



Sponsoring an ACC Quick Overview

Quick Overviews are quickly becoming ACC's most popular resource. A recent Quick Overview, published in late April 2019, garnered over 1,500 pageviews in just three months. The exposure and promotional power that writing a Quick Overview can get you is enormous!

In terms of exposure, you will receive the following as a Quick Overview sponsor:

- Firm/company name and logo at the top of the Quick Overview;
- Author's byline linked back to attorney bio on website, or LinkedIn or connected to company email;
- Firm/company name listed with author of Quick Overview in Resource Library search results list;
- After publication, Quick Overview will be distributed directly to ACC practice area-specific members through relevant Forums' *Legal Resources Update*, listing sponsor's name beside resource;
- Quick Overviews are distributed to all members via *Monthly Member Update ("MMU")* email;
- Resource listed in ACC/Lexology Newsstand updates and search results;
- Potential promotion via ACC social media channels;
- Quick Overviews are linked to other on-point ACC resources within the Resource Library, giving them more exposure.

Writing and sponsoring a Quick Overview is an excellent way to demonstrate your expertise to ACC's 45,000+ in-house counsel members in more than 85 countries. Quick Overviews are not password protected on our website so both members and non-members can find them when searching for related topics on the internet. Quick Overview sponsorship also allows you to promote your expertise to the masses.

For more information on Quick Overview sponsorship, please contact:

ACC's Legal Resources Department
Email: legalresources@acc.com; Phone: 202.293.4103 x456