ACC VIRTUAL ANNUAL MEETING

SPONSORSHIP PROSPECTUS

OCTOBER 12-16, 2020

IT.WILL.HAPPEN

Sample Look at the Exhibit Hall

Sponsorship Levels

GOLD

- One virtual display area in ACC's virtual platform.
- Present a 60-minute CLE. Program with up to 2 speakers from Sponsor's firm.
- Sponsor may upload up to 10 resources, whitepapers, links, videos, and more to their booth.
- Twelve (12) full registrations, which provide the bearers access to the virtual exhibit hall, Sponsor's booth and chatroom functions.
- Logo listing on the Annual Meeting website with a link to Sponsor's website and recognition within the virtual environment.
- Sponsor will have the ability to text/video chat with attendees.
- Access to leads and other registrant data, including attendee information for those that visit the Sponsor's booth and that access their content.
- One (1) push notification to drive traffic to Sponsor's virtual booth.
- One (1) Complimentary upgrade to a different size virtual booth.
- The ability to receive pre-schedule attendee appointments.
- Inclusion in virtual event's gamification.

Sponsorship Fee: $25,000

SILVER

- One virtual display area in ACC's virtual platform.
- Sponsor may upload up to 10 resources, whitepapers, links, videos, and more to their booth.
- Eleven (11) full registrations, which provide the bearers access to the virtual exhibit hall, Sponsor's booth and chatroom functions.
- Logo listing on the Annual Meeting website with a link to Sponsor's website and recognition within the virtual environment.
- Sponsor will have the ability to text/video chat with attendees.
- Access to leads and other registrant data, including attendee information for those that visit the Sponsor's booth and that access their content.
- The ability to receive pre-schedule attendee appointments.
- Inclusion in virtual event's gamification.

Sponsorship Fee: $22,500

BLUE

- One virtual display area in ACC's virtual platform.
- Sponsor may upload up to 10 resources, whitepapers, links, videos, and more to their booth.
- Ten (10) full registrations, which provide the bearers access to the virtual exhibit hall, Sponsor's booth and chatroom functions.
- Logo listing on the Annual Meeting website with a link to Sponsor's website and recognition within the virtual environment.
- Sponsor will have the ability to text/video chat with attendees.
- Access to leads and other registrant data, including attendee information for those that visit the Sponsor's booth and that access their content.
- The ability to receive pre-schedule attendee appointments.
- Inclusion in virtual event's gamification.

Sponsorship Fee: $20,000

Different Booth Designs

Booth space within the Exhibit Hall is the most common way to provide exposure for your branding and content marketing. Sponsors will get not only logo and signage opportunities, but also numerous options for uploading content and engaging in conversations with attendees.

Standard Booth (4A)

Standard Booth (A)

Standard Booth (F)

Upgrade Booth (E)

Upgrade Booth (8A)

For more information, contact ACC Business Development at Marketing@acc.com, +1 202.349.1523