



AGENDA

The Business of In-House Lawyering From Operations to day to day information needs

Thursday August 23rd, 2018

Pillar + Aught Conference Center, 4201 E. Park Circle, Harrisburg, PA 17111

8:30 to 9:00 AM - Registration

9:00 to 12:15 PM –Program

12:15-1:15 PM – Lunch

1:15 – 4:30 PM - Program

4:30 – 6:30 PM – Happy Hour – O’Reilly’s Pub next door

8:30 am to 9:00 am – **Registration and continental breakfast**

9:00 am to 10:00 am - **eSports and the law - An overview of the eSports industry and its impact on the legal profession**

PRESENTERS: Alexandra Sacavage, McNees, Wallace & Nurick; William Thomas, President of MASS Communications, a McNees subsidiary and Chairman of the PA Esports Coalition.

10:00 am -10:15 am - **Break**

10:15 am -11:15 pm –**The Technology of Efficiency** - With the rise of technology in corporate legal departments, this course will review the current legal tech landscape, technology trends for corporate legal departments, and putting value before technology. The presenters will discuss how to think digitally and intelligently using technology, and how to ensure a successful deployment of new legal technology for strategic collaboration, as a means to optimize legal operations.

PRESENTER(S): Paul Siegel is an Enterprise Account Executive at HighQ. He partners with in-house corporate legal teams to help them improve collaboration, drive efficiency and optimize legal operations with HighQ’s solutions. Paul has been working with enterprises to improve security, collaboration and communication across various business units, with the help of cloud technology, for nearly 7 years. Jennifer Prisco, a former ACC Chapter President and Chief Legal Counsel and Ethics Officer, Red Lion Controls.

11:15-12:15 PM – **GDPR: What Is It & Should You Be Concerned** The EU's major new data privacy law - General Data Protection Regulation ("GDPR") - went into effect on May 25, and changes the landscape for many U.S. companies. Gone are the days of unfettered capturing, analyzing and utilizing personal data for marketing purposes. If your business monitors the behavior of EU residents, or handles the personal data of people living in Europe, including merely capturing the IP address of an EU resident, you must comply with GDPR or risk fines up to \$24M. Join us for an interactive discussion on the new regulation and learn steps your organization needs to take now to comply.

PRESENTERS: Brienne Marco, Spilman Thomas & Battle; Tina Orndorff, a former ACC Chapter President and Associate General Counsel PSECU and Tim Snyder, Information Security PSECU

12:15 PM to 1:15 pm – **Lunch**

1:15 pm to 2:15 pm – **Emerging Issues in the Modern Workplace** - This program will explore a few hot topics in the modern workplace, including sexual harassment, independent contractors and ethical supply chains. We'll provide practical tips relating to sexual harassment and implications of the increased focus on this issue. We'll also discuss how and why to avoid misclassification of employees as independent contractors, even as the line blurs in today's on-demand economy. Finally, we'll highlight risks (and ways to mitigate risk) relating to the use of forced labor and child labor by downstream contractors or suppliers – the subject of increasing legislation and heightened expectations from consumers, investors and business partners.

PRESENTERS: Amy Groff, Partner and Maureen O'Dea Brill, Associate, K&L Gates LLP

2:15 pm to 2:30 pm - **Break**

2:30 pm to 3:30 pm – **Building A Better Relationship With Your Outside Counsel**
As inside counsel, you have built a system to help you work more efficiently and effectively with outside counsel, whether that be approved counsel lists, outside counsel guidelines, or implementing legal project management. You have told your counsel how far in advance of a deadline to send you documents for review, and you have advised that the company will not pay for overhead so you better not see it pop up on bills. But, how about the other side of the relationship? What can you, as inside counsel, be doing to help outside counsel work more effectively *with and for* you?

Previously serving as Counsel, Global Labor & Employment for The Hershey Company, Lindsey is now back in private practice defending employers in litigation and providing practical, actionable guidance for her business clients. Practicing in both roles, Lindsey has lived the joys and frustrations of each side of the in-house and outside counsel relationship. In this program, she will discuss what in-house counsel can do on your end to help make that relationship more harmonious, productive, and successful.

PRESENTER: Lindsey E. Snavelly; Pillar + Aught

3:30 pm to 4:30 pm – **Ethical Use of Social Media** As social media use continues to increase, it appears that little focus is placed on the ethical implications of lawyers' use of social media in and out of litigation. This presentation will discuss the issues associated with lawyers' use of social media, with a

focus on current events concerning unethical uses of social media and best practices for avoiding such issues.

PRESENTERS: Jessica E. Loesing, Associate and Eric F. Au, Associate; Drinker Biddle & Reath
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