

Adrienne S. Ehrhardt, CIPP/US, CIPM

Partner

Practice Group Chair, Privacy & Cybersecurity

Overview

Known for giving practical and actionable legal advice, Adrienne counsels clients on the many complex aspects of privacy and data management matters.

Her extensive background includes experience with issues relating to the Gramm-Leach-Bliley Act (GLBA), Fair Credit Reporting Act (FCRA), the Telephone Consumer Protection Act (TCPA), and the European Union's General Data Protection Regulation (GDPR), as well as privacy programs and cyber security issues.

Prior to joining Michael Best, Adrienne served as the in-house lead attorney in privacy and data protection at CUNA Mutual Group. She also served as Associate General Counsel at Land's End, Inc., where she managed litigation, counseled the company on internal legal matters and negotiated and drafted a variety of transactional agreements. Previously, she was a member of the commercial litigation practices of two international business law firms, and began her career as a Judicial Law Clerk in United States District Court for the Northern District of Illinois.

A noted thought leader, Adrienne has spoken on topics relating to methods and practices for managing and sharing data across various business lines and affiliates.

Adrienne has also shared her experience and insights as a lecturer at the University of Wisconsin Law School, where she instructed students in a first year Legal Research and Writing course.

Experience

In her role as the in-house lead attorney in privacy and data protection at CUNA Mutual Group, Adrienne focused on all aspects of privacy and data management, including the company's Master Data Management, creation of its Consumer Data Warehouse, management of the Privacy Program, data breach response, issues relating to GLBA, FCRA, TCPA, unfair business practices, and data breach laws.



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Madison

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Industries

Banking & Financial Services
Blockchain, Digital Currencies &
Smart Contracts
Digital Health
Digital Technology
Higher Education

Practices

Corporate
Privacy & Cybersecurity

She also provided guidance on e-commerce issues relating to the CAN-SPAM Act, the Do Not Call Registry, Regulation E, the Automated Clearing House (ACH), and the Electronic Signatures in Global and National Commerce Act (ESIGN).

Honors & Recognitions

- Clerkship: Honorable Charles P. Kocoras, United States District Court, Northern District of Illinois

Professional Activities

- Member, National Asian Pacific American Bar Association
- Member, International Association of Privacy Professionals
- Member, Antitrust Section, American Bar Association
- Member, Wisconsin Bar Association
- Member, Illinois Bar Association
- Board Member, Madison Children's Museum
- Vice President, Brown Class of 1996

Flexible Body RTE

- Certified Information Privacy Professional (CIPP)/US

Education

- Columbia University School of Law, Juris Doctor (J.D.), 1999; *Journal of Transnational Law*
- Brown University, Bachelor of Arts (B.A.), 1996; Public Policy, Phi Beta Kappa

Admissions

- Illinois
- Wisconsin

Community Involvement

- Board Member, Madison Children's Museum



Derek Laczniak, CIC, CRM

Partner, Senior Account Executive

Director of Cyber Practice

Derek Laczniak is a partner and senior account executive at M3 Insurance. Specializing in property and casualty insurance, Derek assists clients in the design and implementation of their risk management programs, ensuring their coverage continues to meet their changing needs. In addition, he serves as M3's Director of Cyber Liability. He has created a proprietary risk assessment strategy that helps quantify overall risk exposure for organizations of all sizes and scopes, with a strong focus on traditional and high-tech manufacturing as well as technology companies.

Contact Information

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Derek is a recognized leader in the cyber security risk management landscape. His subject matter expertise includes network security, network infrastructure and security exposure. In his director role, Derek serves as a cyber security strategist and advisor for organizations of varying sizes and scopes, helping them manage risk through preventative controls and formal risk transfer mechanisms. He also shares his knowledge and experience through numerous speaking engagements, blogging and business publications.

Derek graduated with honors from the University of Wisconsin-La Crosse with a Bachelor of Science degree in risk management and economics. He has been in the insurance business "his entire life", first working for his parents' agency and then for Bottcher and Associates in La Crosse. He joined M3 in April 2010.

Derek is a licensed agent for property & casualty insurance in Wisconsin, a Certified Insurance Counselor (CIC) and a Certified Risk Manager (CRM). He sits on the steering committee for the Wisconsin Innovation Awards and is a National Panel Member for Travelers Insurance Technology practice. He is pursuing his Chartered Property Casualty Underwriter (CPCU) designation with hopes of continuing his education toward a law degree.