsel | LQH | 52 |
| 2/12/2019 | Mergers and Acquisitions: Hot Topics Post-Signing Part 2: Stories from In-House Counsel | LQH | 77 |
| 1/29/2019 | Director and Executive Onboarding and Orientation - Tips and Best Practices | LQH | 39 |
| 11/27/2018 | CSL 2019 Planning Call | LQH | 5 |
| 9/27/18 | EMEA: Similar But Not the Same: Key Considerations in European Public M&A when Acquiring a Listed Company on the Major Exchanges | EMEA | 7 |
| 9/11/18 | Securities Trading Blackouts | LQH | 70 |
| 7/10/18 | Issuer Stock Repurchases – Why, When and How | LQH | 47 |
| 6/12/18 | Preparing for and Conducting Board of Directors and Committee Meetings - Part II: Board Materials and Minutes | LQH | 131 |
| 5/8/18 | Shareholder Activism Lessons from the 2018 Proxy Season | LQH | 40 |
| 4/10/18 | Preparing for and Conducting Board of Directors and Committee Meetings | LQH | 175 |
| 3/13/18 | The SEC’s New Cybersecurity Guidance | LQH | 38 |
| 2/13/18 | The Art Of Contracting: Tools and Tips for Identifying and Avoiding Common Traps in Commercial Contracts - Part 3 | LQH | 181 |
| 1/9/18 | Preparing for the New Revenue Recognition Rules | LQH | 70 |
| 12/12/18 | Behind the SEC Curtain: Practical Tips for Interacting With the SEC Staff | LQH | 38 |
| 11/14/18 | Corporate Governance Hot Topics | LQH | 82 |

# 2018-2020 Popular corporate & securities law Network Legal ResourceS

(The resources below include all resources during the period with 100 or more views)

|  |  |  |
| --- | --- | --- |
| Resource Title | Resource Type | Views |
| 2019-2020 |  |  |
| N/A |  |  |
| 2018-2019 |  |  |
| N/A |  |  |

# 2018-2020 Popular corporate & securities law Network eGroup Discussion Topics

(The topics below include all substantive eGroup discussions during the period with 5 or more replies)

|  |  |
| --- | --- |
| Date | Subject |
| 5/21/2019 | [Corporate Secretary](http://community.acc.com/viewthread?MessageKey=31934438-A5CF-48A8-9EA5-0B24A59633FA) |
| 8/20/2019 | [does creation of a subsidiary jointly owned by another party require board approval?](http://community.acc.com/viewthread?MessageKey=4EF927F0-3028-4A67-A8AF-03AD378516CE) |
| 9/30/20 | [Sanity Check – Over-eager, evasive CEO](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=127&MessageKey=1af858f1-dab3-444f-a4c4-589ffc1f1498&CommunityKey=710fab77-aced-4397-a76e-cdf35c90e6dd&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d710fab77-aced-4397-a76e-cdf35c90e6dd) |
| 5/27/20 | [Audit Confirmation Letters](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=127&MessageKey=63e7fe44-28a7-45cd-9af5-de792bd1aa84&CommunityKey=710fab77-aced-4397-a76e-cdf35c90e6dd&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d710fab77-aced-4397-a76e-cdf35c90e6dd) |
| 4/24/2020 | [SIgning Minutes Where Director has Resigned](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=127&MessageKey=1bde0803-bc69-4874-9bc1-967b0eb65027&CommunityKey=710fab77-aced-4397-a76e-cdf35c90e6dd&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d710fab77-aced-4397-a76e-cdf35c90e6dd) |
| 1/14/2020 | [Railroad Law](https://community.acc.com/communities/community-home/digestviewer/viewthread?GroupId=127&MessageKey=5c753667-9843-4184-bcbc-a8683ef70a07&CommunityKey=710fab77-aced-4397-a76e-cdf35c90e6dd&tab=digestviewer&ReturnUrl=%2fcommunities%2fcommunity-home%2fdigestviewer%3fCommunityKey%3d710fab77-aced-4397-a76e-cdf35c90e6dd) |
| 7/17/2019 | [Change of principal place of business](http://community.acc.com/viewthread?MessageKey=07119422-66D0-46B9-8BAC-9A4AC302FF4D) |
| 5/31/2019 | [Who Owns Attorney Work Product, the Client or the Law Firm?](http://community.acc.com/viewthread?MessageKey=BF5B14FE-C2A9-4932-9949-B64CF7E11DD8) |
| 4/4/2019 | [Recommendation for 501c3 lawyer in Bay Area](http://community.acc.com/viewthread?MessageKey=047D78CE-1230-48B4-8636-FA044B517311) |
| 3/6/2019 | [Canadian Corporate Law Attorneys (Corp Formation for Private Equity Funds)](http://community.acc.com/viewthread?MessageKey=5A1E98D0-ABCC-4707-BA2E-A7BB14AC3E4C) |
| 1/29/2019 | [Latina In House Counsel Group](http://community.acc.com/viewthread?MessageKey=8D647E55-17AB-4306-849A-0CA379986D2E) |
| 1/31/2019 | [Corporate Books Checklist](http://community.acc.com/viewthread?MessageKey=F1716915-AA21-45E9-BE14-418BA08D1976) |
| 1/9/2019 | [Recommendations for Board Portals](http://community.acc.com/viewthread?MessageKey=D498A778-0DAD-4FE8-A3C1-8EE30F5C7D30) |
| 10/3/2018 | [General Counsel as Customer "Sponsor"](http://community.acc.com/viewthread?MessageKey=DA7DF967-71A3-41AA-9D6B-9A93833C544A) |

**Important Dates**

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| **Item** | **Date** | |
| Program Idea Submission Deadline | | Wed., Feb. 3, 2021 |
| Program Selection Notifications Sent | | Wed., March 31, 2021 |
| Program Organizer Submission Deadline\* | | Wed., April 14, 2021 |
| Speaker Submission Deadline\* | | Fri., June 4, 2021 |
| Course Material Submission Deadline | | Tues., Aug. 31, 2021 |