

# Data overload? Data protection - GDPR and beyond

#### Speakers:

Thomas Roth, Global Data Protection Officer, Boehringer Ingelheim Sara Fernández, Privacy Strategy Director, Liberty Global Eric van Dam, Employment Lawyer, MfN certified Mediator, CLINT, Littler Jeremy Rollison, Director, Government Affairs, Microsoft EU

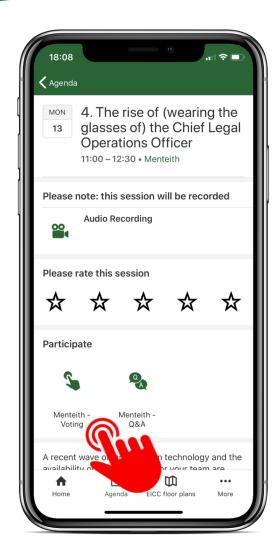
#### Facilitator:

Thomas Roth, Global Data Protection Officer, Boehringer Ingelheim



### Voting

- Tap on the voting button from the session you are attending to vote
- Tap on the number corresponding to your choice







## If you think about GDPR and data protection at your company, what is your initial feeling?

- a. Positive
- b. Mixed feelings but all in all ok
- c. Negative
- d. A nightmare







# Why should we praise the General Data Protection Regulation?

Thomas Roth
Global Data Protection Officer, Boehringer Ingelheim



#### ... it drives accountability













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