

Sirin Koprucu “Şirin Köprücü” 2020

The word “köprücü” means bridge builder in Turkish, and Şirin works to help leaders build bridges of success in the interconnected, globalized and rapidly changing world of the 21st century.

Sirin Koprucu is a certified Global Mindset® facilitator and also an international educator in the Executive Education program of Thunderbird School of Global Management helping leaders improve curiosity, confidence, strategic thinking and success with increased cultural, market and global awareness. She is a Quantum Negotiator, and assists business professionals and teams in working well together to meet and exceed goals. Sirin is a design thinking enthusiast and helps businesses grow in new markets with an innovation mindset.

Sirin started her career in the global pharmaceutical industry in Switzerland, the UK and Turkey, and has led [Strategic Straits](#) since its inception in Washington, DC, in 2006. She works with Fortune 500, entrepreneur clients, government and nonprofit sector clients.

A connector, entrepreneur and performance partner at heart, Sirin served the corporate and nonprofit business communities in numerous volunteer roles. Currently, she is a member of the International Advisory Council at the American Society of Association Executives (ASAE), member of the International Roundtable Steering Committee at the Washington Networking Group (WNG) and a friend of the Maryland-DC District Export Council.

After spending 14 years in Capitol Hill, DC, Sirin now lives in Chevy Chase, MD with her family and enjoys making new friends and encountering new experiences most.