

InfoPAKSM Sponsorship Opportunities

www.acc.com/infopaks

What are InfoPAKsSM?

InfoPAKs are “information packages” designed to save in-house counsel time and money. These documents provide in depth, practical information on specific legal topics relevant to in-house practitioners. They often contain checklists, sample forms, and other substantive materials that further assist counsel in their daily practice.

Sounds like a great resource, but do ACC members actually use InfoPAKs?

InfoPAKs are one of the most valuable resources for ACC members. Members download our InfoPAKs thousands of times every year, and non-members frequently purchase them from us.

With an ever-increasing list of topics and member demand for this resource, we are constantly developing new InfoPAKs and updating and refining existing ones.



Here are some of the InfoPAKs developed in 2009:

InfoPAK	Sponsor
Canadian Competition Law	Osler, Hoskin & Harcourt LLP
Corporate Compliance	WeComply, Inc.
Employee Wellness Programs: A Federal and State Analysis of the Practical and Legal Implications	Meritas
A Primer on Financial Regulatory Reform	Patton Boggs LLP
General Counsel Executive Summary of Employment Law in the 50 States	Worklaw Network
Influencing Government: The Rules of the Game (Campaign Finance, Lobbying Disclosure, and Gift Laws)	Dickstein Shapiro LLP
The In-House Counsel Survival Guide for an Office or Company Move	Womble Carlyle Sandridge & Rice, PLLC
Law Department Strategy: Balancing Immediate Cost Savings With Sustainable Results	Huron Consulting Group
Leasing Primer: A Summary of Issues and How-To Manual for Landlords and Tenants	WilmerHale
Management and Defense of Employee Whistleblower Claims	Jackson Lewis LLP
Records Management: Resolving the Eight Issues	Jordan Lawrence Group

How does ACC promote InfoPAKs?

We promote your InfoPAK through multiple channels, including:

- Posting on ACC Homepage (following initial publication)
- Posting on relevant Committee homepages
- Announcement in *ACC Docket*
- Announcement in Monthly Member Update
- Broadcast emails to various committees
- Significant promotion at ACC Annual Meeting
- Placement in Legal Resources online collection and ACC InfoPAK homepage.

Are there any InfoPAK sponsorship opportunities?

Yes! There are opportunities for you to sponsor an existing InfoPAK or you can develop and sponsor a wholly new InfoPAK. For a complete list of current InfoPAKs, please visit www.acc.com/infopaks. If you prefer to develop a brand new InfoPAK, you can either propose a topic or select from ACC’s list of topic ideas

What is the cost?

The cost to sponsor a new InfoPAK is \$7,000 or \$9,000 if you wish to include a webcast promoting the InfoPAK. Sponsorship is for two years and is renewable at a discounted rate. Special package rates are also available.

Interested in sponsoring an ACC InfoPAK?

Contact Sabrina Bosse, Assistant General Counsel, at +1 202.293.4103 x314 or email at bosse@acc.com.