

In fulfilling the Mission and Charter of the IT, Privacy, and eCommerce Committee, the Committee leadership and membership adopts the following strategic plan in support of its members, its colleagues, and the Association of Corporate Counsel (ACC). The ACC has adopted its [strategic plan](#) that revolves around three themes, each designed to maximize member value. To that end, the Committee has tailored its collaborative plan to both buttress and enhance the goals of the association overall to fit those of the Committee members and interested colleagues. Under each strategy, we will develop measurable goals that spill down into our subcommittees, focusing our efforts productively and positively.

I. Develop and communicate high-quality, timely global resources.

As attorneys working in an increasingly complex, global, and digital world, high quality resources that are easy to find, on-point, practical, and timely are key to our success. To this end, we plan to utilize the resources we have through our sponsors, leaders, members, interested colleagues, and others to develop and communicate needed resources.

II. Strengthen and expand global membership.

More so than ever before, technology has made the world a smaller place. ITPEC, in particular, is a global committee that serves a global contingent. We will strengthen this service through quality opportunities for global members.

III. Facilitate continuity of programming and leadership.

A committee is only as strong as its leadership, its drive, and execution of its mission. We will support a multi-year strategic plan with continuity of leadership and execution. To support this, we will develop and plan to execute a multi-year plan to develop new leaders, involve new members, and support each member to contribute and participate to their fullest desired potential.

IV. Foster networking, relationships, and professionalism.

We represent a full range of potential job structures and interests in the ITPEC from introvert to extrovert, region to region, counsel to GC, privacy to IT to eCommerce, large and small departments, large and small companies, and every permutation and combination in between. By providing robust opportunities for members to network, build relationships, and foster high caliber professionalism, we each become a powerful link in the ITPEC chain.

V. Promote ACC in general through collaboration, partnership, and creativity.

The whole is greater than the sum of its pieces. ITPEC is part of a greater whole that is ACC and our activities build and enhance ACC's members. We often have areas that now only flow into other committees, but into the efforts of ACC, and at some point, every member in ACC likely has a task or concern that involves ITPEC. So we do not speak just to our members, but to our interested colleagues and the global membership. Our efforts support the whole.