

Sponsorships



2011 Sponsorship Opportunities

Breakfast Seminar Series

Southeast Educational In-house Counsel Conference Exhibits

Southeast Educational In-house Counsel Conference Speaker Opportunities

Conference Luncheon Attendance

Yearly Advertising & Promotional Opportunities

And Much More!



A T T O R N E Y

Introduction

The Board of Directors of the Association of Corporate Counsel America South Florida Chapter (ACCA South Florida) is pleased to invite you to participate in the 2011 Annual Sponsorship Program. ACCA South Florida is the preeminent organization of and for in-house counsel in South Florida. We are focused on meeting the unique, professional needs of attorneys who practice in the legal departments of corporations. With more than 350 members in Miami-Dade, Broward and Palm Beach Counties, we offer our members outstanding continuing legal education programs, networking opportunities, social functions, community service projects and diversity events among others.

Recently redesigned to enhance the value for both our sponsors and members alike, the 2011 Sponsorship Program is designed to help other legal professionals (law firms, vendors, bar associations) in the community accomplish at least three objectives:

1. The opportunity to meet with and address ACCA South Florida's members;
2. Assist ACCA South Florida in their charitable community endeavors and enhance our membership events; and
3. Support ACCA South Florida in its efforts to increase the diversity of the legal profession in our community.

2011 Southeast Educational In-house Counsel Conference

ACCA South Florida introduced this event in 2010, and it was a tremendous success! More than 100 in-house counsel turned out for the *Southeast Educational In-house Counsel Conference*. In 2011, this day-long conference will provide maximum networking and educational opportunities through an exhibit hall showcasing the best law firms and legal vendors in South Florida, educational tracks presented by our Platinum, Gold and Silver sponsors, and a Business Luncheon.

Additionally, the Sponsorship Program offers the chance to participate in the Chapter's Breakfast Series and Community Service Events.

2011 ACCA South Florida Sponsorships are available on a first-come, first-served basis at the following levels: Platinum Sponsorships, Gold Sponsorships, Silver Sponsorships, Bronze Sponsorships, and Friend.

In order to optimize program and event choices, all potential 2011 sponsors are urged to **FAX** or **E-MAIL** their completed enrollment forms to ACCA South Florida as soon as possible and no later than **Monday, January 31, 2011**, at **561-910-0896 (fax)** or by e-mail to **jrosen@associationsource.com**.

Enrollment forms received after Monday, January 31, 2011, will be accepted and processed if sponsorship opportunities remain available.

PLATINUM

Platinum Sponsor (Exclusive to ONE law firm annually)

Cost
\$15,000

Breakfast Series

- Opportunity to host a Breakfast Series Event at firm's office

In-house Counsel Conference

- Exclusive "Presented By" on all Conference marketing materials
- **Half-day speaking opportunity** at Conference, **including one hour of Ethics** (required CLE course)
- Opportunity to provide a **keynote speaker** at the Conference Luncheon
- One premium Exhibit Hall space
- Logo on March "Save the Date" postcard
- Logo on Conference promotional brochure
- **Banner Ad** on Conference web site (*Advertising Value \$1,000*)
- Highlight of platinum speaker session on June interactive e-mail blast
- Full page ad in Conference program (*Advertising Value \$1,000*)
- One page article in Conference program pertaining to Platinum Speaker Session
- Article will also be available on Chapter web site after the event
- Logo on Exhibitor Punch Card

Other

- **Banner Ad** on main Chapter web site (*Advertising Value \$2,500*)
- Invitation to **ALL** ACCA South Florida Community Service Events for firm members
- Invitation to ACCA South Florida Annual Holiday Party

Up to four (4) attendees from sponsoring firm may attend the conference. This includes speakers, tech staff, exhibit representatives, and/or marketing representatives. Additional attendance may be purchased at the non-member rate.

GOLD

Gold Sponsor

Cost
\$7,500

Breakfast Series Seminar

- Opportunity to host a Breakfast Series Event at firm's office

In-house Counsel Conference

- **Two-hour speaking opportunity** at Conference
- One premium Exhibit Hall space
- Company Name on March "Save the Date" postcard
- Logo on Conference promotional brochure
- Logo and web ad on Conference web site (*Advertising Value \$500*)
- Half page ad in Conference program (*Advertising Value \$500*)
- Logo on Exhibitor Punch Card

Other

- Invitation to one ACCA South Florida Community Service Event for firm members
- Invitation to ACCA South Florida Annual Holiday Party

Up to two (2) attendees from sponsoring firm may attend the conference. This includes speakers, tech staff, exhibit representatives, and/or marketing representatives. Additional attendance may be purchased at the non-member rate.

SILVER

Silver Sponsor

Cost
\$5,000

In-house Counsel Conference

- **One-hour speaking opportunity** at Conference
- One premium Exhibit Hall space
- Company Name on March "Save the Date" postcard
- Company Name on Conference promotional brochure
- Logo on Conference web site
- Quarter page ad in Conference program (*Advertising Value \$250*)
- Logo on Exhibitor Punch Card

Only one (1) attendee from from sponsoring firm may attend the conference. This includes speakers, tech staff, exhibit representatives, and/or marketing representatives. Additional attendance may be purchased at the non-member rate.

BRONZE

Bronze Sponsor

In-house Counsel Conference

- One premium Exhibit Hall space
- Company name on March "Save the Date" postcard
- Company name on Conference web site
- Company name in Conference program
- Logo on Exhibitor Punch Card
-

**Cost
\$2,500**

Only one (1) attendee from from sponsoring firm may attend the conference. This includes speakers, tech staff, exhibit representatives, and/or marketing representatives. Additional attendance may be purchased at the non-member rate.

FRIEND

Friend

- Company name on Conference web site
- Company name in Conference program

**Cost up to
\$2,500**

Sponsorship Guidelines

- 1. Term.** The term of a sponsorship under the 2011 ACCA South Florida Sponsorship Program begins on January 1, 2011 and ends on December 31, 2011.
- 2. Sponsorship Fee.** Each sponsor shall pay ACCA South Florida the applicable sponsorship fee no later than January 31, 2011. The sponsorship fees are as follows:
 - Platinum Sponsor - \$15,000
 - Gold Sponsor - \$7,500
 - Silver Sponsor - \$5,000
 - Bronze Sponsor - \$2,500
 - Friend - Up to \$2,500
- 3. Costs.** In addition to payment of the applicable sponsorship fee, each 2011 sponsor may be responsible for an additional fee to cover special costs associated with a particular sponsored program or event as is mutually agreed to between ACCA South Florida and the sponsor. For example, there may be additional costs associated with a Breakfast program, such as providing light breakfast to those in attendance at the firm's office.
- 4. Program and Event Marketing.** We will actively market sponsored programs and events to our members in conjunction with your marketing personnel. Law firm sponsors may also market the program or event they are sponsoring to their in-house counsel clients. In order to ensure that an ACCA South Florida program or event is marketed in a timely and effective manner, the sponsor responsible for that program or event is expected to work closely with us and to adhere to all deadlines associated with the program or event.
- 5. Sponsorship Guidelines.** The Sponsorship Program and Guidelines are subject to change at any time at the discretion of ACCA South Florida.



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Sponsorship Enrollment Form

Name of Sponsoring Company: _____
Contact Name: _____
Title: _____
Street Address: _____
City/State/Zip: _____
Phone: _____
E-mail: _____

Sponsorship Levels

For 2011, our firm/company agrees to be an ACCA South Florida Chapter (check only one):

- Platinum Sponsor (\$15,000)
- Gold Sponsor (\$7,500)
- Silver Sponsor (\$5,000)
- Bronze Sponsor (\$2,500)
- Friend (Up to \$2,500) - Specify Amount Here: _____

Sponsorship Fee Due Date

Each sponsor must pay to ACCA South Florida Chapter the applicable sponsorship fee by **January 31, 2011**; otherwise your sponsorship may be cancelled. The content of all programs and the design, layout and content of all sponsor advertising and promotional material and articles is subject to prior approval by ACCA South Florida.

By signing below, you represent that you are authorized to sign this enrollment form on behalf of the sponsor named below, and the sponsor agrees to abide by the terms and conditions of the ACCA South Florida 2011 Sponsorship Program and to pay the applicable enrollment fee to ACCA South Florida Chapter by January 31, 2011.

Name of Sponsor: _____

Signature: _____ Date: _____

Sponsorship Payment

Payment Total: \$ _____ Payment Method: Check Visa MasterCard Amex
Credit Card Number: _____ Exp. Date: _____ CVV Code: _____
Authorized Signature: _____
Billing Address: _____
City: _____ State: _____ Zip Code: _____

After completing this form, please fax or e-mail and mail to:

ACCA South Florida Chapter
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