

## **ACC Litigation Committee**

**2014 - 2015**

### **Strategic Plan & Tracking**

The mission of the Litigation Committee shall be to provide an organized forum for in-house counsel with responsibility for litigation and litigation management for the purpose of:

- Enhancing professionalism by:
  - developing members' expertise through training and continuing education opportunities in relevant subject areas;
  - exploring the changing relationships between in-house and outside counsel;
  - facilitating the understanding of business objectives in the in-house litigation practice and, conversely, defining the proper role of litigation in business strategy;
- Discussing and analyzing litigation-related legislative or policy issues as they affect our clients, and, when appropriate, facilitate the advocacy of public positions on such issues by ACC or the Committee as directed by the ACC Advocacy Committee of the Board of Directors.
- Providing, where possible, a vehicle for change to the judicial system and other dispute resolution forums to better meet our clients' needs.
- Facilitating networking among members by providing various forums for information sharing; and
- Serving as a resource to the ACC Chapters.

In fulfilling the Committee's mission and charter, the Executive Council (EC) identifies the following strategic goals and objectives for 2014 - 2015:

#### **Strategic Goal 1: Develop Strategic Plan and Tracking for 2014-2015**

The EC will develop a strategic plan to guide the activities of the Committee for the year. This is a living document that will be reviewed, updated and revised to reflect the Committee's, ACC's and sponsors' activities. The EC will track activities to ensure progress is being made.

#### **Strategic Goal 2: Increase Member Engagement and Increase Committee and ACC Membership**

As described in our Charter, the Litigation Committee provides an organized forum for in-house counsel responsible for litigation and litigation management. The EC must conduct outreach to identify and understand the interests and needs of Committee members and work with the ACC and Committee sponsors helping identify, and develop programs and educational materials based on member feedback.

The Committee will continue to explore additional avenues of communication and programming to support and increase member engagement and membership. Increased engagement can take a variety of forms, including monthly Committee meeting discussions, participating in the ACC eGroups, attending Committee webcasts, contributing to *The Docket*, participating in the Committee's subcommittees and Annual Meeting programs, blogging and other forms of social media.

### **Strategic Goal 3: Improve Sponsor Relationship and Increase Sponsor Engagement**

The Litigation Committee is unique in that we have 2 sponsors allowing us to reach and support an even broader member audience. The Committee's sponsors are each an essential component to achieving the Committee's strategic goals as identified in this Strategic Plan.

The EC must ensure the sponsors commit to and meet their committee obligations in a timely and thoughtful manner. The EC must work with the sponsors to facilitate their involvement with the Committee by meeting on a regular basis, tracking the sponsors activities, developing a mutually beneficial relationship and helping promote the sponsors and their work product to members.

### **Strategic Goal 4: Review and Revise Litigation Committee Charter**

The Committee's current charter is over 20 years old and needs to be updated to ensure the document reflects the current ACC guidelines and meets the Committee's diverse needs and mission.

### **Strategic Goal 5: Increase Committee Interaction with other ACC Committees and Global Chapters**

Working with other ACC committees and chapters furthers the Litigation Committee's ability to meet the requirements identified in our mission and Charter. This cross committee and chapter interaction is member outreach, providing the EC additional avenues to understand member needs and interests. This information helps the EC and our sponsors identify and develop more targeted and salient educational programs and materials.

### **Strategic Goal 6: Develop Programs and Materials for Litigation Committee Members**

ACC members expect relevant, high quality educational programs and materials to meet the highly diverse organizations and practice areas represented by our membership. Committee programs and materials must address the diverse, multi-national needs of in-house counsel ranging from first year attorneys to chief legal officers. The Litigation Committee works closely with our sponsors, members and the ACC to ensure we present relevant and timely programs and materials to meet these diverse needs.