

20 20

ACC Annual Meeting October 13-16 Philadelphia, PA



October 13-16 | Philadelphia, PA



### ABOUT THE ACC ANNUAL MEETING

#### am.acc.com

Despite the new and unexpected challenges that come with every day, ACC is here to help our members grow and excel in their in-house role.

The ACC Annual Meeting is the largest in-house event of its kind consistently drawing over 2,500 in-house counsel. The event consists of three days of unsurpassed networking opportunities and over 100 advanced education seminars, focused on leading topics of interest to the in-house counsel professional. The event provides a rare opportunity to present your products and services to a large, exclusively in-house counsel audience, build relationships and establish your organization as a key supporter of the corporate counsel community.

Join us at the Pennsylvania Convention Center in Philadelphia, PA, October 13-16 to take advantage of the opportunity to:

- · Build recognition of your company name, products and services
- Meet your target audience face-to-face in one convenient location
- · Generate leads in days that result in partnerships for years





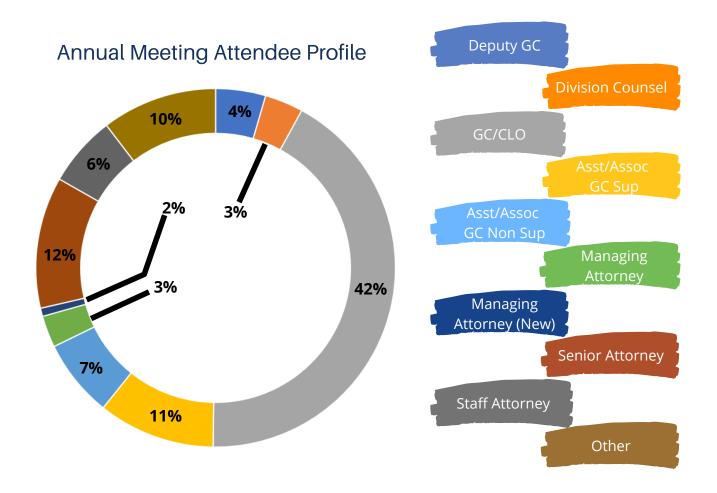
Bringing the Future into Focus

For more information contact Dwight Spencer, Business Development Manager, d.spencer@acc.com, +1 202.349.1524



October 13-16 | Philadelphia, PA

Did you know? ACC members represent 99% of the Fortune 500!



### Annual Meeting Attendee History

Event Location	Total Attendees
2015 - Boston, MA	3,400
2016 - San Francisco, CA	3,851
2017 - Washington, DC	3,809
2018 - Austin, TX	3,638
2019 - Phoenix, AZ	3,476



For more information contact Dwight Spencer, Business Development Manager, d.spencer@acc.com, +1 202.349.1524

### **2020 ACC ANNUAL MEETING SPONSORSHIP LEVELS**

Gold Level Sponsorship is <u>competitive</u>. A formal Call-for-Programs is sent to former sponsors and interested parties beginning November 2019. Applicants may submit up to three (3) substantive Continuing Legal Education (CLE) proposals online by January 7, 2020. Selected programs must become a Gold Level Sponsor to present.

- Organize and present a CLE program
- An invitation for one (1) participant to attend the ACC Leadership Dinner
- Ten-foot by ten-foot (10x10) booth/display area
- Eight (8) full registrations with access to all educational, social and meal functions and four (4) exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor's website
- Recognition in the award winning ACC Docket magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

Silver Level Sponsorship is designed to offer sponsors a speaking opportunity at the Annual Meeting. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the organizing ACC Committee selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

- Provide one (1) speaker to be on the panel of a CLE Program
- Ten-foot by ten-foot (10x10) booth/display areaSeven
- (7) full registrations with access to all educational, social and meal functions and four (4) exhibitonly registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor's website
- Recognition in the award winning ACC Docket magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

### **BLUE SPONSORSHIP - \$25,000**

Exhibit only sponsorship.

- Ten-foot by ten-foot (10x10) booth/display area
- Five (5) full registrations with access to all educational, social and meal functions and five (5) exhibitonly registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Company name listing on the ACC meeting website with link to sponsor's website
- Recognition in the award winning ACC Docket magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

#### DISCLAIMERS:

Sponsors who purchase two or more booths will be allowed to have hanging signs above their booths Additional speaking opportunity could be available at an additional cost of \$3,500 Additional registration passes are only available through the purchase of an additional Blue Level Sponsorship.





### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Opportunities are reserved for only those that have committed to a Gold, Silver or Blue Level Sponsorship. Available items are listed below, but not limited to:

## In-person Opportunities

- International reception
- Monday Lunch
- New Member Breakfast
- Product Demo Showcase
- Sunday Leadership Awards Dinner
- Tuesday Lunch

# Promotional & Branding Opportunities

- · Badge Lanyards
- Bag Inserts
- Column Wraps
- Charging Stations
- Conference Bags
- Mobile App
- Conference Pens
- Daily Conference Attendee Email
- Continental Breakfast/Breaks
- Hotel Key Cards

# Program Guide Advertising

- Inside Front Cover
- Inside Back Cover
- Back Cover
- Full-Page (multiple sold)
- 2-Page Spread (two available)

### **EXHIBIT HALL HOURS (Tentative)**

Tuesday, October 13, 2020

5:30 pm - 7:00 pm (Welcome Reception)

Wednesday, October 14, 2020

7:30 am - 7:00 pm

Thursday, October 15, 2020

8:00 am - 7:00 pm

Friday, October 16, 2020

8:00 am - 11:00 am

11:00 am (Exhibitor Dismantle)

#### **2021 ANNUAL MEETING**

October 17-20

Minneapolis Convention Center MINNEAPOLIS, MN

# For more information on how to become a sponsor, contact ACC Marketing:

+1 202.293.4103 x453 or marketing@acc.com

**Dwight Spencer** 

**Business Development Manager** 

+1 202.349.1524, d.spencer@acc.com



