



Sponsorship Program

2019 - 2020





2019 – 2020 SPONSORSHIP PROGRAM

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2019 – 2020 SPONSORSHIP PROGRAM

The Board of Directors of the Association of Corporate Counsel Arizona Chapter is pleased to invite you to participate in the 2019 – 2020 Annual Sponsorship Program.

The Arizona Chapter (the “Chapter”) is the preeminent organization of and for in-house counsel in the State of Arizona. The Chapter has approximately 500 members, representing 200 companies either based in Arizona or with ties to Arizona.

Our Sponsorship Program offers unparalleled opportunities for our Sponsors and Patrons to engage with our members in a variety of formats, such as socials, CLE, Pro Bono projects, and written reference material for our members. Our Sponsorship Program is structured to allow you to mix and match different opportunities to create a custom package to fit both your goals for interaction with our members and your budget.

We believe sponsorship of the Chapter offers truly exceptional benefits to both Sponsors and Chapter members. Our Sponsors receive unparalleled opportunities to reach about 500 in-house counsel who represent local, national and international companies in Arizona. Sponsors have the opportunity to market services to, share expertise with, and enhance their reputation with current and potential clients through widely attended CLE programs, an annual Arizona In-House Counsel Guide and social/networking events. The Chapter members benefit from our Sponsors’ expertise, CLE programming tailored to fit their needs, networking with their peers and gaining professional contacts within the outside counsel community.

The October 2019 – September 2020 Sponsorship Program offerings are:

- CLE Sponsorships – some days offer the opportunity to present two programs on a single day
- Social-Only Sponsorships
- Roundtable Dinner Sponsorship
- Patron Opportunities (non-law firm applicants only)

Sponsorship Applications are due no later than 5:00 PM MST on Friday August 9, 2019.

You may submit your application via email to the Chapter at acc.az.chapter@gmail.com

We are excited about our 2019 – 2020 year and look forward to working with you next year!

SPONSOR & PATRON RECOGNITION LEVELS

All Sponsors and Patrons will receive recognition on the Chapter's webpage.

The 2019 – 2020 recognition levels are:

- Platinum – Support of \$6,000 or more
- Gold – Support of \$4,000 to \$5,999
- Silver – Support of \$2,000 to \$3,999
- Copper – Support of \$1,000 to \$1,999
- Bronze – Support of \$700 to \$999

In addition, Platinum and Gold level supporters may request the Chapter to send an invitation to one (1) event hosted by the Sponsor. The Chapter President, Vice President, Treasurer or Secretary must approve distribution of the invitation. The Chapter will not distribute invitations for events that conflict with an event listed on the Chapter's webpage. The Chapter will distribute the invitation by email to the Chapter membership. The Chapter's mailing list will not be given to the Sponsor.

SPONSORSHIPS AVAILABLE

CLE Sponsorships – 40 Available

- *Tuesday Lunch Meeting CLE Programs – held at Blanco Biltmore*

These meetings offer CLE Sponsors the opportunity to make a one hour presentation on a single topic. The benefits offered to sponsors through our Tuesday meetings, include:

- A larger private meeting space that accommodates up to 75 in-house counsel;
- Both ACC AZ Chapter member in-house counsel and non-member in-house counsel may attend; and
- ACC AZ popular ethics meetings are held at Tuesday meetings.

Cost per Tuesday CLE Sponsorship – \$2,000 per presentation

- *Thursday Lunch Meeting CLE Programs – held at The Capital Grille, Biltmore*

The benefits offered to sponsors through our Thursday meetings, include:

- A slightly smaller private meeting space that accommodates up to 40 ACC AZ Chapter members, allowing for more interaction between presenter Chapter members;
- Opportunity for CLE Sponsor to elect to offer two concurrent one hour CLE presentations in side by side private meeting spaces at The Capital Grille. The second space accommodates up to 24 Chapter members;
- Opportunity for the CLE sponsor to showcase two distinct areas of expertise, with the added benefit of either showcasing a highly specialized area of expertise or to highlight two distinctly different areas of practice; and
- Opportunity to submit one newsletter article for the Chapter Quarterly Newsletter sent to almost 500 in-house counsel members and posted on the Chapter webpage.

*Cost per Thursday CLE Sponsorship – \$3,000 if sponsor presents 2 topics
\$2,000 if sponsor presents 1 topic*

Our lunch meeting CLE Programs are our primary platform for delivering CLE to our members. All CLE Sponsors must present a program and provide printed handout material for each attendee that will satisfy the Arizona Bar's CLE requirements. ***The Chapter strongly encourages the Sponsor to include outlines or checklists of practical tips for in-house counsel in the printed handouts.***

In addition to the Sponsorship Fee(s) due to the Chapter, all CLE Sponsors are responsible for their own costs and expenses of preparing for and presenting the sponsored CLE programs(s), including the costs of the written materials for each attendee. CLE Sponsors may place appropriate promotional materials on the registration table or at each seat.

CLE Sponsors should prepare programs with 50–55 minutes of oral presentation followed by 5–10 minutes for questions and answers. CLE Sponsors may invite two (2) firm members (in addition to the speakers) to attend the program at no additional cost. Additionally, CLE Sponsor

may request tickets for up to four (4) guests. The Chapter will bill the CLE Sponsor for guests. The rate per guest will be the Chapter's actual cost for each lunch.

The Chapter will bear the following costs and expenses for CLE Programs: (i) meeting room; (ii) food and beverage; (iii) nametags; and (iv) CLE Certificates. The Chapter will send all communications about the meetings to the Chapter members, facilitate the reservations for the meetings and upload the CLE materials to the Chapter webpage. The Chapter will provide the CLE Sponsor with a registration list containing the name and employer of each attendee. To offset some the Chapter costs, the Chapter may charge attendees a fee to attend the lunch meeting. The Chapter reserves the right to determine the amount of these fees. The Chapter determines the venue and menu for each meeting. (Consistency in time, date and location has a significant and positive effect on meeting attendance.)

Please use the attached Exhibits to assist you in selecting proposed CLE Presentation Topics. **Exhibit A** (CLE Sponsor Program Suggestions) and **Exhibit B** (Past Program Topics).

The Chapter will select CLE Sponsors based on the Chapter's needs, the quality of the proposal, prior support of the Chapter, the Chapter's desire to include Sponsors of varying sizes and specialties, prior experience (quality of past presentations, compliance with the program guidelines) and the timeliness of the application submission.

Social Sponsorship – 3 Offered

\$1,000 each

1 Social Event held between January – March

1 Social Event held between April – June

1 Social Event held between July – September

Social Sponsorships are specifically designed to allow the Social Sponsors and the Chapter members to interact in a variety of social settings, outside of a CLE offering, and to allow Social Sponsors to control the costs, venue and size of the social event. The Social Sponsor must submit a description of the event. The entire cost of the event is the sole responsibility of the Social Sponsor. The Social Sponsor may choose the date and time for the event, subject to the approval of the Chapter. Social events may not conflict with any of the Chapter's hosted events published on the Chapter's webpage. The Chapter will share social event invitations with our members by email, on the Chapter's Event Calendar, on the Chapter's webpage and in the announcements made at regular Chapter meetings. The Chapter will register the members for the social event and provide a registration list to the Social Sponsor. The Social Sponsor should provide all of the details for the social event, including the date, time, location, deadline for registration, the maximum number of Chapter members that may attend and the number of guests a Chapter member may bring.

The Chapter will make every reasonable effort to encourage Chapter members to attend the social event, but the Chapter makes no guarantees about the number of Chapter members who will attend the social event.

The Chapter will select the Social Sponsors based on the potential of the event to be of interest to our members, the timeliness of application submission and prior experience.

Roundtable Dinner Sponsorship – 1 Offered

\$1,000

The Roundtable Dinner Sponsorship is specifically designed to allow the Roundtable Dinner Sponsor and a small group of Chapter members to engage in an in-depth substantive legal discussion on a pre-determined and pre-approved topic. The Roundtable Dinner Sponsor has the ability to control the costs and venue for the dinner. The Chapter strongly encourages group of no more than twelve (12) Chapter members. The entire cost of the dinner is the sole responsibility of the Roundtable Dinner Sponsor. The Roundtable Dinner Sponsor may choose the date and time for the dinner, subject to the approval of the Chapter. The dinner may not conflict with any of the Chapter's hosted events published on the Chapter's webpage. The Chapter will work with the Roundtable Dinner Sponsor to determine the distribution of the invitation to Chapter members, and the distribution may be limited to Chapter members such by practice area, seniority, industry or any other way the Chapter and the Roundtable Sponsor agree would make the dinner discussion more relevant to the Chapter members attending. The Chapter will register the members for the dinner and provide a registration list to the Roundtable Dinner Sponsor. The Roundtable Dinner Sponsor should provide all of the details for the dinner, including the date, time, location, deadline for registration and the maximum number of Chapter Members that may attend.

The Chapter will make every reasonable effort to encourage Chapter Members to attend the Roundtable Dinner, but the Chapter makes no guarantees about the number of Chapter Members who will attend the dinner.

The Chapter will select the Roundtable Dinner Sponsor based on the proposed discussion topic, prior support of the Chapter, the Chapter's desire to include Sponsors of varying sizes and specialties, prior experience (quality of past presentations, compliance with the program guidelines) and the timeliness of the application submission.

PATRON OPPORTUNITIES

(limited to non-law firm applicants)

Newsletter Patron – 1 offered

\$1,500

The Newsletter Patron will receive the following benefits: Patron's logo will be included on each of the Chapter's quarterly member newsletter, opportunity to include one article (1500 word limit applies) for each of the Chapter's quarterly member newsletters and an invitation to one Tuesday and one Thursday meeting during the month of the newsletter distribution (December, March, June & September).

Meeting Patrons:

Elite Patron (12 Meetings) – 2 offered at \$1,500 each

- *Tuesday* – Complimentary admission for one (1) patron representative to all Tuesday meetings held on the third Tuesday of each month during the sponsorship year. Patron logo on meeting invitation.
- *Thursday* – Complimentary admission for one (1) patron representative to all monthly members-only meeting held on the first Thursday of each month during the sponsorship year. Patron logo on meeting invitation.

Premier Patron (6 Meetings) – 2 offered at \$1,000 each

- *Tuesday* – Complimentary admission for one (1) patron representative to 6 Tuesday meetings. Meeting dates to be selected by Patron after the Chapter approves the application.
- *Thursday* – Complimentary admission for one (1) patron representative to Thursday meetings. Meeting dates to be selected by Patron after the Chapter approves the application.

Supporting Patron (4 Meetings) – 2 offered at \$800 each

- *Tuesday* – Complimentary admission for one (1) patron representative to Tuesday meetings. Meeting dates to be selected by Patron after the Chapter approves the application.
- *Thursday* – Complimentary admission for one (1) patron representative to Thursday meetings. Meeting dates to be selected by Patron after the Chapter approves the application.

The Chapter will select Patrons by the timeliness of application submission and prior experience.

SPONSORSHIP & PATRON PROGRAM GENERAL TERMS

1. Selection, Topics. Topics shall be determined according to the Chapter's Speaker and Sponsor Guidelines. The Chapter will take into consideration, among other factors, past support of the Chapter in deciding which firms will be selected and for which topics.

2. Event Cancellation. CLE Programs must take place on the date scheduled by the Chapter. If a CLE Sponsor elects not to make the presentation on the agreed upon date, then the CLE Sponsor forfeits the sponsorship fee. All Sponsorship fees are non-refundable. In the unlikely event the Chapter cancels the program, the fee, or a portion thereof, shall be refundable to the Sponsor.

3. Sponsor Announcements/Invitations and RSVP. The events are the Chapter's events. The Sponsor name and logo will be included on the Chapter's notices announcing the program. The Chapter shall retain ownership and control over and shall not share proprietary data, including its membership list, with sponsoring organizations. Registration must be coordinated through the Chapter Administrator or her/his designee. The Chapter will create an online registration page for each event and regularly send notices of the event to its members.

4. Administration of Sponsorship Benefits and Requirements.

- If applicable, Sponsors agree to provide a brief description of CLE presentation topics and speaker(s) biographies to the Chapter Administrator no later than September 13, 2019 (descriptions for each topic and each speaker biography limited to 25 words each);
- Sponsors must provide a signed Web-Linking Agreement before Sponsor information will be posted to the Chapter webpage;
- Sponsor agrees to comply with the Chapter's Speaker and Sponsor Guidelines included in the sponsorship application package; and
- If applicable, Sponsors agree to provide all newsletter articles to the Chapter by the deadline shown on the Sponsorship Invoice and Sponsor understands that if the article is not submitted by that deadline, the Chapter cannot guarantee the article will appear in the newsletter.

5. Sponsor Marketing Materials. If the Sponsor plans to provide anything other than marketing brochures or small tokens with the Sponsor's logo, the Sponsor must notify the Chapter and receive approval for such distribution.

6. Co-Sponsorship Requests. The Chapter will consider on a case-by-case basis requests that it become a co-sponsor of an event with another organization. The factors that the Chapter will take into account are as follows (this list is not meant to be an exhaustive list but merely serves as a guideline):

- uniqueness of the third party program topic and potential value to a significant segment of the Chapter's membership (e.g., special focus on corporate counsel issues);
- benefits of the third party program for attorneys in general and to in-house practitioners and members of the Chapter in particular;
- benefits to the Chapter (e.g., complimentary registrations, access to potential members, community goodwill) or its members;
- eligibility and/or participation of the Chapter members in the third party program;
- target audience (e.g., members of the bar, in-house attorneys, paralegals, non-legal managers, law firms);
- obligations of the Chapter such as financial commitment, promotion, finding faculty, registration and administration;

- nature of the third party (profit or non-profit), its reputation and the extent to which the Chapter benefits through association with such organization;
- ongoing relationship between the Chapter and the third party and whether the relationship will be enhanced by such co-sponsorship;
- impact on future activities of the Chapter (i.e., conflicts with the Chapter's planned events); and
- impact on the ongoing relationships with the Chapter and its annual Sponsors.

7. Exceptions and Updates to Guidelines. The Chapter President may make exceptions to these guidelines for good cause and in the best interests of the Chapter. The Chapter reserves the right to create and to put into place other sponsored programs not described in these guidelines.

8. Other Items. Note that the Chapter does not warrant or guarantee (i) the number of the Chapter members that will be in attendance at the sponsored program or (ii) any results from the opportunity for the applicant to sponsor or present the sponsored program.

SPEAKER GUIDELINES

The Board of Directors of the Association of Corporate Counsel Arizona Chapter has concluded that it is desirable to bring greater uniformity to presentations by speakers at the Chapter's programs and believes that by adopting these Guidelines the Board will further the Chapter's primary mission of offering high quality Continuing Legal Education to the Chapter members.

The Board recognizes that fairness to potential sponsoring organizations is important to the Chapter's mission. Further, the substantive quality of presentations is important to the meeting attendees and the success of the Chapter.

These guidelines shall apply to all the Chapter programs featuring a speaker.

GENERAL GUIDELINES

The term "Speaker" or "Sponsor" shall include the individual making the presentation and the organization to which the Speaker belongs. Absent advance permission from the Chapter, ***all Speakers at a program must be associated with the sponsoring organization for that program.*** If a Sponsor chooses to offer the CLE program(s) in a panel discussion format with expert panelists comprised of both attorneys and business professionals who are topical experts, the Sponsor must notify the Chapter of that no less than thirty (30) days prior to the meeting. At that time, the Sponsor must submit the name(s) and organization(s) of all members of the panel to the Chapter for approval.

All presentations shall comply with the following General Guidelines. The Chapter Administrator shall work with the Chapter leadership and the Speaker and Sponsor to implement the Guidelines.

- The selection of the Sponsors shall not imply any endorsement from the Chapter.
- The Chapter shall not share any proprietary information with the Sponsors.
- In setting any sponsorship arrangements, the Chapter shall consider how the proposed sponsor arrangement compares to sponsorship arrangements in the past year to promote fairness among sponsors.

PRESENTATION CONTENT GUIDELINES

The Sponsor may request assistance from the Chapter to ensure the presentation content meets these Guidelines. The Speaker shall be responsible for the substantive content of the presentation.

Presentations should contain the following elements:

- Any presentation for which Continuing Legal Education (CLE) credit is given shall be limited to 60 minutes, including a summation and five to ten minutes for questions and answers from the audience;
- The topic shall be addressed from the perspective of the in-house counsel;
- The presentation must contain useful, substantive and relevant information for the program attendees;

- The Sponsor must provide, at Sponsor's expense, substantive printed handouts related to the presentation topic (***the Chapter strongly encourages the Sponsor to include outlines or checklists of practical tips for in-house counsel in the printed handouts***);
- The Sponsor shall email the substantive handouts to the Chapter Administrator ***not later than two business days prior to the meeting***;
- The Sponsor shall email any PowerPoint presentation material to the Chapter Administrator ***not later than two business days prior to the meeting***;
- Shortly after the presentation, the Chapter will post the CLE Materials on the Chapter's page on www.acc.com for Chapter members' reference; and
- Sponsors shall not market their services or organizations during their presentation or in their written handout materials, except that speaker's and sponsor's name and contact information, along with a short paragraph identifying the products or services, may be added to the written handout materials without approval of the Chapter.

ROLE OF THE CHAPTER ADMINISTRATOR

The Chapter Administrator shall be responsible for administering these Guidelines. Any questions about the interpretation should be directed to the Chapter President, Vice President, Treasurer or Secretary.

The Chapter Administrator shall confirm all engagements and financial arrangements with the Sponsor, and all such confirmation shall be sent electronically.

EXCEPTIONS TO THE GUIDELINES

The Chapter President, Vice President, Treasurer or Secretary may make exceptions to these Guidelines for good cause and in the interests of the Chapter.

EXHIBIT A

CLE SPONSOR PROGRAM SUGGESTIONS

- A Practical Step by Step Guide to Responding to Retaliation Claims
- What Happens to Pending Litigation Post-Acquisition?
- Effect of Automated & Artificial Intelligence Tools on Your Law Department
- Patent Eligibility Guidance Post Berkheimer
- Shareholder Activism: What Should In-House Counsel Be Doing Now?
- New Economic Sanctions and Trade: Advice for 2019
- Managing BlackRock's New Challenge for More CSR
- Making Sure Departing Employees Do Not take Trade Secrets Out the Door
- False Claims Act Litigation – When the DOJ Does/Does Not Intervene
- Understanding ISS and Glass Lewis Ratings
- FCC Regulation of IoT
- Top Priorities for Privacy and Security Regulators
- Update on Dodd Frank & Other Consumer Protection Laws after the May 2018 Economic Reform Act
- Audit Committees & Financial Reporting: 2019 Developments
- SEC Comment Letters Recent Trends
- *Epic Systems* – enforceable class action waivers in pre-dispute arbitration agreements
- Managing Foreign Investments & Transactions Subject to CFIUS Review
- Fundamentals for Undertaking an ICO
- Approach a Compliance Risk Assessment Effectively
- Complex Financial Instruments: Are They Accounted for as Debt or Equity?
- 2019 Corporate Whistleblowing Update
- Corporate Misconduct: When Are In-House Counsel & Compliance Officers at the Most Risk?
- Cybersecurity: Updates for Managing Incidents, Including Ransomware, Spear Phishing, Phishing & Click Baiting
- Government Contracts: Updates for 2019
- International Arbitration – Where? What Rules?
- Ethics: Attorney-Client Privilege in Internal Investigations
- Ethics & Technology: Understand Your Duties When Using Tech Resources
- Ethical Considerations of Outsourcing Legal Functions
- Key Contract Terms for Cloud Computing Agreements
- Implementing Proxy Access
- How to Protect IP Across Digital Platforms – Providing v. Protecting
- What's Market – M&A – Customary Terms in Non-Disclosure Agreements
- M&A – NDAs and LOIs
- When Regulators Take Enforcement Action Against In-House Counsel
- Fundamentals of Consumer Protection
- Antitrust – Civil Litigation after Criminal Enforcement
- Delaware Caselaw: “Commercially Reasonable Efforts” or “Best Efforts”?
- Recent Developments in Arizona Law (Cases, New Statutes)
- EEO Update – Supreme Court and Important Appellate Decisions
- False Claims Act Developments at the National and State Level
- Antitrust Counseling: Bundled Prices, Loyalty Discounts and Exclusive Dealings

- Fundamentals of Swaps/Derivatives for Corporate End–Users
- Compensation Committees – Independence and Compensation Consultants
- Structuring and Negotiating Private Equity Investments
- Business Interruption Insurance: Basics and Policy Enforcement
- Antitrust: Participating in Industry Standard Setting
- Exclusive Forum Bylaws
- Software License Disputes
- DOJ/FTC Merger Guidelines for Non–M&A Lawyers
- Patent Infringement Actions at the International Trade Commission
- ERISA Breach of Fiduciary Duty Litigation
- Recent Developments in Employee Benefits
- Big Data and Data Mining – The Regulatory Environment
- US Export Law Compliance
- Securities Laws Update (Compensation, Conflict Minerals, Cybersecurity, Other Disclosure Issues)
- Securities Laws – Disclosure Issues and Web 2.0 (Facebook, Twitter, Blogging)
- Software Licensing – Don't Forget About the Boilerplate
- Doing Business in (Canada, Brazil, Europe, Russia)
- Administration and Congressional Priorities for Energy and Environmental Law
- Compliance & Ethics – Global and Cross Border Investigations
- Delaware Law Developments 2018 for In-House Counsel
- United States Supreme Court decision in *Tibble* – Review of the Impact on the Statute of Limitations on Inadequate Fund Monitoring
- State and Local Taxes: Voluntary Disclosures and Amnesty
- Guiding In-House Counsel through a Restatement (SEC, NASDAQ/NYSE)
- Do You Need Insurance for Reps & Warranties?
- State and Local Taxes: New State Laws Created to Meet the New Economy
- Patent Harmonization Benefits under the Patent Cooperation Treaty
- Guidance for In-House Counsel appointed as an Arbitrator
- Tax Planning for LLCs, Partnerships & Joint Ventures
- In-House Counsel's Guide to Efficient Project Management

EXHIBIT B

PAST PROGRAM TOPICS OCTOBER 2016 THROUGH SEPTEMBER 2019

September 2019

- Dealing with & Recovering from - Embezzlement, Kickbacks & Theft at Work
- Beyond Maternity Leave: Cutting - Edge Approaches to Lawful Parental Leave Programs
- What's Market - M&A - Customary Terms in Non-Disclosure Agreements, M&A - NDAs & LOIs
- Defending Against Litigation Before It Begins: How to Do More Than CYA
- SEC Enforcement: from nuts & bolts to whistleblower process & how in-house counsel can avoid being drawn into the fray adverse to the SEC

August 2019

- Recent Developments in AZ Law: What Employers Need to Know
- GDPR - Unraveling the Newest Development in Data Protection
- Avoiding Wage & Hour Mistakes under Federal & State Law
- International Tax

July 2019

- Do Your HR & Business Policies & Procedures Create Employment Law Liability
- AZ Update on Product Liability Law

June 2019

- ETHICS: Ethical Issues - Can They Really Do That? Ethical Minefields & How to Dodge Them
- Best Practices for Corporate Political Involvement
- Trans 101 for Employers

May 2019

- ETHICS: Internal Investigations & the Attorney-Client Privilege - I'm Covered, Right?
- Managing the Unmanageable: Difficult, Toxic & Gotta Go Employees
- Advantages & Disadvantages of Involuntary Bankruptcy Filings as Debt Collection Strategy
- Protecting Employer IP, Reputation, & Office Culture without Violating Employee Speech Rights
- What Businesses Need to Know about Arizona's New Data Breach Law

April 2019

- How to Limit Liability & Risk in Your Foreign Operations
- ETHICS: Crisis & Investigation Management in the Era of 24/7 News Cycles
- Issues and Pitfalls to Avoid when Drafting and Litigating Indemnity Clauses
- Protecting Your Employees & Company from Workplace Violence
- Brand Protection Strategies

March 2019

- Beauty is in the IP of the Beholder: Protecting & Monetizing Your Company's IP
- ETHICS: R-E-S-P-E-C-T: Find out what it means for the In-House Legal Department
- The Future of Smart Contracts
- Government Agency Enforcement Trends
- Investigating Sexual Harassment Allegations ...Getting it Right

February 2019

- How to Prevent Executives from Saying the Wrong Thing When Testifying
- Patent Licensing
- Consciously Addressing Unconscious Biases
- Ethics: Artificial Intelligence and the Legal Profession: Embracing the Possibilities
- What's an Employer to Do in An Era of #metoo?

January 2019

- Pre-Closing and Post-Closing Integration Planning in M&A
- Negotiating Credit Agreements & Navigating Article 9 of the UCC
- Data Privacy: Are You in Compliance?
- A New Generation of Laws Take Effect Discussion of HB 2154 & HB 2020
- SCOTUS Decision on Professional & Amateur Sports Protection Act: ushers in the next gold rush for the US Gaming Industry

December 2018

- When Must Your Insurance Company Defend Your Company, & Settle Litigation Against It?
- New Arizona Rules for LLCs
- How to Keep Your Online Sweepstakes Legal, Practical Guide for Offering Online Contests & Promotions

November 2018

- Commercial Court, MIDP, Tiering & How Businesses Should Deal with the Barrage of Rule Changes
- What Did Arizona Decide: A Review of 2018 Initiatives & Referenda
- Data Privacy Considerations When Using AI in Online Advertising
- Post Tax Reform Changes to Executive Compensation Planning
- Blockchain & IP Law

October 2018

- Beyond the Business Terms - What should be in your purchase & sale agreement?
- New Accounting Pronouncements - Revenue & Lease
- Cybersecurity - What it means for Public Company Reporting & Board Obligations

September 2018

- FCPA Risk Assessment in Due Diligence
- How Employers Can Successfully Navigate the Fast & Furious Immigration Pitfalls & Administrative Obstacles for Visas, International Travel & Green Card Processing

August 2018

- Recent Developments in Arizona Law: What Employers Need to Know
- Uncharted Waters: International Trade Compliance in a Changing Paradigm
- Elevating Your Arbitration Programs - Advanced Strategies for Class Action Waivers & Enforcement
- Dazed & Confused? Marijuana & Prescription Drug Issues at Work

July 2018

- Financing Real Estate Projects: Securities Law Implications: Identifying Securities, How to Avoid Violations: Traditional Financing Methods & New Alternatives
- My Business is Under Attack by Anonymous Internet Users! How to Identify Online Trolls & Remove Harmful Online Content
- Contractual Accounting Language: Trouble Spots and How to Avoid Them

June 2018

- Preparing Your Employees for Depositions
- ETHICS: Ethical Dilemmas for In-House Counsel: Case Studies from the Real World

May 2018

- Responding to & Defending Simultaneous Client & Actions on Multiple Fronts
- Recent State & Federal Efforts to Combat the Opioid Epidemic & Impact on Compliance Programs
- ETHICS: Ethical Issues for In-House Counsel: What Do You Mean It's Not Privileged?

April 2018

- Social Media Marketing Best Practices
- Understanding & Negotiating Typical Financial Covenants & Key Intercreditor Agreement Terms
- Cybersecurity Update
- ETHICS: Who is Your Client: Navigating the Board v. Senior Management
- Keeping Pace as a Lawyer with the Emergence of Electronic Resources to Conduct Business: The Cloud & Blockchain

March 2018

- Global Codes of Conduct & Ethics & Data Privacy Hotlines
- ETHICS: The Ethical Minefield of eDiscovery
- Employment Law - Uber Does It, Hooters Does It, & the President Does It. Why Can't We? (Independent Contractor issues, challenges on based on scantily clad uniforms, anti-Muslim comments in the workplace)

February 2018

- Potential Pitfalls of Arbitration & Other Alternative Dispute Resolution Strategies
- Open Source Software - What Every In-House Counsel Should Know

January 2018

- The 13 Deadly Sins of Non-Profit Boards
- Prop 206 - The First Half Year ...Businesses Are Still Confused
- Pay Equity: A Proactive Approach to Managing Pay Equity Risk
- The Impact of the Yates Memo on FCA Corporate Investigations, Defense Strategy & Settlement

December 2017

- Answers to 8 Questions Management and the Board Ask Corporate Counsel About D&O Insurance
- Major Reforms on Tap for Civil Litigation in Arizona

November 2017

- Blockchain Applications
- Liquidated Damages in Contracts: At What Point Does Just Compensation Become Just a Penalty?
- Lease Negotiations - from the Tenant's Perspective

October 2017

- Impact of the SCOTUS Decision in TC Heartland LLC v. Kraft Food Group Brands, LLC
- Structuring a Deal with Private Equity
- Protecting Your Company Against Customer & Vendor Bankruptcies
- Enforceable Employment Waivers & Releases
- Public Policy Update from Capitol Hill: US Corporate Tax Reform

September 2017

- Arizona Law Focus - Trade Secrets
- Contractual Limitation of Liability Clauses-Nothing to LOL About
- Crowdfunding & Other Financing Developments: JOBS Act Concepts: Public Solicitation of Private Offerings

August 2017

- Mobile & Social Media Legal Considerations: Key Issues that Should be Keeping All Brand Owners & Employers Up at Night
- Common Mistakes in Employee Benefit Plans
- Recent Developments in Arizona Law (Case, New Statutes)

July 2017

- Keeping up with the EEOC: The Latest on Pattern and Practice Initiatives
- Developing and Implementing an In-House Pro Bono Program
- Immigration Topic

June 2017

- Making Internal Investigations Legal, Effective and Fair & Strategies to Avoid Post-Investigation Nightmares, e.g. Retaliation Claim
- On Your Mark, Get Set ... Register! The Anatomy of a Trademark & the Nuts & Bolts of the U.S. Trademark Application Process
- Flanking Attacks & Other Maneuvers: How the Plaintiff's Bar Defeats Arbitral Class Waiver Clauses
- Reel Ethics - an interactive, fast-paced, session of legal ethics for in-house counsel with the help of Hollywood Filmmakers

May 2017

- Workplace Violence & Legal Considerations
- Cyber Insurance
- Legal Ethics in the In-House Setting

April 2017

- Complying with ADA Title III and Avoiding Litigation
- Security Breaches--Avoiding Ethical Pitfalls
- Immigration Site Investigations by the Fraud, Detection, & National Security Division of USCIS: Are you prepared?

March 2017

- Hot Topics in Employment Law: What's Keeping HR Professionals Busy
- Ethical Pitfalls Related to Internal Investigations and Workforce Audits
- Trade Compliance: What You Need to Know About Exports and Trade Controls

February 2017

- Open Source Software in M&A Transactions: Guidance for Buyers & Sellers
- Arizona LLCs—Forget what you think you know about duties....
- Computer Fraud & Abuse Act: Implications of 9th Circuit Decision in *US v. Nosal (Nosal II)*

January 2017

- Advertising Disclosures – The Latest FTC Guidance
- Suing an Insurance Company to Enforce Coverage: What Every In-House Lawyer Needs to Know Before Pulling the Trigger
- Drafting Effective Board Agendas & Unanimous Written Consent

December 2016

- Payment Guaranties: Recourse, Non-Recourse, Limited Recourse & "Bad Boy [Person] Carve-Out "What's all the Jargon Mean?"
- The Final Overtime Regulations: What the New Minimum Salary Requirements Means for Employers
- State & Local Taxes Hit the Bottom Line

November 2016

- Update on Toxic Substances Control Act Reform (Stephen Owens)
- Access to Capital - Reg A+
- Telephone Consumer Protection Act Telemarketing & Texting Rules

October 2016

- Update on Doing Business in Mexico
- The Future of International Tax Structuring for US Multi-National Companies (Transfer Pricing & impact of Brexit)