

INFORMATION SHEET FOR ACC GEORGIA SPONSORSHIP

1. INTRODUCTION

The Georgia Chapter of the Association of Corporate Counsel (ACC Georgia) appreciates your interest in sponsoring one of our Chapter events or programs.

ACC Georgia has over 1000 members from a range of large and small companies, non-profits, and government agencies. Members are all practicing attorneys working in-house for a single organization. We are the leading source of education, professional development, community service, and networking opportunities for in-house counsel in Georgia. For more information, please visit our Chapter website at: <http://www.acc.com/chapters/georgia/>.

As a sponsor, in addition to supporting our educational and networking goals, your organization assists ACC Georgia in achieving our primary sponsorship objective: supporting the legal profession. This includes funding our summer law student interns' stipends, supporting Pro Bono Partnership of Atlanta, and promoting leadership and diversity within the in-house bar. And your organization will receive many benefits, including name recognition and association with the event's topic in the program invitation sent to all 1000+ members, the opportunity to network with members at the sponsored event, and an invitation to our gathering with in-house and outside counsel at our annual Sponsor Appreciation event.

2. SPONSORSHIP PROGRAM INFORMATION AND INTEREST

Below is a list of events that ACC Georgia routinely hosts and that you may sponsor. For more details related to the applicable sponsorships, please refer to attached Exhibit A. If you are interested in sponsoring one or more of the events listed below, please contact any Board Member of ACC Georgia or email us at georgia@accglobal.com. We will put you in touch with the Board Member managing the event(s) you are interested in sponsoring. Once you have committed to a sponsorship, a Sponsorship Agreement with ACC Georgia will be sent to you to review and sign.

- **Platinum Sponsorship** (one sponsorship available each year)
Benefits: (I) One One-Hour Monthly Luncheon program; (II) choice of (i) a CLE and Networking/Social Gathering combined Special Program, or (ii) a Networking/Social Gathering only Special Program; and (III) one webinar which will be promoted to ACC Georgia membership (see "Webinar" below for details); and (IV) publication of an article in ACC Georgia's quarterly newsletter
Sponsorship Fee: \$12,000 paid to ACC Georgia
- **One Hour Monthly Luncheon** (Luncheon Program; nine sponsorships available each year)
Benefits: One (1) hour monthly CLE Luncheon
Sponsorship Fee: \$7,000 paid to ACC Georgia
ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the Luncheon.

Two Hour Monthly Luncheon (Luncheon Program; two sponsorships available each year - *Ethics & Professionalism* in March, or *Employment Law Update* in September)
Benefits: Two (2) hours monthly CLE Luncheon
Sponsorship Fee: \$8,000 paid to ACC Georgia
ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the Luncheon.
- **Special Programs:**
 - ✓ **CLE and Networking/Social Gathering combined** (several sponsorships available at various times each year)
Benefits: One (1) hour CLE program, plus networking reception
Sponsorship Fee: \$3,000 paid to ACC Georgia
Sponsor pays all venue, food and beverage costs for the program and an after-program networking/social event.

- ✓ **Networking/Social Gathering only** (several sponsorships available at various times each year)

Benefits: Networking reception or social gathering

Sponsorship Fee: \$2,000 paid to ACC Georgia

Sponsor pays all venue, food and beverage costs for the event.

- **“Deep Dive” Roundtable Lunch and Learn Program** (In-depth CLE Program; several sponsorships available at various times each year)

Benefits: One (1) hour discussion-based CLE on an advanced topic in a small group setting (approx. 25 attendees)

Sponsorship Fee: \$1,500 paid to ACC Georgia

Sponsor pays all venue, food and beverage costs for the program.

- **Webinar CLE or non-CLE program** (several sponsorships available at various times each year in two different types)

a. Benefits: One sixty (60) minute webinar promoted to ACC Georgia Members; Sponsor creates hosting page, sets up access information and monitors the recording and sound quality of the webinar; webinar content will be posted on ACC Georgia website

Sponsorship Fee: \$1,000 paid to ACC Georgia

b. Benefits: One sixty (60) minute webinar promoted to ACC National Members; ACC creates hosting page, sets up access information and monitors the recording and sound quality of the webinar; webinar content will be posted on ACC Georgia website

Sponsorship Fee: \$1,500 paid to ACC Georgia

Women’s Initiative

ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the sponsored programs.

- **Catalyst**

Sponsorship Fee: \$7,500 paid to ACC Georgia

- **Strategic**

Sponsorship Fee: \$5,000 paid to ACC Georgia

- **Thought Leader**

Sponsorship Fee: \$2,500 paid to ACC Georgia

3. OTHER INFORMATION

If you need any other information about becoming a sponsor of ACC Georgia, please contact us at georgia@accglobal.com.

APPLICATION - EXHIBIT A

Sponsorship Details

Platinum Sponsorship (Maximum 1 sponsorship per year)

- Sponsorship Fee: \$12,000
- Sole presenter of a one (1) hour monthly CLE Luncheon Program
- Choice of either (i) a CLE and Networking/Social Gathering combined Special Program, or (ii) a Networking/Social Gathering only Special Program
- One webinar which will be promoted to ACC Georgia membership (see “Webinar” for details); and
- Publication of an article in ACC Georgia’s quarterly newsletter
- Prominent advertisement of Sponsored Event on the ACC Georgia website and via a co-branded email blast to the chapter membership in the weeks prior to the event
- Posting of presentation materials on the ACC Georgia Chapter website after the Sponsored Event
- Attendance of up to four (4) sponsor organization members at CLE Program
- Pre-approved marketing materials/handouts on tables at CLE Lunch Program
- Two (2) guest invitations to attend the ACC Georgia Chapter Sponsors’ Appreciation event
- Reference in sponsored event invitations and at the events as our “Platinum Sponsor”
- Special coverage and identification in the ACC Georgia Chapter newsletter as our “Platinum Sponsor”

One Hour Monthly Luncheon (9 available per year – no Monthly Luncheon in April)

- Cost: \$7,000
- Sole presenter of one (1) hour monthly CLE Luncheon
- ACC Georgia will pay all costs associated with venue, food, beverage and gratuities
- Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event
- Attendance of up to ten (10) sponsor organization members at program
- Attendance of up to ten (10) sponsor organization client representatives (in-house counsel or non-lawyer business purchaser of legal services)
- Pre-approved marketing materials/handouts on tables at CLE Lunch Program
- One (1) guest invitation to attend the ACC Georgia Chapter Sponsors’ Appreciation event

Two Hour Monthly Luncheon (two available per year – March and September)

- Cost: \$8,000
- Sole presenter of one two (2) hour monthly CLE Luncheon: *Ethics & Professionalism* (Spring–March) or *Employment Law Update* (Fall–September)
- ACC Georgia will pay all costs associated with venue, food, beverage and gratuities
- Prominent advertisement of program on ACC Georgia website and via a co-branded email blast to the chapter membership in the weeks prior to the event
- Attendance of up to ten (10) sponsor organization members at program
- Attendance of up to ten (10) sponsor organization client representatives (in-house counsel or non-lawyer business purchaser of legal services)
- Pre-approved marketing materials/handouts on tables at CLE Lunch Program
- One (1) guest invitation to attend the ACC Georgia Chapter Sponsors’ Appreciation event

Special CLE Program Plus Networking Reception (several available throughout the year)

- Cost: \$3,000
- Sponsor pays all venue, food and beverage costs for the program and an after-program reception Sole presenter of one (1) program
- Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event
- Attendance of up to six (6) sponsor organization members at program
- One (1) guest invitation to attend the ACC Georgia Chapter Sponsors' Appreciation event

Networking/Social Gathering (several available throughout the year)

- Cost: \$2,000
- Sponsor pays all venue, food and beverage costs for the event
- Host of one (1) Networking or Social event for ACC Georgia Chapter members
- Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event
- Attendance of up to six (6) sponsor organization members at Sponsored Event
- One (1) guest invitation to attend the ACC Georgia Chapter Sponsors' Appreciation event

"Deep Dive" Roundtable Lunch and Learn Program (several available throughout the year)

- Cost: \$1,500
- Sole presenter of One (1) hour discussion-based CLE program CLE Program on an advanced topic in a small group setting (approx. 25 attendees)
- Sponsor pays all venue, food and beverage costs for the program
- Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event
- Attendance of up to four (4) sponsor organization members at Sponsored Event
- One (1) guest invitation to attend the ACC Georgia Chapter Sponsors' Appreciation event

Webinar CLE or non-CLE program (several sponsorships available throughout the year)

Two types:

- a. Cost: \$1,000 - Sole presenter of a sixty (60) minute webinar promoted to ACC Georgia Members; Sponsor creates hosting page, sets up access information and monitors the recording and sound quality of the webinar; webinar content will be posted on ACC Georgia website
 - b. Cost: \$1,500 – Sole presenter of a sixty (60) minute webinar promoted to ACC National Members; ACC creates hosting page, sets up access information and monitors the recording and sound quality of the webinar; webinar content will be posted on ACC Georgia website
- Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event
 - Unlimited attendance of sponsor organization members at Sponsored Event
 - One (1) guest invitation to attend the ACC Georgia Chapter Sponsors' Appreciation event

Women's Initiative – Catalyst Level

- Cost: \$7,500
- Depending upon the topic and expertise, sponsor may appoint a panelist or speaker from their organization to deliver a presentation at or moderate one of the Women's Initiative events

- Each law firm sponsor may appoint a senior partner of their firm to the Women's Initiative Steering Committee to serve a one-year term. This Steering Committee will work closely with ACC Georgia Chapter leadership to develop innovative programs that serve to advance women in the in-house legal profession
- Prominent advertisement and recognition as a Women's Initiative Catalyst Level Sponsor on the ACC Georgia Chapter website and in the Women's Initiative communications
- Attendance of up to five (5) sponsor organization members at Women's Initiative events
- Two (2) guest invitations to attend the ACC Georgia Chapter Sponsors' Appreciation event
- Inclusion of organization's tradeshow display boards and/or other exhibitor materials during the Women's Initiative events

Women's Initiative – Strategic Level

- Cost: \$5,000
- Prominent advertisement and recognition as a Women's Initiative Strategic Level Sponsor on the ACC Georgia Chapter website and in the Women's Initiative communications
- Attendance of up to three (3) sponsor organization members at Women's Initiative events
- Two (2) guest invitations to attend the ACC Georgia Chapter Sponsors' Appreciation event
- Inclusion of organization's tradeshow display boards and/or other exhibitor materials during the Women's Initiative events

Women's Initiative - Thought Leader Level

- Cost: \$2,500
- Prominent advertisement and recognition as a Women's Initiative Thought Leader Level Sponsor on the ACC Georgia Chapter website and in the Women's Initiative communications
- Attendance of up to two (2) sponsor organization members at Women's Initiative events
- One (1) guest invitation to attend the ACC Georgia Chapter Sponsors' Appreciation event
- Inclusion of organization's tradeshow display boards and/or other exhibitor materials during the Women's Initiative events

[Last updated June 13, 2019]