The Association of Corporate Counsel (ACC) offers its supporters any number of ways to interact with its membership. ACC Members value the exposure to and learning about cutting edge solutions and thought leadership offered by ACC’s underwriters. These provide our membership with ready access to solutions to problems and opportunities they face on an ongoing basis. We provide promotion of these solutions and thought leadership through various channels, including at our in-person educational sessions across the year, which vary in size and attendee profile. Contained herein are many of the various opportunities for interaction with and promotion to ACC membership.
**2018 ACC MEDIA RATE CARD**

### ACC DOCKET EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>January/February</th>
<th>Ad Space Close</th>
<th>Ad Material Due</th>
<th>Feature Article Focus</th>
<th>Global Briefing Region</th>
<th>U.S. Mail Date</th>
<th>Non-U.S. Mail Date</th>
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<tr>
<td>Dec-5th</td>
<td>Dec-12th</td>
<td>Ethics &amp; Compliance</td>
<td>Canadian Briefings</td>
<td>Jan-18th</td>
<td>Jan-19th</td>
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<td>March</td>
<td>Jan-23rd</td>
<td>Jan-30th</td>
<td>Law Department Management</td>
<td>Asian Briefings</td>
<td>Feb-21st</td>
<td>Feb-22nd</td>
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<td>April</td>
<td>Feb-23rd</td>
<td>Mar-2nd</td>
<td>Labor &amp; Employment</td>
<td>Latin American Briefings</td>
<td>Mar-23rd</td>
<td>Mar-24th</td>
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<td>May</td>
<td>Mar-27th</td>
<td>Apr-3rd</td>
<td>Litigation Management</td>
<td>Canadian Briefings</td>
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<td>Apr-26th</td>
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<td>June</td>
<td>Apr-25th</td>
<td>May-2nd</td>
<td>Cross Borders</td>
<td>European Briefings</td>
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<td>July/August</td>
<td>Jun-20th</td>
<td>Jun-27th</td>
<td>Careers</td>
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<td>Jul-25th</td>
<td>Aug-3rd</td>
<td>Technology &amp; IP</td>
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<td>Aug-23rd</td>
<td>Sept-4th</td>
<td>Leading Practices</td>
<td>Canadian Briefings</td>
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<td>Oct-2nd</td>
<td>Environmental &amp; Energy</td>
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<td>December</td>
<td>Oct-26th</td>
<td>Nov-6th</td>
<td>Risk Assessment &amp; Management</td>
<td>European Briefings</td>
<td>Nov-27th</td>
<td>Nov-28th</td>
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### DIGITAL ADVERTISING RATES

- **ACC.com Right Rail**
  - 1,000 impressions: $50
- **ACC.com Leaderboard**
  - 1,000 impressions: $70
- **ACC Co-Branded Email CLO Package**
  - Monthly: $6,500
- **Industry/Practice Area Briefings-Digital Only!**
  - Leaderboard: $7,500
  - Right Rail: $7,500

**Minimum purchase of 50,000 impressions required**

### ACC DOCKET RATES

<table>
<thead>
<tr>
<th>Coverage</th>
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<tr>
<td>Covers (II, III, IV)</td>
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<tr>
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<tr>
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<tr>
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<tr>
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<tr>
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### HIGH IMPACT/EXCLUSIVE SUPPLEMENTS

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<tr>
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<tr>
<td>Cover Tip-On</td>
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<tr>
<td>Global or Industry/Practice Area Briefings</td>
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<tr>
<td>Glue-In Insert</td>
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**Frequency discounts available upon request**

### SPECIFICATIONS & REQUIREMENTS

- **Full Page/Co-Mailer**
  - Size: 8⅛” x 10 ⅝”
  - Bleed: ¼” on all sides

- **Half Page**
  - Size: 8⅛” x 5⅝”
  - Bleed: ¼” on all sides

- **Briefings Inside Cover**
  - Size: 7⅞” x 9¼”
  - Bleed: ¼” on all sides

- **Covers (II, III, IV)**
  - Size: 7⅞” x 10¼”
  - Bleed: ¼” on all sides

- **Co-Mailer**

- **Cover Tip-On**

- **Practice Area Briefings**

- **Glue-In Insert**

- **Perfect Bound Insert**
ANNUAL TARGETED IN-PERSON OPPORTUNITIES

ACC MID-YEAR MEETING 22-24 April | Denver, CO
ACC Mid-Year Meeting draws over 300 in-house attorneys with a minimum of three years
experience, who are focused on the most pressing challenges and concrete solutions surrounding
both contracts and mergers & acquisitions, and includes important business training, too.

ACC EUROPE ANNUAL CONFERENCE 20-22 May | Paris, France
Share your subject matter expertise and promote your services and solutions to in-house counsel
from across Europe and further afield, representing high-profile multinational companies.

ACC GLOBAL GENERAL COUNSEL SUMMIT 4-6 June | Amsterdam, Netherlands
The Global General Counsel Summit is an annual gathering of approximately 90-100 general
counsel/chief legal officers with global responsibility. Occurring over the course of two and a half
days, this group discusses cutting edge legal issues confronting this audience.

ACC LEGAL OPERATIONS CONFERENCE 11-13 June | Chicago, IL
Reach out and engage with over 200 leaders of corporate legal department operations, who
are focused on outside counsel and/or vendor management, IT, finance, project management,
litigation support, as well as those in an enterprise-wide function devoted to supporting the legal
department.

ACC CORPORATE COUNSEL UNIVERSITY (CCU) 20-22 June | Philadelphia, PA
This is a gathering of over 200 in-house counsel who are new to that role and responsible for
any number of practice areas as well as department management issues. Sponsors will have the
opportunity to showcase their software, technology solutions, information services, and legal
services in an intimate two-day program designed specifically for lawyers who are new to in-house
practice or are looking to sharpen their fundamental practice skills.

ACC EXECUTIVE LEADERSHIP INSTITUTE (ELI) 24-27 July | Chicago, IL
ELI is an invitation-only gathering of between 35 and 40 Deputy General Counsel who have been
nominated by their general counsel to attend this leadership program. Sponsorship opportunities
exist for those entities that have expertise in career development, legal management consulting
and crisis management. All sessions incorporate a dynamic and interactive workshop approach
featuring case studies, hypothetical exercises and roundtable discussion.

ACC LAW DEPARTMENT LEADERSHIP 2.0 September (Date TBA) | Canada
Law Department Leadership 2.0 is an intimate, one-day program that gives sponsors the
opportunity to provide ACC members with the “soft skills” and “leadership training” they need to
succeed in a corporate legal environment via practical and essential information in-house leaders
can relate to and use day-to-day.

ACC ANNUAL MEETING 21-24 October | Austin, TX
The ACC Annual Meeting is the world’s largest educational event for in-house legal counsel. It
includes two-and-a-half days of unsurpassed networking opportunities and advanced education
seminars focused on leading topics of interest to the in-house counsel professional. This meeting is
a rare opportunity, that allows sponsors to present their products and services to a large, exclusive
in-house counsel audience, build relationships and establish your organization as a key supporter
of the corporate counsel community.