

# 2021 Virtual ACC Annual Meeting Call for Programs Guidelines

## ADVANCED-LEVEL PROGRAMMING GUIDANCE

Advanced-level sessions should be specifically designed to appeal to experienced in-house counsel, next-generation GCs, and CLOs.

- Focus: The audience is already substantially familiar with the topic.
  - Do not explain the basics.
  - Instead, address issues and engage in discussions that offer valuable in-depth insights, practical tips, and—whenever possible—a cutting-edge or innovative approach.
  
- Examples:
  - Investigate the latest developments in-house counsel in a particular practice/region are witnessing or experiencing now, and the developments they see coming in the future.
    - New risks and opportunities emerging with these trends
    - Implications for the organization itself (business risks and opportunities, business decision-making, corporate governance, corporate liability, etc.)
    - Implications for third-party relationships (outside counsel, vendors, sub-contractors, etc.)
    - Implications for the legal or compliance team (role, responsibilities, resources, best practices, tools and technology, demonstrating value, etc.)
    - Implications for the in-house professional him/herself (role(s) of the in-house counsel, professional responsibility, ethics, career development, etc.)
    - How to best adapt and address these trends
  - Dig deep into a select list of sub-issues within the topic or of issues at the intersection of two key topics.
  - Discuss in-depth novel strategies, tools, best practices and/or resources that in-house counsel working on these issues can use or develop to improve their effectiveness when addressing the issue.