

ASSOCIATION OF CORPORATE COUNSEL

ASSOCIATION OF CORPORATE COUNSEL NORTHEAST CHAPTER

NORTHEAST CHAPTER

2020 SPONSORSHIP PACKAGE

Greetings,

On behalf of the Board of Directors of the Northeast Chapter of the Association of Corporate Counsel (ACC Northeast), we invite you to consider a partnership with our organization in 2020.

Over the past 16 years, the Northeast Chapter membership has grown to more than 1,400 in-house attorneys from companies of all sizes throughout the Northeast including Massachusetts, Maine, New Hampshire, Rhode Island and Vermont.

One of the greatest benefits our chapter provides is the numerous educational and professional development programs tailored to the specific needs of in-house counsel. Our members also have numerous opportunities to network with their peers as well as outside legal partners.

Thanks to the creativity of our 2019 sponsors and partners, our chapter has seen increased member interest and attendance at all of our educational, social and pro bono programs and activities. As a result, we are able to offer some new opportunities that will grant you even greater exposure to our membership.

Attached is our 2020 Sponsorship Program, which includes benefits and opportunities for your careful consideration. We are confident that participation at any level will mutually benefit your organization and our members. If there is a particular topic or type of an event that you feel is not represented, we welcome hearing from you.

We are very excited about the prospect of working with you in 2020. If you have any questions, please don't hesitate to contact either of us. Please note that all applications are due by November 7th, 2019 and should be directed to Julie Duffy at juliesduffy@gmail.com.

Best Regards,

Gemma Dreher
President
207-245-6452
Gemma.Dreher@td.com

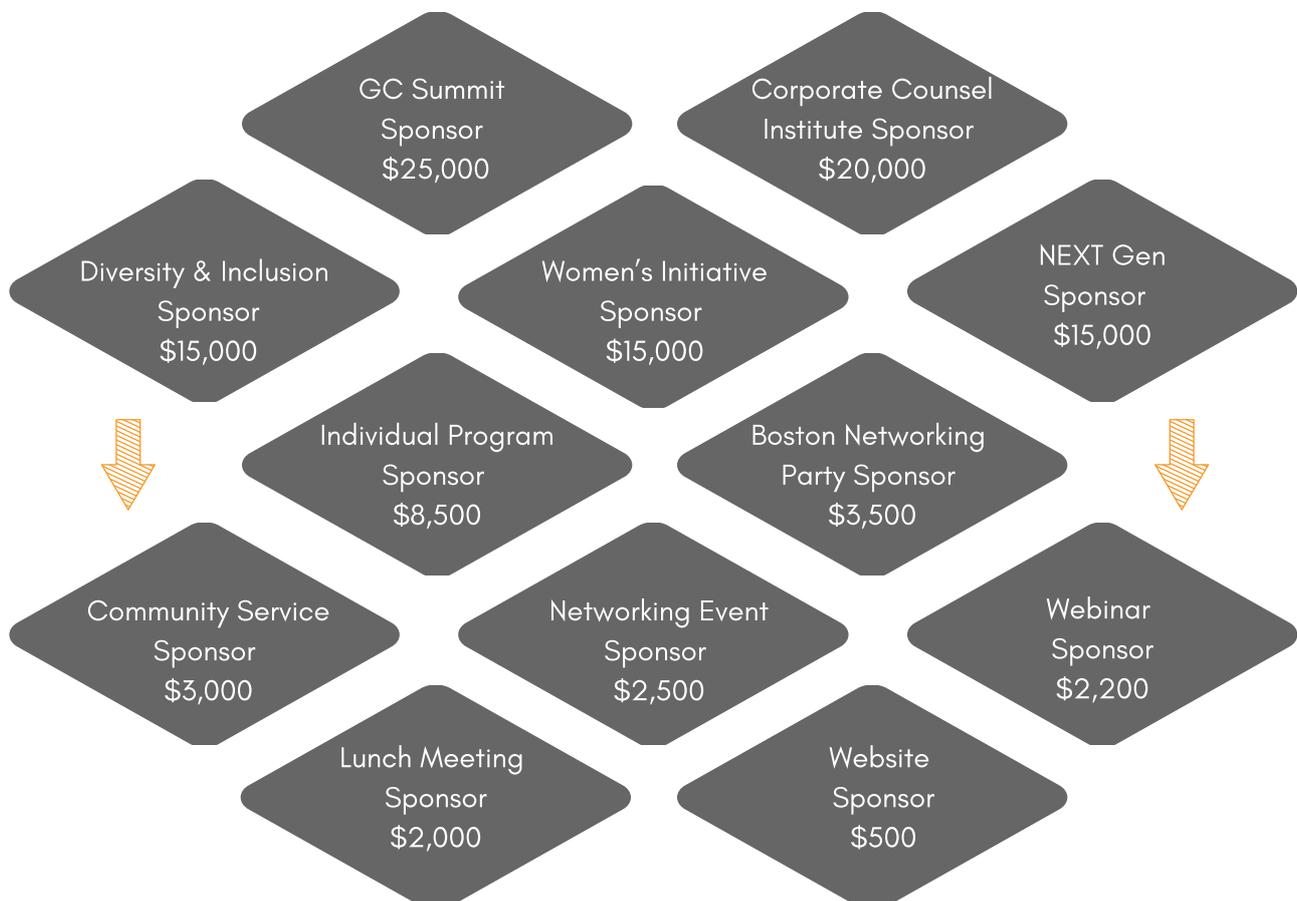
Julie Duffy
Executive Director
617-480-8413
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2020 Sponsorship Program & Packages

Our 2020 Sponsorship Program offers an array of opportunities to engage with our members in several distinctive formats with numerous geographical options available. The Northeast Chapter is the preeminent organization comprised of and for in-house counsel in Massachusetts, Maine, New Hampshire, Rhode Island and Vermont.

As a sponsor, you not only gain access to our Northeast membership of local, national and international companies, but also have the opportunity to share expertise, socialize and network among them. Unless otherwise noted, each tier of sponsorship includes:

- Participation in the annual Managing Partner/General Counsel Forum
- 4 attendees at ACC Northeast SummerFest (2 Partners & 2 Associates)
- Logo on ACC Northeast website, linked
- Logo in Quarterly Newsletters (distributed to 1,400 Northeast members)



Overview of 2020 Sponsorship Opportunities

Sponsorship Level	Cost & Availability	Description	Additional Benefits
GC Summit Sponsor*	\$25,000 (exclusive sponsor + individual track sponsors)	Opportunity to sponsor our inaugural full-day GC Summit, which offers ACC Northeast members insight and best practices at a very high level. In addition to lead sponsorship, individual track sponsors (e.g. Business Skills Summit, Technology Summit and/or Negotiations Training) and keynote sponsors are available.	This summit offers sponsors the ability to collaborate on program format and gain exposure to in-house members.
Corporate Counsel Institute Sponsor	\$20,000 (only 1 CCI offered this year)	Sponsor an exclusive half-day Corporate Counsel Institute (CCI) program featuring a “deep-dive” discussion and presentation on one of your specialty topics. This new version of the CCI replaces the half-day programs, which included three expert panels (sponsors). The new format gives full access to a single sponsor and an opportunity to host a focused event featuring a networking breakfast, presentation and luncheon followed by additional networking. <i>(Note: all F&B costs to be borne by the sponsor)</i>	A high visibility sponsorship with significant exposure to your specialty area in front of our diverse membership.
Diversity & Inclusion Sponsor	\$15,000 (only 1 offered this year)	Diversity & Inclusion builds strong companies and communities, and ACC Northeast seeks to encourage growth and awareness amongst our members. Our sponsor will put forward two or three programs / events (or one half day) per year that bring information and discussion around diversity and inclusion and its role in building corporate culture.	Each program is 1 to 1.5 hour long, followed by a networking reception.

Sponsorship Level	Cost & Availability	Description	Additional Benefits
NEXT Gen Sponsor	\$15,000 (only 1 available)	Our NEXT Gen group is comprised of in-house lawyers with fewer than 10 years of practice and its activities are designed to engage the newer class of corporate counsel. The sponsor will work in collaboration with the group to develop key initiatives and put on directed events throughout the year. Examples could include: networking events, educational seminars / substantive learning events, development of a mentoring program, co-hosting young attorney events, or forging ongoing relationships with new law school graduates.	The NEXT Gen sponsor will develop a network for growth, advice and referrals to stay connected to young attorneys as they develop professionally.
Women's Initiative Sponsor	\$15,000 (only 1 available)	For nearly a decade, ACC Northeast has featured our Women's Initiative. Our sponsor will support two or three programs/events a year (or one half day) for this innovative program that has a track record of bringing forward timely and topical discussions and education to our members.	Each program is 1 to 1.5 hour long, followed by a networking reception.
Individual Program Sponsor: Options of Substantive Law Program or Practice & Career Management (P & CM) Program	\$8,500 Substantive Law Program (6 available) Practice & Career Management Program (3 available)	Sponsor individual programs developed in conjunction with members of the ACC Northeast Programs Committee or Practice & Career Management Committee (P& CM). Six of these programs should focus on timely and substantive legal topics, and the other three will focus on practice and career management issues such as leadership, managing people, mindfulness etc. ** Please note in your submission the type of program you prefer.	All individual programs are 1.5 hour presentations with a networking reception following. Programs may be pre-work or post-work in the evening.

Sponsorship Level	Cost & Availability	Description	Additional Benefits
Boston Networking Party Sponsor	\$3,500	Sponsor a party for approximately 75-100 members. Sponsor selects location (not in the office), underwrites the cost of venue and food/beverage and may offer additional entertainment if interested.	Opportunities to socialize and network in an informal, fun and creative way. The sponsor can also invite additional guests.
Community Service Sponsor	\$3,000 (only 1 available)	This sponsorship package is able to offer a voluntary activity to our members. ACC Northeast would like to have this event centered on our members volunteering with their families (e.g., Cradle to Crayons, Food Banks, Walkathons, etc.).	Flexibility - this event may occur on weekends if preferred and can be incorporated in a sponsor's existing community service program or as part of a brand new initiative.
Networking Event Sponsor (outside of Boston/ Metro West Area and Auxiliary States)	\$2,500	As a follow up to ACC Northeast expansion plans, sponsorships will be available for networking events/activities outside of metro Boston, i.e. Springfield or Worcester, MA; Portland, ME; Burlington VT; Providence RI or Manchester, Portsmouth and Concord, NH. <i>(Note: ACC Northeast is open to suggestions on additional sites or cities for events)</i>	These events can be 2 hour networking / social activities.

Sponsorship Level	Cost & Availability	Description	Additional Benefits
Webinar Sponsor	\$2,200 (8 available)	Sponsors develop and host a live, one- hour webinar on a topic of choice, developed in conjunction with ACC Northeast. Each sponsor is responsible for presenters, a registration link, webinar setup and hosting (e.g.GoToMeeting, Cisco Webex, etc.), execution and recording for future posting. ACC Northeast will handle the invitation and marketing to its membership.	Sponsors will be allowed to post a link to the webinar recording on their company website, with ACC Northeast posting it on our site for one year.
Lunch & Learn Sponsor	\$2,000 (6 available for Greater Boston area, also available throughout the Region)	Sponsor a luncheon geared toward your fellow legal professionals with an opportunity to distribute marketing materials and share expertise informally. Each sponsor is responsible for location and refreshments.	Opportunities to network with more personal, industry-specific groups of ACC Northeast members.
Website Sponsor	\$500 (6 available)	Sponsors will have their company logo featured, linked and rotated on a six-second interval on ACC Northeast's website. Note: this sponsorship package does not include the standard benefits described above, but is our lowest cost option to get your brand in front of our members.	Build brand awareness with ACC Northeast members and increase traffic to your company's website.

**Indicates a new sponsorship level*

CREATIVITY IS WELCOME!

Options are endless. If you have an idea for a specific program/event/activity for the Members please let us know. The ACC Northeast Executive Director and a Board Member will work with you to help develop a unique "Meet Up" - potential examples include social event/happy hour, breakfast briefings, etc.

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About Us

ACC Northeast is the organization of choice for in-house counsel in Massachusetts, Rhode Island, Vermont, New Hampshire and Maine. We offer regular educational programs sponsored by local law firms which cover topics of interest to in-house counsel, using the expertise of the sponsoring firms and that of member panelists. Our members have many opportunities to network with each other, and we host two half-day conferences per year that cover one topic in depth, such as "Intellectual Property Master Class" and "Closing the Deal - Balancing Risk with Opportunity in Today's Contracts".

The chapter gives back to the community with strong advocacy, pro bono, women's and diversity initiatives. ACC Northeast serves the entire states of Massachusetts, Vermont, Maine, New Hampshire and Rhode Island.

Where to Find Us



<https://www.acc.com/chapters-networks/chapters/northeast>



@ACCNortheast



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