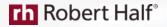


## JOBS AND AI ANXIETY

The future of work:
Adapting to technological change





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"People and their relationship with technology, or — more specifically — how they work with and apply technology in new and imaginative ways, will help define the new world of work."



 Paul McDonald, senior executive director, Robert Half

#### **5 TRANSFORMATIVE TECHNOLOGIES**

The Internet of Things (IoT)

Cloud services

Immersive tech (extended reality)

Business process automation

Artificial intelligence and machine learning

#### WHAT ALL 5 TECHNOLOGIES HAVE IN COMMON

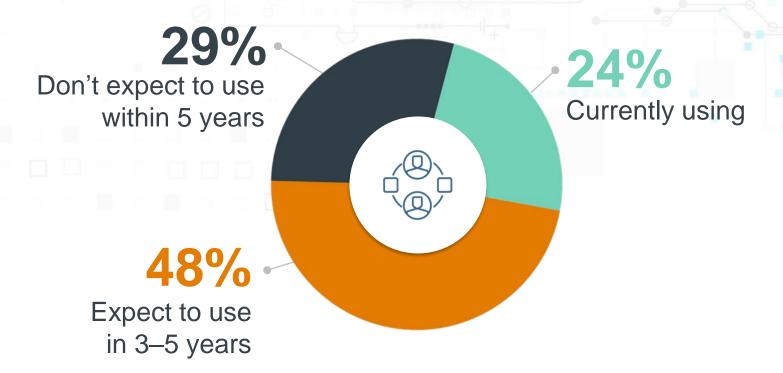


They are already in use in some sectors today but that is just the **tip of the iceberg** as to how far they'll go in changing the nature of work.



They all result in a better use of talent because they **free up people** for more important, strategic and interesting work.

#### **BUSINESS PROCESS AUTOMATION**



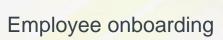
Source: Robert Half surveys of more than 1,200 managers in the United States. Total does not equal 100 percent due to rounding.

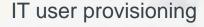


Software bots for data entry and records reconciliation



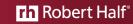
Travel and expense management



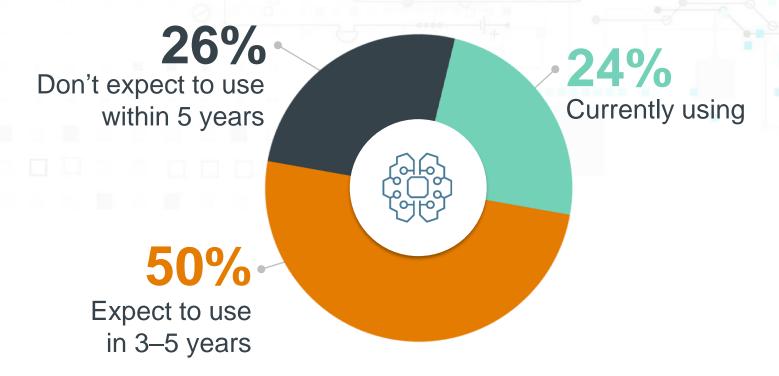








#### ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING



Source: Robert Half surveys of more than 1,200 managers in the United States.







#### **MORE AI USES**



Robo-advisors offer digital financial expertise



Al agents manage appointments and respond to simple email requests



Execs use AI to select the right business cases



Al-powered tools unlock data to reach consumers



Legal teams tap
Al for discovery
and trial
strategies

#### MACHINE LEARNING (ML)

The ability for computers to act without being explicitly programmed. **ML uses information from:** 

Real-world interactions



Social media activity



**Browsing history** 

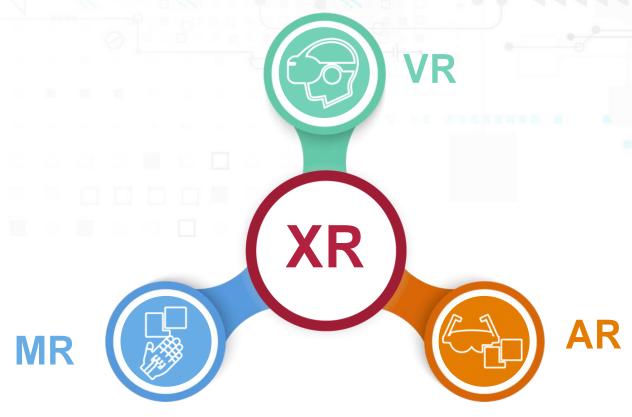


Purchasing history



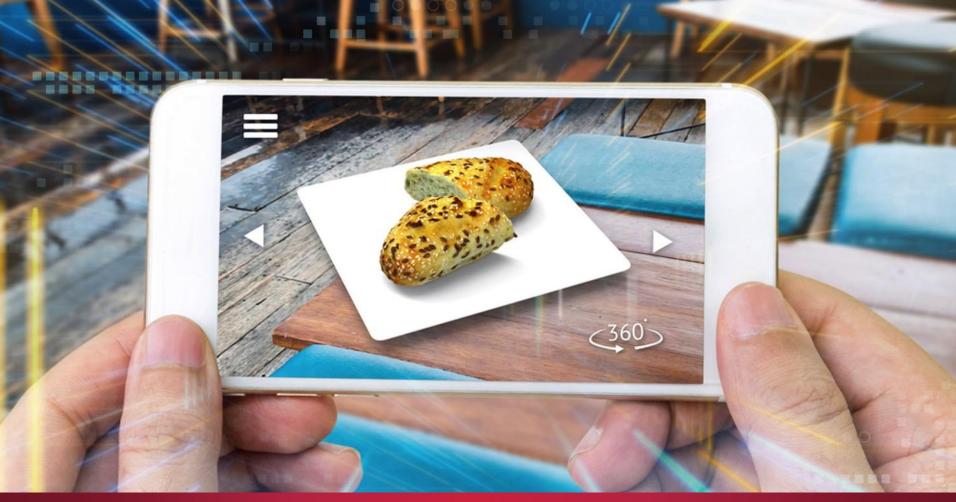


#### **IMMERSIVE TECHNOLOGIES**

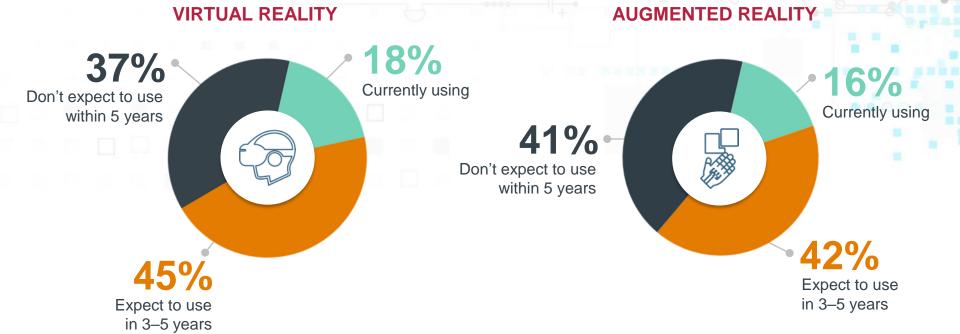


### **IMMERSIVE TECHNOLOGIES**





#### **IMMERSIVE TECHNOLOGIES**



Source: Robert Half surveys of more than 1,200 managers in the United States. Total does not equal 100 percent due to rounding.

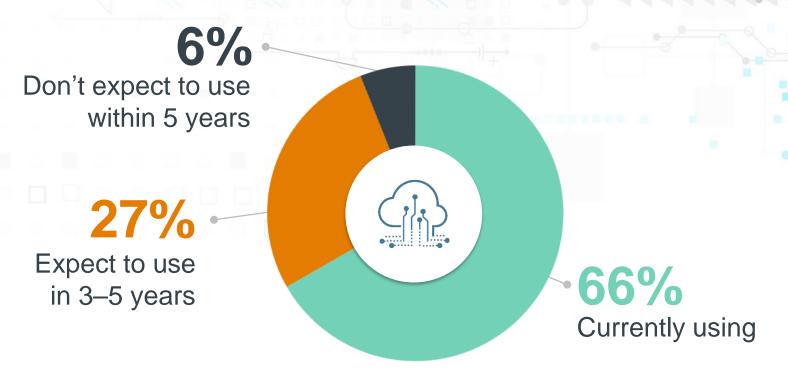




Edge Communications (All-CD451796 Account Number: Type: Customer -Electronics Industry: Customer Priority: Medium Upsell Opportunity: Maybe

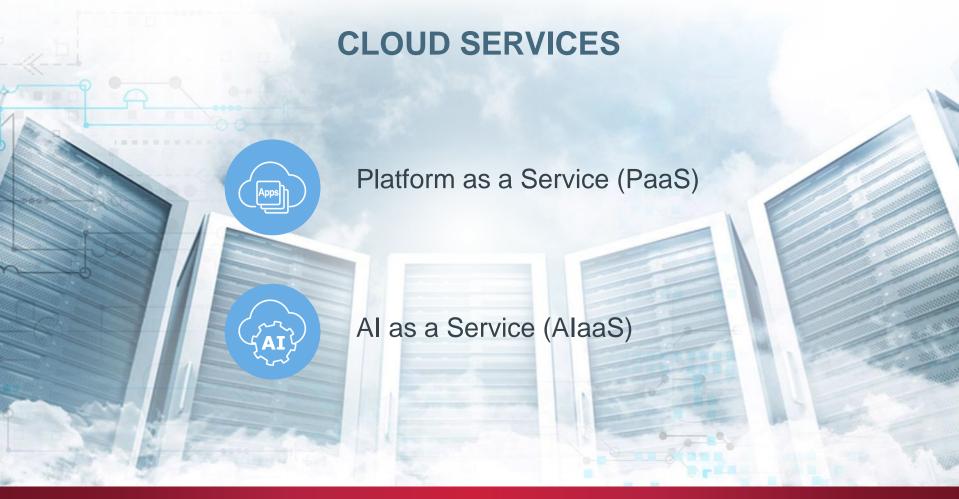


#### **CLOUD SERVICES**



Source: Robert Half surveys of more than 1,200 managers in the United States. Total does not equal 100 percent due to rounding.





#### THE CLOUD AS JOB CREATOR



Cloud engineer



Cloud security expert



Cloud business analyst



Cloud content strategist



Cloud project manager



Cloud marketing manager



Cloud compliance officer



SAP HR specialist

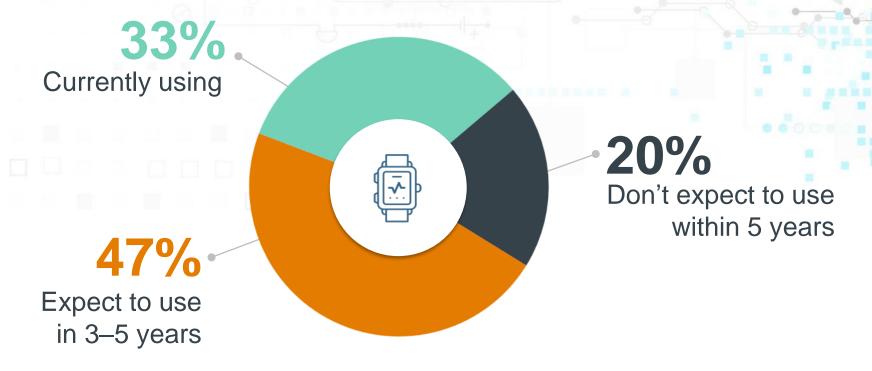


In-house counsel, cloud computing



Office 365 administrator

#### THE INTERNET OF THINGS (IoT)

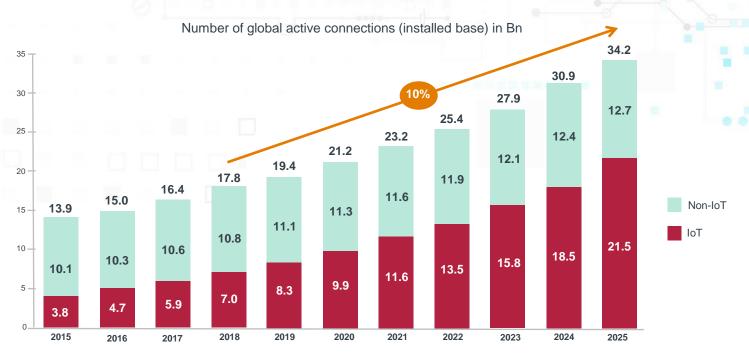


Source: Robert Half surveys of more than 1,200 managers in the United States.



#### THE INTERNET OF THINGS (IoT)

#### Total number of active device connections worldwide



Note: Non-loT includes all mobile phones, tablets, PCs, laptops, and fixed line phones. IoT includes all consumer and B2B devices connected — see IoT breakdown for further details. Source: IoT Analytics Research 2018



#### **HOW JOBS WILL CHANGE**

Tech innovations will do two things:



Create more jobs



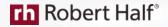
Create jobs that are more satisfying



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