

**ASSOCIATION OF CORPORATE COUNSEL
FINAL 11-19-14
Strategic Plan for Nov. 2014 to Oct. 2015**

To fulfill the Energy Committee's ('EC') mission and charter, the Committee Leadership sets the following strategic goals for the November 2014 to October 2015 activity year.

1. PROGRAMS AND RESOURCES

Further the Committee's Mission and value to its members by developing and presenting or publishing high-quality programs and materials, including:

- Submitting at least one EC-sponsored article for publication in the ACC Docket.
- Developing two to three high-quality energy committee programs and expanding co-sponsored programs to support a more robust Energy Track at the 2015 ACC Annual Meeting.
- Developing and presenting three webcasts that take advantage of the diversity of issues, backgrounds and interests of the Committee's membership.
- Presenting high-quality and diverse "Legal Quick Hits" on a monthly basis.
- Developing or substantially updating at least three energy-related "short form" resources, such as Top Tens and Counsel Tips.
- Provide active support to the ACC Contract and Compliance Portals by encouraging member to submit sample forms & policies.

2. MEMBERSHIP

Increase Committee membership and expand participation in the Committee by:

- Increasing Committee membership to 2,000 members
- Increasing attendance at meetings, webcasts and other activities by more effectively publicizing these events in a manner to build member interest and engagement.
- Promoting and publicizing opportunities to participate in committee activities, such as developing or serving on panels; writing articles, or developing resources.
- Seeking opportunities to co-present relevant educational or practice-oriented programs with local ACC chapters.

3. LEADERSHIP

Build the Committee's leadership by:

- Holding monthly leadership meetings.
- Proactively developing existing leaders and building a strong pipeline of potential future leaders for the Committee.
- Providing leadership opportunities throughout the year for existing leaders and interested members, e.g., organizing panels and webcasts or leading a roundtable discussion.

4. ACC ACTIVITIES

Expand the Committee's Scope of Activity in ACC by:

- Participating in ACC's International Outreach Program and establishing an activity plan for 2015.
- Participating in ACC's Advocacy Program and creating an activity plan for 2015.
- Having at least one Committee representative participate in each Counsel of Committees call.