

STRENGTH IN MEMBERSHIP

Serving the Global Community of In-house Counsel for Over 30 Years



ACC is a global bar association that promotes the common professional and business interests of in-house counsel who work for corporations, associations and other private-sector organizations through information, education, networking opportunities and advocacy initiatives.

»» www.acc.com/strength

ACC Association of
Corporate Counsel

The Association of Corporate Counsel (>>>ACC) meets the needs of global in-house counsel better than any other professional organization. We help you do your job more effectively by providing support in four key areas:

>>> Information

When it comes to resources, with 30 years of collective in-house experience, we have it covered. Ranging from sample policies to risk-management training tools, our materials represent the best thinking of ACC members around the world and cover every in-house practice area. Every membership includes a subscription to *ACC Docket* to help keep you abreast of developing issues.

>>> Education

ACC's Annual Meeting is the largest gathering of in-house counsel in the world. It is a great opportunity to meet people and share ideas with some of the most experienced in-house counsel on the planet. Individual chapters run accredited CLE/CPD educational programs throughout the year, as well as regional conferences and programs such as the ACC Europe Annual Conference.

>>> Networking

If you are thinking about building your local network, look no further than our committees and local chapters that host programs and events all year. If you want access to a global network, our Member-to-Member platform puts you in touch with fellow members in over 75 countries using online networking and resource-sharing forums.

>>> Advocacy

As the only international bar association comprised solely of in-house counsel, ACC advocates on public policy matters that directly affect in-house practice. If our members want to make the voice of the in-house bar heard on a given issue, we make it happen.

ACC Supports Every Level of Your In-house Career

At ACC, we are committed to providing you with the information and support necessary for every stage of your career. Whether you are new to in-house or a chief legal officer, or whether you work in a large law department or serve as your company's sole lawyer, we have career resources to meet your needs. Our support spans the full spectrum of industries and is designed to facilitate global mentoring, as well as volunteer and pro bono opportunities.

We are invested in your future, and as the go-to organization for in-house career development, ACC is a critical component of successful career paths.

Specialized resources available to ACC members include:

- **»» Business Education for In-house Counsel** are programs designed to help you develop and hone the business skills increasingly expected of in-house counsel in today's environment;
- **»» Senior Leadership Resources** include the CLO ThinkTanks, CLO Roundtables, CLO surveys, the CLO Executive Bulletin newsletter, and the GC Value Insights publication for law department leaders;
- **»» Junior to Mid-Career Programs** include the Corporate Counsel University and the New to In-house Committee for in-house counsel with less than five years of experience; and
- **»» ACC Career Center** offers career resources designed exclusively for in-house counsel, including the ability to "Ask an Expert" and the In-house Jobline.

"Whenever I have a legal research need, I come to ACC for answers — and they have never failed to meet my expectations. The wealth of resources they provide, like sample forms and policies, in-depth research packages, ACC Newsstand, and *European Briefings*, have been extremely valuable for my practice and helped me successfully tackle cross-border legal issues."

*William Mordan
Senior Vice President
& Group General Counsel,
Reckitt Benckiser Group plc
Slough, United Kingdom*



»» STRENGTH IN INFORMATION

ACC has been working alongside the in-house counsel community for three decades, allowing us to design tools and practical working solutions focused on getting work done in less time and at a lower cost.

»» Resource Center

ACC's *Resource Center* is a gateway to finding online legal resources with a minimum of searching, allowing you to find things like sample forms and policies, checklists, articles, surveys and partner resources quickly and easily.

»» ACC Docket

The award-winning *ACC Docket* is the only professional legal publication written by in-house counsel, for in-house counsel. Along with *ACC Digital Docket*, the online version, it delivers in-depth industry information directly to your desktop.

»» ACC Newsstand

The ACC Newsstand allows you to customize a daily alert from more than 40 practice areas in jurisdictions around the world.

»» Compliance Training Portal

ACC's Compliance Training Portal is a one-stop shop for all your compliance training needs, allowing you to sharpen your understanding of the current environment using some of the trickiest compliance issues facing organizations today.

»» ACC Contract Advisor

ACC understands you have better things to do than continually reinvent the wheel. This powerful tool puts a clause database, model-form library and contract-benchmarking system at your fingertips, allowing you to adopt or customize materials that represent best practice.

»» InfoPAKsSM

InfoPAKsSM provide practical in-depth information on the issues critical to in-house counsel. Each is a comprehensive guide to a single topic, such as records retention, internal investigations, global data protection or navigating various anti-corruption laws.

»» Global Briefings

Legal and regulatory trends no longer stop at the border, which makes it vital for in-house counsel to stay on top of international developments. *Asian, Canadian, European and Latin American Briefings* provide a global perspective on key jurisprudence and regulatory changes.

»» Webcasts

ACC webcasts provide you with substantive information on topical legal issues relevant to your practice. Participation in these easy-to-use live-chat sessions can earn you CLE/CPD credits in many jurisdictions including US states, Canada and the UK.



>>> Leading Practices Profiles

Our *Leading Practices Profiles* save you time by providing you with insight on specific practice issues prepared by your peers around the world. The profiles also provide a baseline that allows you to benchmark your own approach to – and success with – today’s most complicated in-house issues.

>>> CLO Services

Often, the Chief Legal Officer is not only the company’s principal lawyer but also a member of the executive team, chief legal advisor to the board, and senior manager of the legal department. That role requires special support. ACC provides professional development, networking and benchmarking opportunities custom-designed for our member CLOs through our CLO Think Tanks, CLO Rountables, and the CLO Executive Bulletin.

“ ACC is family to me — I can't imagine being an in-house lawyer without the support and friendship I have enjoyed through ACC for these many years. ACC taught me 'how' to be an in-house lawyer. ACC has greatly enriched both my professional and personal life. Where else can you go for all of that? ”

Matthew P. Mulroy, Senior Vice President & Assistant General Counsel, Willis North America, Inc. • Nashville, USA

>>> ACC QuickCounsels

Our 30 years of experience tells us that members do not always need a treatise on a given topic. Sometimes, all that is required is a quick bottom-line answer. ACC’s QuickCounsels provide just that: concise legal summaries on important legal topics with links to additional on-point resources.

>>> ACC Top Tens

We appreciate that you do not have the time to read in-depth on every topic, so we designed ACC’s Top Tens to provide you with a quick reference of 10 succinct, substantive points on a variety of issues, always written by leading industry experts.

>>> In-house Jobline

ACC’s In-house Jobline is the premier electronic employment resource for the in-house counsel community and an essential tool for finding new positions, employees or career information.

>>> ACC Value Challenge

In-house departments are being asked to do more with the same legal spend. ACC has been on the front lines of the fight for value. Our Value Challenge website contains useful primers and tools, and features ACC Value Champions discussing actual tactics they have used to improve the value of their outside spend.

>>> ACC Alliance

We partner with top-tier service providers so you can take advantage of reduced rates and direct access to litigation and matter-management resources. We also partner with the Practical Law Company (PLC) and the International Law Office (ILO) to provide you with international resources and market intelligence designed to help you successfully manage global legal issues – so you are covered no matter where you are based.

>>> Corporate Pro Bono

Corporate Pro Bono, a national partnership between ACC and the Pro Bono Institute, is the leading resource to help you establish or improve your legal department’s pro bono efforts locally or internationally.

»» STRENGTH IN EDUCATION

ACC is the premier provider of educational and training programs targeted specifically for in-house counsel. ACC delivers high-level education you can put into immediate practice.



»» ACC Annual Meeting

With over 100 programs, such as “How to Succeed in International Business Negotiations,” “What to Do When Litigation Goes Global,” and “The 10 Things Every New In-house Lawyer Should Know,” the ACC Annual Meeting is where senior members of the corporate counsel community share their knowledge and experience on the subjects that matter.

»» ACC Europe Annual Conference

ACC Europe’s Annual Conference provides a unique global forum for education and networking, highlighting the latest legal trends in the EU, strategies for working cross-border, and seasoned management insights and advice.

>>> Business Education

Business education for in-house counsel, which is offered in partnership with Boston University, offers essential business and management skills that are usually part of MBA studies. Classes are offered in accounting, finance, project management, risk management, leadership, innovation and organizational behavior.

>>> Corporate Counsel University®

Corporate Counsel University® is the gold standard for best-practices education for lawyers who are new to in-house or for those taking on new management responsibilities.

>>> Legal Service Management

Designed for law department and law-firm leaders, this ACC Value Challenge Master class helps you build skills to control spending and achieve better legal outcomes. You will learn how to set value-based fees and apply project management skills to drive efficiency and align firm/client objectives.

>>> Chapter Programming

Your local chapter provides CLE/CPD opportunities throughout the year, allowing you to stay close to home for targeted training.

“ACC’s business education programs, especially the Legal Service Management Workshop, are a must for anyone concerned about delivering value to your client and improving your management skills.”

Frederick R. (Russ) Dempsey, Vice President & Chief Legal Officer, United Retirement Plan Consultants • Ohio, USA

“The indispensable partner of the corporate bar. The ACC’s considerable resources, personalized customer service and activist representation ... are simply unrivalled. We find the continuing legal education programs insightful, practical and relevant. The discussion groups make connecting with in-house counsel across the globe as easy as meeting local peers at the ACC’s events.”

*Simon Fish
Executive Vice President
& General Counsel,
Bank of Montreal
Toronto, Canada*



»» STRENGTH IN NETWORKING

ACC delivers global networking opportunities relevant to in-house counsel at every stage. Sharing knowledge, advice and best practices helps you better serve your clients.

»» Global Programs

ACC's platform of global events, especially our Annual Meeting and ACC Europe Annual Conference, provides you with the opportunity to make new friends and contacts who can act as sounding boards on global issues and provide you with on-the-ground advice when business takes you into new jurisdictions.

»» Local Chapter Events

Our chapters in Argentina, Canada, Europe, Israel and the US are dedicated to providing you with quality programming and networking opportunities throughout the year.

»» Member-to-Member

ACC's Member-to-Member platform (M2M) is the site for virtual networking. This is where you'll find ACC announcements, eGroup forums, a member directory, mentoring opportunities and a shared file directory. In short, this is where you can network with thousands of your global in-house peers right from your computer.

»» Committee Listservs

Our 18 committees, organized around substantive legal practice areas, offer topic-specific listservs that allow you to post questions, and get both answers and guidance from your peers.



“As in-house counsel for a division of a large company, the ACC Annual Meeting is the best way for me to capture the most information and network with my colleagues in a short amount of time. ACC is wonderful and the best organization I've been involved in.”

Cynthia Boeh, Senior Counsel, GE Energy • Wisconsin, USA

»» STRENGTH IN ADVOCACY

ACC advocates on public policy matters that affect the global in-house practice.

»» **Advocacy** on public policy matters affecting our members is one of ACC's principal activities. As the only global bar association made up solely of in-house lawyers, we provide a unique and important perspective. From our inception, we recognized the importance of advocacy by, and for, our members. Advocacy may occur in court, as well as in appropriate media and professional journals.

Whatever the forum, our advocacy activities always focus on issues that directly affect the practice of law by our members in their capacity as in-house counsel. These activities include issues affecting the professional role and status of in-house lawyers, such as privilege, practice and licensing matters. It can also include substantive legal issues where a unique in-house counsel perspective exists, such as the interplay between internal compliance and reporting systems and government enforcement efforts.



»»» STRENGTH IN MEMBERSHIP

For over 30 years, ACC has been committed to enhancing the professional skills of in-house lawyers worldwide and providing useful, practical **»» information** exclusively for the in-house bar. As the premier provider of in-house focused **»» education and training** programs, ACC delivers high-level legal education that can immediately be put into practice. Being part of ACC's global community means you're better positioned to serve your clients thanks to valuable **»» networking** opportunities that teach best practices in real-world applications. ACC's **»» advocacy** initiatives are designed to drive change for the profession by advancing the unique perspectives of in-house counsel on the most pressing issues facing you and your peers.

As part of this global association, you'll recognize significant savings in time, expenses and overall effort by participating in all that the ACC community has to offer.

To see for yourself how our Strength in Membership can benefit you, visit **»» www.acc.com/strength**.

HELPING YOU SUCCEED



By in-house counsel, for in-house counsel.®

For more information, visit >>> www.acc.com/strength,
and follow ACC on Twitter >>> [@ACCinhouse](https://twitter.com/ACCinhouse).



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