

DIGITAL ADVERTISING

DIGITAL ADVERTISING — BRAND AWARENESS

Right Rail** (250x250) / Right side positioned banner ad \$2,500/month

Leaderboard** (728x90) / Top center positioned banner ad \$3,500/month



** Minimum purchase of 50,000 impressions required for digital ad buys

DIGITAL ADVERTISING — THOUGHT LEADERSHIP

ACC Co-Branded Email — Promote your company or firm's thought leadership and /or content marketing material to all members. Sent by ACC \$6,500/email

ACC In-Brief — Promote your company or firm's thought leadership **daily** to over 8,000 Chief Legal Officers & General Counsel around the world \$8,500/month



Sponsored Ad

NEW OPPORTUNITY!
Native Advertising/Sponsored Content
Contact marketing@acc.com for more details \$5,500/month

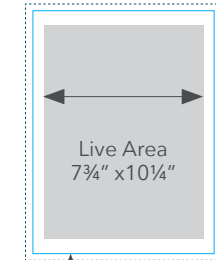
PRINT ADVERTISING

	Ad Space Close	Ad Material Due	Feature Article Focus
Jan/Feb	Dec 5	Dec 12	Ethics & Compliance
Mar	Jan 22	Jan 29	Law Department Management
Apr	Feb 25	Mar 4	Labor & Employment
May	Mar 27	Apr 3	Litigation Management
Jun	Apr 25	May 2	Cross Borders
Jul/Aug	Jun 20	Jun 27	Careers
Sep	Jul 25	Aug 2	Technology & IP
Oct	Aug 23	Sept 4	Leading Practices
Nov	Sep 25	Oct 2	Environmental & Energy
Dec	Oct 26	Nov 6	Risk Assessment & Management

ACC DOCKET RATES

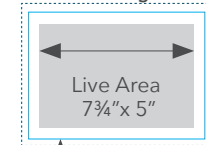
	1x
Covers (II, III, IV)	\$7,500
Premium (1st 25 pp.)	\$7,500
Full Page Spread	\$10,500
1/2 Page Spread	\$9,300
Full Page	\$6,390
1/2 Page	\$5,170
1/3 Page	\$4,536

Full Page/ Glue Page



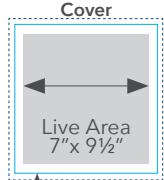
Trim size 8 1/4" x 10 7/8" Bleed 1/4" on all sides

Half Page



Trim size 8 1/4" x 5 1/2" Bleed 1/4" on all sides

Briefings Inside Cover



Trim size 7 1/2" x 10" Bleed 1/4" on all sides

HIGH IMPACT/EXCLUSIVE SUPPLEMENTS

	1x
Co-Mailer	\$18,500
Cover Tip-On	\$10,000
Global or Industry/ Practice Area Briefings	\$10,000
Glue-In Insert/ Perfect Bound Insert	\$9,500



Co-Mailer



Cover Tip-on



Practice Area Briefings



Glue-in Insert / Perfect Bound Insert