Reinhart
Boerner Van Deuren s.c. Attorneys at Law

Gregory F. Monday

Shareholder
Madison

Office: 608.229.2220

gmonday@reinhartlaw.com

Gregory F. Monday is a shareholder in Reinhart's Corporate Law and Trusts and Estates practices. His primary focus is family business law in Madison and the surrounding areas of Wisconsin. In particular, his practice includes:

- Governance and management of private companies and charitable entities
- Succession planning for family businesses
- Estate planning and trust administration

Greg has also taught business law classes as an adjunct professor at the University of Wisconsin Law School.

Greg primarily specializes in the following industries:

- Business Counseling
- Corporate Governance and Investor Relations Services
- Succession Planning and Exit Strategies
- Estate Planning for Individuals
- Fiduciary Litigation
- Tax-Exempt Organizations
- Securities
- Family Offices

Education

J.D., with honors, University of Wisconsin Law School
B.A., with honors, University of Wisconsin-Madison

Bar Admissions

Wisconsin

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Practices

- Corporate Law
- Tax-Exempt Organizations
- Trusts and Estates

Specialty Practices

- Family Office Services
- Succession Planning
- Trust, Estate and Fiduciary Litigation
- Family-Owned Business

Services

- Estate Planning
- Arizona/California/Florida/Illinois/South Dakota Law Consultations
- Business Succession Planning
- Charitable Contributions and Planning
- Gift and Estate Tax Audits
- Prenuptial Agreements/Marital Agreements
- Retirement Planning/IRA Planning
- Trust and Estate Administration
- Trust Services

Social

LinkedIn (https://www.linkedin.com/in/gregory-monday-32714019b/)

Blog (https://www.mondaybusinesslaw.com/)

Honors & Affiliations

Honors

- Best Lawyers' 2020 Closely Held Companies and Family Businesses Law "Lawyer of the Year"
- Best Lawyers' 2019 Madison Business Organizations (including LLCs and Partnerships) "Lawyer of the Year"
- Best Lawyers' 2017 Madison Business Organizations (including LLCs and Partnerships) "Lawyer of the Year"

- Best Lawyers' 2016 Madison Closely Held Companies and Family Businesses Law "Lawyer of the Year"
- Best Lawyers' 2015 Madison Business Organizations (including LLCs and Partnerships) "Lawyer of the Year"
- Best Lawyers in America, since 2001 (Business Organizations Law (including LLCs and partnerships); Closely Held Companies and Family Businesses Law; Litigation-Trusts & Estates Law; Trusts & Estates Law)
- Martindale-Hubbell AV® Preeminent™ Peer Review Rated
- Selected for inclusion in Wisconsin Super Lawyers® lists since 2006
- Most Outstanding Student Award, University of Wisconsin Law School

Affiliations

- Wisconsin Bar Association
- Fellow, American Bar Association
- Fellow, The American College of Trust and Estate Counsel
- Wisconsin Law Review (former Editor-in-Chief)
- Wisconsin School of Business Family Business Center

Publications

- *The Lawyer's Guide to Family Business Succession Planning*, American Bar Association (June 2020)
- "A Blueprint for Family Business Succession Planning," *Business Law Today* (January 2018)
- "Court Approves Easy Probate Avoidance for Real Estate," Wealth Management.com, Trusts & Estates (April 2015)
- "Drafting in a Parallel Universe," WealthManagement.com, Trusts & Estates (April 2015)
- "Keeping Up With Philip Seymour Hoffman," WealthManagement.com, Trusts & Estates, co-author (March 2014)
- "Transferee Liability for Estate Taxes Can Become a Never Ending Story," Wealth Watch by Trusts & Estates (September 9, 2013)
- "Two Courts in Search of a Remedy," Wealth Watch by Trusts & Estates (February 2013)
- "HappyFamily, Inc.: Best Practice for Business Governance," Trusts & Estates (August 2012)
- "Governance of Family-Controlled Companies," Trusts & Estates (August 2012)
- "Risk Management with a Simple 'AS-IS' Approach," Family Business (May/June 2012)
- "Supreme Court Unanimously Rules that State Law can Define Family Relations for Federal Program," Wealth Watch by Trusts & Estates (May 30, 2012)
- "Do We Need Protection from Trust Protectors?" Wealth Watch by Trusts & Estates (March 28, 2012)
- "Breaking Up Is Hard To Do," Construction Business Owner (March 2012)
- "Posthumous Conception," Wealth Watch by Trusts & Estates (February 29, 2012)

- "Three Steps to File a Protective Claim," Wealth Watch by Trusts & Estates (January 25, 2012)
- "Can We Talk?" Wealth Watch by Trusts & Estates (November 23, 2011)
- "A Smart Approach to Board-Level Risk Management," IB Open Mic (August 30, 2011)
- "The Implications for Wealth Transfers from U.S. Debt Downgrade," The Wealth Manager, co-author (August 2011)
- "Shareholders vs. Creditors," Corporate Report Wisconsin, co-author (June 2011)
- "Know the Limits of Your Company's Liability Shield," Modern Contractor Solutions (May 2011)
- "Four Good Reasons to Engage an Estate Planner, and Now!" In Business Open Mic (March 2011)
- "Legal: Getting Personal," American Executive, co-author (January 2011)
- "Don't Forget about State Filings," Corporate Secretary (December 2010)
- "Filing Follies," Wealth Watch by Trusts & Estates, co-author (October 27, 2010)
- "Seeking Bank Credit? Negotiate Your Personal Guarantees," In Business Open Mic, co-author (September 21, 2010)
- "Business Succession Planning With the Four Levels of Ownership and Control," Wealth Strategies Journal, (September 2010)
- "Settlor Incompetence and the Trustee's Quandary," Trusts & Estates (July 2010), co-author with Eric Maassen
- "Structuring Shareholder Loans to Reduce Risk in Bankruptcy," Family Business Magazine (June 2010)
- "Business Continuation Planning for the Loss of a Family Business Owner," Estate Planning (April 2010)
- "State Business Owners Should be Allowed to See a Return on Their Hard Work," Capital Region Business Journal (April 2010)
- "The Secret to Mixing Family with Business," Milwaukee Business Journal special supplement (co-author)

Presentations

- "Managing Personal Wealth & The Family Business: Planning & Portfolio Opportunities for Challenged Environments," Wisconsin Family Business Center (April 22, 2020)
- "Crisis Help Available Now: How to Access Financial Assistance for Your Business and Your Employees," Wisconsin Family Business Center (April 15, 2020)
- Family Business Center Fall Program (December 11, 2019)
- Family Business Presentation for Deloitte Milwaukee Professional Services (September 17, 2019)
- Wisconsin Charitable Gift Planners Panel, Operation Fresh Start MKE (July 16, 2019)
- Family-Owned Business Event, *Milwaukee Business Journal* (May 21, 2019)
- "Step-by-Step Family Business Succession Planning," Wisconsin Family Business Center (November 1, 2018)
- "A Template for Family Business Succession Planning," State Bar of Wisconsin (May 16, 2018)

- "A Template for Family Business Succession Planning," Fidelity National Financial, Inc. Business Resource Round table (May 9, 2018)
- "How Different Members of a Client's Planning Team Use Financial Information," Madison Estate Council (October 23, 2017)
- "A Guide to Employment Terms & Compensation of Key Personnel in Family Businesses," State Bar of Wisconsin (October 18, 2017)
- "The Role of the Trust's Representative on the Family Business Board," National Trust Closely Held Business Association Conference (September 13, 2017)
- "Guaranties of Family Business Debt: Risks, Rights & Remedies," State Bar of Wisconsin (July 12, 2017)
- "Tax Efficient Wealth Management Structures for High Net Worth Families," WICPA Tax Conference (November 3, 2016)
- "Building a Business Dynasty: The Value of Good Governance in Family Business Succession," Milwaukee Bar Association (February 3, 2015)
- "Trust Protectors in Estate Planning: Benefits and Risks," Strafford Live Phone/Web Seminar (June 9, 2015; July 17, 2013; and June 7, 2012)
- "Building a Business Dynasty: The Role of Good Governance in Family Business Succession," Milwaukee Estate Planning (April 3, 2013)
- "Ruling a Business Dynasty: Governance Techniques Corporate Lawyers Should Know For Successful Family Companies," Celesq, live phone/web seminar (August 16, 2012)
- Guest, In Business Radio, on "Business Divorce," Madison 1670 AM (broadcast August 11, 2011)
- Guest, In Business Radio, on "Risk Management," Madison 1670 AM (broadcast July 22, 2011)
- "Business Divorce and Succession Planning," State Bar of Wisconsin's Real Estate & Business Law Institute (June 9, 2011)
- "Business Succession Planning," Corporate Practice Institute, State Bar of Wisconsin (December 7, 2010)
- "Business Continuation Planning," State Bar of Wisconsin (September 8, 2010)
- "Business Continuation Planning," Madison Estate Counsel (February 15, 2010)

Tiffany R. Reeves

Shareholder
Madison

Office: 608.229.2248

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Tiffany R. Reeves is a shareholder in Reinhart's Employee Benefits and Institutional Investor Services practices. Tiffany is a former Deputy Executive Director and Chief Legal Counsel at the Chicago Teachers' Pension Fund. She has extensive experience advising governmental and Taft-Hartley pension plans on all aspects of best practices and investments, in addition to fiduciary and operational matters. Her practice focuses primarily on representing and advising institutional investor clients in domestic and international private investments in transactions on an individual or commingled basis. Tiffany also advises public pension fund clients on fiduciary, governance, legislative and general fund administration matters.

In addition to her experience working with employee benefits and institutional investor clients, Tiffany is also an experienced employment attorney. Early in her career she worked extensively with labor union clients on collective bargaining and other labor issues, and with individual and class action plaintiffs in employment discrimination matters. She has more than a decade of experience practicing law, and her experience as an operational executive and in-house counsel give her a unique perspective in analyzing client matters and ensuring that legal advice is both pragmatic and administratively feasible.

Education

J.D., University of Oregon School of Law
M.A., Northwestern University
B.A., University of Oregon

Bar Admissions

Illinois
Wisconsin
Texas

Court Admissions

U.S. District Court, Central District of Illinois
U.S. District Court, Northern District of Illinois

Reinhart Boerner Van Deuren s.c. Attorneys at Law

Practices

- Employee Benefits
- Institutional Investor Services

Social

LinkedIn (https://www.linkedin.com/in/tiffany-r-reeves-a746aa4/)

Honors & Affiliations

- Member, Board of Directors—Community Health Charities
- Chair, Audit Committee—Community Health Charities
- Member, National Association of Public Pension Attorneys