

2018 ACC ANNUAL MEETING

OCTOBER 21-24
AUSTIN, TX ★ WHERE IN-HOUSE COUNSEL CONNECT

2018 ACC ANNUAL MEETING SPONSOR PROSPECTUS

ABOUT THE ACC ANNUAL MEETING

am.acc.com

Despite the new and unexpected challenges that come with every day, ACC is here to help our members grow and excel in their in-house role.

The ACC Annual Meeting is the largest in-house event of its kind consistently drawing over 3,000 in-house counsel. The event consists of three days of unsurpassed networking opportunities and advanced education seminars, focused on leading topics of interest to the in-house counsel professional. The event provides a rare opportunity to present your products and services to a large, exclusively in-house counsel audience, build relationships and establish your organization as a key supporter of the corporate counsel community.

Join us in Austin, TX, October 21-24 to take advantage of the opportunity to:

- Build recognition of your company name, products and services
- Meet your target audience face-to-face in one convenient location
- Generate leads in days that result in partnerships for years



For more information, contact Moustafa Abdel-Kader,
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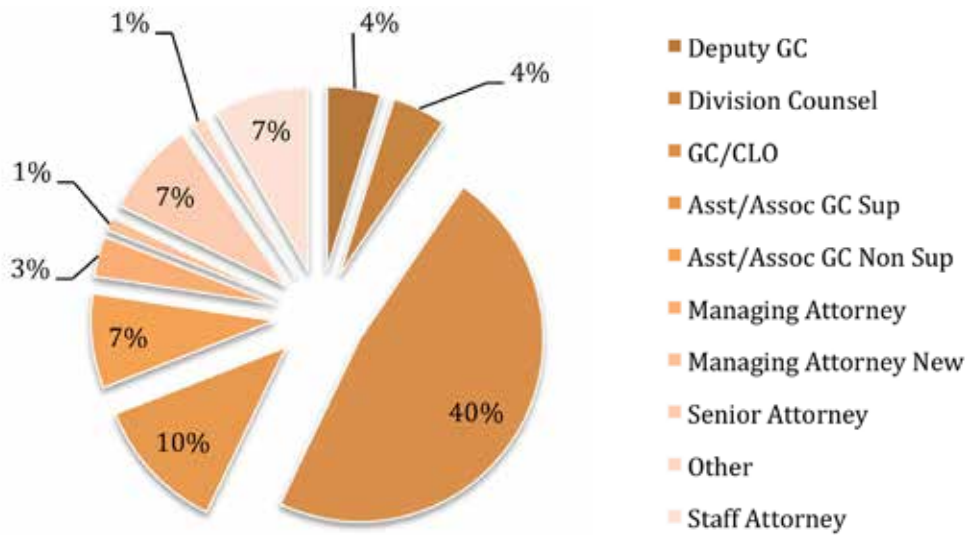
ACC Association of
Corporate Counsel

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 21 - 24 October 2018 • Austin, TX - Austin Convention Center

ACC members represent 99% of the Fortune 100!

ANNUAL MEETING ATTENDEE PROFILE



Annual Meeting History and Member Companies Represented

Event Location	Total Attendees
2011 - Denver, CO	3,218
2012 - Orlando, FL	3,109
2013 - Los Angeles, CA	3,269
2014 - New Orleans, LA	3,269
2015 - Boston, MA	3,400
2016 - San Francisco, CA	3,851
2017 - Washington, DC	3,809



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SPONSORSHIP LEVELS

GOLD SPONSORSHIP - \$32,000

Gold Level Sponsorship is competitive. A formal Call-for-Programs is sent to former sponsors and interested parties beginning November 1, 2017. Applicants may submit up to three (3) substantive Continuing Legal Education (CLE) proposals online by January 8, 2018. Selected programs must become a Gold Level Sponsor to present their program.

- Organize and present a CLE program
- An invitation for one (1) participant to attend the ACC Leadership Dinner
- Ten-foot by ten-foot (10x10) booth/display area
- **Eight (8)** full registrations with access to all educational, social and meal functions and **four (4)** exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor's website
- Recognition in the award winning ACC *Docket* magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

SILVER SPONSORSHIP *NEW* - \$28,500

Silver Level Sponsorship is a new level of sponsorship this year, designed to offer sponsors more speaking opportunities at the Annual Meeting. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the organizing ACC Committee selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

- Provide one (1) speaker to be on the panel of a CLE Program
- Ten-foot by ten-foot (10x10) booth/display area
- **Seven (7)** full registrations with access to all educational, social and meal functions and **four (4)** exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor's website
- Recognition in the award winning ACC *Docket* magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

BLUE SPONSORSHIP (EXHIBIT ONLY) - \$25,000

- Ten-foot by ten-foot (10x10) booth/display area
- **Five (5)** full registrations with access to all educational, social and meal functions and **five (5)** exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Company name listing on the ACC meeting website with link to sponsor's website
- Recognition in the award winning ACC *Docket* magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting
- Opportunity to host Annual Meeting attendee function after close of trade show floor, at sponsor's cost

DISCLAIMERS:

Sponsors who purchase two or more booths will be allowed to have hanging signs above their booths

Additional speaking opportunity could be available at an additional cost of \$3,500

Additional registration passes are only available through the purchase of an additional Blue Level Sponsorship.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunities are reserved for only those that have committed to a Gold, Silver or Blue Level Sponsorship. Available items are listed below, but not limited to:

In-person Opportunities	Promotional Opportunities	Program Guide Advertising
<ul style="list-style-type: none"> International Reception Monday Lunch Monday Night CLO Reception New Member Breakfast Product Demo Showcase Sunday Leadership Dinner Tuesday Lunch 	<ul style="list-style-type: none"> Badge Lanyards Bag Inserts Column Wraps Charging Stations Conference Bags Conference Pens Continental Breakfast/Breaks Daily Conference Email Espresso/Coffee Bar Hotel Key Cards Mobile App 	<ul style="list-style-type: none"> Inside Front Cover Inside Back Cover Back Cover Full-Page (multiple sold) 2-Page Spread (two avail.)

EXHIBIT HALL HOURS (Tentative)

Sunday, October 21, 2018
 5:30 pm - 7:00 pm (Welcome Reception)

Monday, October 22, 2018
 8:00 am - 7:30 pm

Tuesday, October 24, 2018
 8:00 am - 7:00 pm

Wednesday, October 18, 2018
 8:00 am - 11:00 am
 11:00 am (Exhibitor Dismantle)

2019 ANNUAL MEETING

October 27 - 30
 Phoenix Convention Center
 PHOENIX, AZ

For more information on how to become a sponsor, contact ACC Marketing:

+1 202.293.4103 x453 or marketing@acc.com

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