



Whitnie Wiley is the founder and chief evolution officer (CEO) of Shifting Into Action (SIA), a coach, consultant, author, speaker and trainer.

As the premier next stage coach, Whitnie has over 25 years of experience coaching in the areas of dream and goal achieving, career management and transition, and leadership development. She helps new and aspiring leaders build and manage careers that feed their souls, use their talents and gifts, and finance the lives of their dreams through training programs and retreats, 1-on-1 and group coaching. Additionally, she provides consulting and coaching services to organizations relating to succession management, leadership development and training, human resources and talent development.

Prior to starting SIA, Whitnie was a lobbyist and the legal counsel for the Association of California Water Agencies, where she was responsible for creating and managing the legal department, as well as the association's legislative intern/externship and mentoring programs.

Whitnie's other leadership roles have included chair of the Association of Corporate Counsel's New-to-In House committee, service on the leadership development institute and the *Docket* advisory board. In addition, Whitnie was a member and served as chair of the California State Bar's Committee of Bar Examiners, a member of the leadership development institute for the California State Bar and chair of the Volunteer Center of Sacramento. She currently shares her expertise with nonprofit organizations through Catchafire and Lepris, and she can be heard frequently as a podcast guest.

For almost seven years, Whitnie authored the *Lead the Way* column for the Association of Corporate Counsel's *Docket* magazine, where she encouraged her readers to develop self-awareness and use their values and priorities to pave their path to enjoying their careers, better leadership and improved teamwork.

Whitnie is a contributing author to the bestselling book *1 Habit for Success* and *TAG Talks*. Using her experience as a leader, along with observations and the feedback received from her readers and clients, Whitnie is looking forward to the publication of her forthcoming book "The SIMPLE Leader" and the official launch of The SIMPLE Leadership Method.

Whitnie holds a bachelor's degree in Organizational Behavior and Leadership from the University of San Francisco, a master's degree in Organizational Development and Leadership from St. Joseph's University and a juris doctor from Alliant International University's San Francisco Law School. She is a certified life coach with a specialty in career transitions and a Jack Canfield Certified Success Principles trainer.

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