



**The 2009-2010
DELVACCA
Sponsorship Program**

July 28, 2009

Association of Corporate Counsel
The In-House Bar Association SM

<http://delvacca.acc.com>

TABLE OF CONTENTS

INTRODUCTORY LETTER.....	3
SPONSORSHIP LEVELS CHART	5
SPONSORSHIP PACKAGES	6
DIAMOND PACKAGE	6
SAPPHIRE PACKAGE	12
EMERALD PACKAGE.....	18
PLATINUM PACKAGE	22
GOLD PACKAGE	27
SILVER PACKAGE	32
BRONZE PACKAGE	35
A LA CARTE SPONSORSHIP OPPORTUNITIES	38
STAND-ALONE CLE PROGRAMS	38
"ON THE ROAD" SEMINAR THROUGH PRACTICE COMMITTEE	38
SPRING FLING (8 TH ANNUAL)	38
MEMBERSHIP DRIVE EVENT	39
PARALEGAL FORUM 2009 (6TH ANNUAL)	39
SUMMER SOCIAL AT THE SHORE	39
CAREER DEVELOPMENT COMMITTEE	39
IN-TRANSITION FOCUSED MEETINGS.....	39
CAREER MANAGEMENT/IN-TRANSITION COMMITTEE PROGRAMS.....	40
PHILLIES GAME EVENT	40
CLE WEBINAR.....	41
MEMBER DIRECTORY ADVERTISEMENTS.....	41

CLE PROGRAM TOPICS.....	42
EMPLOYMENT AND LABOR COMMITTEE	42
CORPORATE AND SECURITIES COMMITTEE	42
LITIGATION COMMITTEE	43
ENVIRONMENTAL, HEALTH AND SAFETY COMMITTEE.....	43
INTELLECTUAL PROPERTY COMMITTEE.....	44
ETHICS AND COMPLIANCE COMMITTEE.....	44
HEALTH, BIOTECH AND PHARMA COMMITTEE	44
CONTRACTS AND COMMERCIAL LAW COMMITTEE	45
SPONSOR GUIDELINES.....	46
GENERAL GUIDELINES	46
CONTINUING LEGAL EDUCATION (CLE) PROGRAMS	48
PROGRAM CONTENT	51
MARKETING AND PUBLICITY	52
RULES OF CONDUCT.....	53
EXHIBITOR GUIDELINES	54
SPONSOR PROGRAM DEADLINES / SCHEDULE	56
SPONSOR SELECTION CRITERIA	57
SPONSORSHIP REQUEST FORM	58
SPONSOR SUGGESTIONS.....	61
SPONSOR COMMITMENT.....	62
LIMITED NON-EXCLUSIVE CONSENT TO PUBLISH FORM.....	63



INTRODUCTORY LETTER

July 28, 2009

Re: 2009-10 DELVACCA Sponsorship Opportunities and Guidelines

Dear Sponsor:

The **Association of Corporate Counsel - Delaware Valley Chapter (DELVACCA)** is proud to serve as the In-house Bar AssociationSM for attorneys who practice in legal departments of corporations and other private sector organizations in the Delaware Valley and Lehigh Valley areas. With over 930 members, we are one of the ten largest chapters of the Association of Corporate Counsel (ACC), a national organization with 51 regional chapters. ACC members can be found in the legal departments of every Fortune 100 company and internationally ACC has more than 24,000 members in 80 countries, employed by over 10,000 organizations.

We welcome past and prospective sponsors to consider becoming a sponsor of our organization for the 2009-2010 programming year, which extends from October, 2009 through September, 2010. Our chapter includes a robust membership from Southeastern Pennsylvania, Southern New Jersey and Delaware, consisting of in-house attorneys in diverse practice areas and organizations.

We are proud to have won the prestigious “Large Chapter of the Year Award” from the ACC in 2008-2009. This award is significant because it recognizes the incredible accomplishments that the Chapter has achieved in recent years, thanks to the generosity and support of our esteemed sponsors. In 2007 the Chapter was also recognized for offering the best programming of all of ACC’s chapters. These awards are indicative of the Chapter’s goals of delivering top-notch, cutting-edge CLE programs and membership benefits to our members. Our non-CLE events have also been praised by our members as wonderful networking opportunities for all involved, including our sponsors.

We are excited to deliver the 2009-10 Sponsor Guidelines, which have been revamped to streamline the process for our sponsors and to also offer more select opportunities for programs and events. The Board and the Officers have painstakingly reviewed programs and events that we have held in the past and we have taken our successes from past years for preparation of these Guidelines. We have also collected wonderful input from our recent Sponsor Survey to assist us in developing a sponsor program that takes into consideration your input.

Based on our members’ input, several successful programs will be repeated in 2009-2010, including the very popular In-House Corporate Conference (the inaugural Conference hosted over 300 participants!), offering many CLE opportunities for our

members, with breakfast, lunch and cocktail reception following the program. This year, there will be no single CLE course offerings. Instead, we are unveiling the "Institute Series". Similar to our "Employment Law Institute", a program consisting of 3 CLE's in a half-day program, we will hold Institutes for each of our Practice Committees, each consisting of three CLE hours, each sponsor presenting one of the CLE programs. We will continue "core" offerings for sponsorship, including the "New to In-House Symposium," the Spring Fling, the Paralegal Forum and Women Lawyer events.

As we did last year, the process for the sponsor program involves the DELVACCA Sponsorship Committee and Officers evaluating all timely submitted requests for sponsorship, based on responsiveness to the Sponsor Selection Criteria listed in this package. We intend to announce sponsor awards by September 11, 2009 and all sponsor application packages will be due by September 1, 2009. Sponsor packages will **not** be awarded on a first come, first serve basis. All applications submitted by the filing deadline will be reviewed and ranked based on the Sponsor Selection Criteria listed in this packet.

All currently anticipated sponsor opportunities for the 2009-2010 programming year are included in this sponsor package. However, there is flexibility within the Guidelines to accept additional sponsorship opportunities that may arise based on our needs and current events; but, our core programs, social outings and CLE programs that you will find in this packet, are the primary events that the Chapter plans to organize in the 2009-2010 programming year.

On behalf of the Board of Directors and the Sponsorship Committee, we look forward to working with you in the upcoming programming year and we thank you in advance for supporting our endeavors.

Sincerely,

N. Alexander Erlam

N. Alexander Erlam
DELVACCA 1st Vice President /
Sponsorship & Programming Committee Chairman

General Counsel
Vertical Screen, Inc.
400 Lippincott Drive, Suite 100
Marlton, NJ 08053
888-291-1369, Ext. 2021
aerlam@verticalscreen.com

DELVACCA 2009-2010 Sponsorship Levels and Benefits

SPONSORSHIP LEVEL	NUMBER OF AVAILABLE SPONSORSHIPS	SPONSORSHIP FEE
Diamond	1	\$35,000
Sapphire	1	\$30,000
Emerald	1	\$25,000
Platinum	2	\$20,000
Gold	3	\$15,000
Silver	4	\$10,000
Bronze	4	\$7,500
A La Carte Options	10	Pricing Varies

Sponsorship Packages

◆ DIAMOND PACKAGE

(\$35,000 - only 1 sponsorship available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- Spring Fling
- Exclusive Golf Outing
- Corporate Counsel Excellence Awards Dinner (includes table of 10)
- Diversity Reception (2 Tickets)
- Women's Lawyer Events (1 Ticket for each of the 4 Events)

Community Service Event

- National Public Lands Day (Exclusive Sponsor)

Seminars

- One CLE Seminar at the DELVACCA In-House Counsel Conference
 - (April, 2010 – First Choice of seminar topic and time and guaranteed placement for the General Counsel/Chief Legal Officer only Seminars).
- One CLE Seminar with a DELVACCA Practice Committee (the “Institute Series”)
 - (First choice as to which committee Institute you sponsor)
- One CLE Seminar at the “New to In-House Symposium”
- CLE Webinar (Minimum of one CLE credit)

Special Promotion

- **Full-Page Color Advertisement** in the *Philadelphia Business Journal* as special sponsor of DELVACCA's Corporate Counsel Excellence Awards Dinner as well as additional promotion as the Diamond Sponsor in the Business Journal supplement on the back page.
- **Full-Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **Full-Page Advertisement** in the Program Booklet for the In-House Counsel Conference
- Promotion as the Diamond Sponsor of the In-House Counsel Conference in multiple Legal Intelligencer advertisements for the event.
- DELVACCA Website banner Advertisement, Signage at Sponsored Events, Full Page Premium (Back Cover) Advertisement in DELVACCA Membership Directory, Thank You notes to attendees and Chapter Newsletter promotion (logo).

Other Amenities

- First priority to repeat as Diamond Sponsor for the next programming year.

DIAMOND PACKAGE DETAILS

Spring Fling (8th Annual) – May, 2010

- Sponsor will be the Diamond Sponsor for the popular Spring Fling event, which includes 6 tickets to the event and recognition at the event and in all event promotion as the Diamond sponsor. The ticket allotment includes all attendees from your company / firm, including marketing professionals.
- Sponsor will be given the opportunity to give a brief marketing solicitation to the attendees and will be introduced by the Chapter President.
- Sponsor will have the opportunity to set up a display for marketing materials (optional).
- The event is held annually at a local cultural institution. Below you will find a list of the Spring Fling event locations to date:
 - 2009 – Kimmel Center/Rooftop Garden
 - 2008 – Philadelphia Zoo, Primate House reception and Zoo Balloon cocktail hour
 - 2007 – Franklin Institute, King Tut Exhibit and Fels Planetarium reception
 - 2006 – Fairmount Waterworks Interpretive Center and reception at Waterworks Landmark Pavilion
 - 2005 – Adventure Aquarium on the Camden Riverfront
 - 2004 – Pennsylvania Academy of Fine Arts
 - 2003 – Battleship New Jersey

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Diamond Sponsor will get a table of 10 to this event, with priority placement of the Sponsor table in the room.

Exclusive Golf Outing (Date TBA – Spring or Summer, 2010)

- An opportunity for four representatives from your company / law firm to play a round of golf with two DELVACCA-member General Counsels, as well as the DELVACCA President and President-Elect. There will be two foursomes, consisting of two members of your company / firm, a General Counsel and one of the top two DELVACCA officers.
- Greens fees and cart rental fees associated with the golf event will be included in the sponsorship fee.

- Lunch with the DELVACCA members at the clubhouse, shall be included in the sponsorship fee.
- A date will be coordinated for this golf outing that is mutually convenient for the eight participants.
- This golf event will be held at a premier golf destination in the Philadelphia region.

3rd Annual Diversity Reception (August 2010)

This reception shall honor the 2010 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get two tickets to this event. A portion of the sponsor fees is allocated to DELVACCA's Diversity Internship Program.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get one ticket to each of these quarterly events, for a total of four tickets in the sponsor year.

National Public Lands Day – September, 2010

National Public Lands Day involves civic cleanup of a national park, usually located in Philadelphia. This is an Association of Corporate Counsel supported community service event on a national level. DELVACCA members and their families participate in this fun community assistance event. This is an exclusive sponsorship for the Diamond Sponsor. Sponsor can bring an unlimited number of attendees to join DELVACCA volunteers for this event.

Second Annual In-House Counsel Conference – April, 2010

- An opportunity to have two representatives from your law firm present one CLE seminar topic at our successful one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- New for 2010, the Conference will include a General Counsel/Chief Legal Officer Only Track—there will be 4 CLE programs offered for this Track. The Diamond Sponsor will be guaranteed a CLE course offering for this Track.
- For non law firm sponsors, the opportunity to be a Diamond sponsor for this event, with a chance to address the General Counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.
- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.

- An opportunity to place promotional items passed out to all General Counsel and Chief Legal Officer attendees at their seat at the event.
- A vendor table at this event to promote your company or law firm.
- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

CLE Seminar with DELVACCA Practice Committees – The “Institute Series”

- The Diamond Sponsor is entitled to one seminar through one of DELVACCA’s Practice Committees for the year through the “Institute Series”. The Institute Series, new for 2009-2010, consists of monthly programs consisting of three CLE programs, each one hour, on a topic related to the Practice Committee’s area of the law. The Diamond Sponsor will participate on a one-hour CLE at one of the Institutes of its choice. The DELVACCA Institute Series programs are:
 - The Employment and Labor Law Institute
 - The Corporate and Securities Institute
 - The Environmental Health and Safety Law Institute
 - The Ethics and Compliance Institute
 - The Litigation Institute
 - The Intellectual Property Institute
 - The Health, Biotech and Pharma Institute (New for 2009-10), and
 - The Contracts and Commercial Law Institute (New for 2009-10)
- The seminar topics should be drawn from the topics listed in the CLE Program Topics section of this packet, future topics as they develop throughout the year or the sponsor is welcomed to suggest topics relevant to in-house counsel.
- All food and beverage costs are included in the sponsor fee.
- As a Diamond sponsor, you will get first priority of the seminar of your choice from the list of seminar topics, or those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

CLE Seminar with DELVACCA’s *New to In-House Symposium*

- The Diamond Sponsor is entitled to put on one CLE seminar at the *New to In-House Symposium*. Thriving in a new corporate culture poses a whole different set of challenges, including business responsibilities that may be unfamiliar to an attorney coming in-house from being an outside counsel.
- The Symposium is a half-day program designed to offer introductory programs to counsel who are new to in-house practice. The Symposium consists of three CLE courses, each one hour.
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, or by the sponsor’s suggestions, at the discretion of DELVACCA. In the past, CLE programs at the Symposium included:

- Ethical Limitations On The Preparation Of Corporate Clients And Witnesses
 - IP And The Marketing Department
 - Tips For In-House Counsel For Minimizing Antitrust Risk
 - Negotiating Skills for Lawyers
 - Contract Drafting Tips
 - Employment Law Basics
 - Litigation 101
 - Intellectual Property Portfolio Management
 - Building and Running a Small Law Department.
- All food and beverage costs are included in the sponsor fee.
 - Event will have a networking hour component and service vendor sponsor would have a table at this event and would have an opportunity to promote their company to the attendees.
 - All sponsors will be introduced by the DELVACCA board member who will be responsible to run this program.
 - Sponsor logo will go on all event invitations for the Symposium and all marketing materials for the event.
 - As a Diamond sponsor, you will get first priority of the seminar of your choice from the list of seminar topics, or of those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

CLE Webinar

The Diamond Sponsor will have the opportunity to put on one Webinar on a legal education topic during the sponsorship year. The seminar topic shall be in consultation with DELVACCA's Programming Chairman. At least one DELVACCA member will be on the Webinar panel.

- Sponsors shall ensure that the seminar is approved by the Pennsylvania Continuing Legal Education Board to provide online PA CLE credit for the Webinar to DELVACCA members. Delaware CLE credits should also be provided if possible.
- All costs associated with the Webinar will be the responsibility of the Sponsor and will not be included in the sponsor fee.

Promotion Package

- **DELVACCA Website** - Prominent listing on DELVACCA's web page as a Diamond Sponsor during the **entire twelve month** sponsorship term, via a rotated banner advertisement with sponsor logo. Diamond sponsor banner advertisements will appear more frequently on the website than any other sponsor advertisements.

- **Philadelphia Business Journal - Full-Page Advertisement** — as the Diamond sponsor of DELVACCA’s Corporate Counsel Excellence Awards. This is a special supplement of the PBJ highlighting the Chapter and each nominee and winner of the Corporate Counsel Excellence Award. The Diamond Sponsor will get a one full page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000. Visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)
- **Full-Page Advertisement** in the Program Booklet for the In-House Counsel Conference
- **Full-Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **Membership Directory:** Full-page color advertisement in the DELVACCA Membership Directory. Prime back cover placement of your advertisement, on heavy, glossy, cardstock paper. The directory is distributed by mail and is a professionally bound book, suitable for easy reference on our members’ desks. The directory is distributed by mail to all DELVACCA members.
 - *Please note that DELVACCA is unable to provide a copy of the directory to our sponsors because it contains proprietary membership data. This is a strict policy set forth by the Association of Corporate Counsel. We will however provide you with a copy of the advertisement showing how it appeared in the directory.*
- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.
- **Thank You Notes** - Diamond sponsors may send “thank you” notes to program/event attendees in coordination with the DELVACCA Chapter Administrator. You will provide the thank you notes to the DELVACCA Chapter Administrator, and she will ensure that the notes are forwarded to the attendees.

Repeat Option for Diamond Sponsorship in 2010-2011 Sponsor Year

- The Diamond Sponsors shall have the right of first refusal to repeat as the Diamond sponsor in the following year’s sponsorship program.
- DELVACCA reserves the right to redesign the Diamond Sponsor package for the 2010-2011 sponsor year as well as the pricing and/or name for such package.

◆ **SAPPHIRE PACKAGE**

(\$30,000 - Only 1 sponsorship available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- Spring Fling Sponsorship Package
- Exclusive Wine Tasting Event Sponsorship
- Corporate Counsel Excellence Awards Dinner (includes table of 10)
- Paralegal Forum or Membership Drive Event
- Women's Lawyer Event (1 Ticket to each of the 4 Events)
- Diversity Reception (2 Tickets)

Seminars

- One CLE Seminar at the In-House Counsel Conference
 - (April, 2010 – Second Choice of seminar topic and time and guaranteed placement for the General Counsel/Chief Legal Officer only Seminars).
- One CLE Seminar with DELVACCA Practice Committees (the “Institute Series”)
- CLE Webinar (Minimum of one CLE credit)

Special Promotion

- ***Philadelphia Business Journal* - Three-Quarter Page Advertisement**—in the *Philadelphia Business Journal* as special sponsor of the DELVACCA Corporate Counsel Excellence Awards Dinner.
- **Three-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **Three-Quarter Page Advertisement**--in the Program Booklet for the In-House Counsel Conference
- Newsletter (logo), Website, Membership Directory and Thank You notes

SAPPHIRE PACKAGE DETAILS

Spring Fling (8th Annual) – May, 2010

- Sponsor will be a Sapphire Sponsor for the popular Spring Fling event, which includes 6 tickets to the event and recognition at the event and in all promotion as the Sapphire sponsor. The ticket allotment shall include all attendees from your company / firm, including marketing professionals.
- Sponsor will have the opportunity to set up a display for its marketing materials (optional).
- Sponsor will be given the opportunity to give a brief marketing solicitation to the attendees and will be introduced by the Chapter President.
- This event is held at a local institution with a cultural, historic or arts tie in. See description in Diamond Sponsor section for a listing of the locations of the prior Spring Fling events.

Wine Tasting and Hors d'oeuvres “Meet Your Counterparts” Event

Sponsor will be the sole Sponsor at an exclusive and intimate wine & hors d'oeuvres reception held in September, 2010 that will include a wine tasting expert discussing the wines.

- Signage at the reception will highlight your firm/company's sponsorship.
- The Wine Tasting event will be held at Upstairs at DiBruno's in Center City, Philadelphia.
- The Sapphire sponsor will receive 6 tickets for this Event.

[THE SAPPHIRE SPONSOR MAY SELECT ONE OF THE FOLLOWING TWO OPTIONS]

OPTION 1: Paralegal Forum 2010 (6th Annual) - October, 2009

- This popular event is held from at the Union League of Philadelphia each year. This is a unique event whose focus is to provide programming to in-house paralegals.
- The sponsor fee includes an exhibit table at the event, four event admissions and the sponsor name is included in all event promotions and sponsor logo is promoted on the DELVACCA website for the month of the program.
- If sponsor is a law firm or a vendor that provides content relevant to paralegals, presenting a seminar at the event may be possible. A description of your proposed seminar topic should be included with your application on the application form below.
- The costs for food, beverages, facility rental, and audio visual rental are included in the Sapphire package.

OPTION 2: Membership Drive Event

The Sapphire Sponsor may sponsor an event which is held to promote membership to DELVACCA. The sponsor will be the sole sponsor of this event, which will be coordinated between the sponsor and DELVACCA, to be held at the discretion of DELVACCA during the program year. In the past, DELVACCA has held successful membership events at Lucky Strikes (“Bowling for Lawyers”), Phillies Games, and at Wine Tasting venues. The sponsor package includes all costs for this event up to \$3000.00; the sponsor is responsible for any costs that exceed \$3000.00.

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Sapphire Sponsor will get a table of 10 at this event, with placement (after the Diamond Sponsor) of the Sponsor table in the room.

In-House Counsel Conference (Second Annual) – April, 2010

- An opportunity to have two representatives from your law firm present a CLE seminar topic at our very successful one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you business a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- New for 2010, the Conference will include a General Counsel/Chief Legal Officer Only Track—there will be 4 CLE programs offered for this Track. The Sapphire Sponsor will be guaranteed a CLE course offering for this Track.
- For non law firm sponsors, the opportunity to address the full assembled group of in-house counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.
- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.
- A vendor table at this event to promote your company or law firm.
- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

CLE Seminar with DELVACCA Practice Committees – The “Institute Series”

- The Sapphire Sponsor is entitled to put on one seminar through one of DELVACCA’s Practice Committees for the year through the Institute Series. The Institute Series, new for 2009-2010, consists of monthly programs consisting of three CLE programs, each one hour, on a topic related to the Practice Committee’s area of the law. The Sapphire Sponsor will participate in a one-hour CLE at one of the Institutes of its choice. The DELVACCA Institute Series programs are:
 - The Contracts and Commercial Law Institute (new for 2009-10)
 - The Corporate and Securities Law Institute
 - The Employment and Labor Law Institute
 - The Environmental Health and Safety Law Institute
 - The Ethics and Compliance Law Institute
 - The Health, Biotech and Pharma Institute (new for 2009-10)
 - The Intellectual Property Law Institute
 - The Litigation Institute
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, but sponsors are welcomed to suggest topics relevant to in-house counsel.
- All food and beverage costs are included in the sponsor fee.
- As a Sapphire sponsor, you will get second priority (after the Diamond Sponsor) of the seminar of your choice from the list of seminar topics, or those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

CLE Webinar

The Diamond Sponsor is entitled to put on a Webinar on a topic of interest to in-house counsel. The seminar topic shall be in consultation with DELVACCA’s Programming Chairman. At least one DELVACCA member shall be on the Webinar panel.

- Sponsors shall ensure that the seminar is approved by the Pennsylvania Continuing Legal Education Board to provide online PA CLE credit for the Webinar to DELVACCA members. Delaware CLE credits should also be provided if possible.
- All costs associated with the Webinar will be the responsibility of the Sponsor and will not be included in the sponsor fee.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get one ticket to each of these 4 events, for a total of four tickets for the program year.

3rd Annual Diversity Reception (August, 2010)

This reception shall honor the four 2010 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get two tickets to this event. A portion of the sponsor fees is allocated to DELVACCA's Diversity Internship Program.

Special Promotion Package

- **DELVACCA Website** - Prominent listing on DELVACCA's web page as a Sapphire Sponsor during the **entire twelve month** sponsorship term, via a rotated banner advertisement with sponsor logo. Sapphire sponsor banner advertisements will appear more frequently on the website than any other sponsor advertisements except those of the Diamond Sponsor.
- **Philadelphia Business Journal - Three-Quarter Page Advertisement** – *Philadelphia Business Journal* - as special sponsor of DELVACCA's Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Sapphire Sponsor will get a 3/4 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000 (visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)
- **Three-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference
- **Three-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **Membership Directory:** Three-Quarter page advertisement in the DELVACCA Membership Directory. The directory is distributed by mail to all DELVACCA members and is a professionally bound book, suitable for easy reference on our members' desks. Your advertisement will appear in one of the following premium locations.
 - Inside Front Cover
 - Inside Back Cover
 - Across from the Table of Contents
 - Across from Inside Back Cover
 - Across from the President's Message
 - Across from the list of DELVACCA Officers
 - Across from the list of DELVACCA Practice Committees

(Please note that we are unable to provide a copy of the Membership Directory to our sponsors because the directory contains proprietary membership data. This is a strict policy set forth by the Association of Corporate Counsel. We will however provide you with a copy of the advertisement showing where it appeared in the directory as well as the facing page in the directory.)

- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.
- **Thank You Notes** - Sapphire sponsors may send “thank you” notes to program/event attendees in coordination with the DELVACCA Chapter Administrator. You will provide the thank you notes to the DELVACCA Chapter Administrator, and she will ensure that the notes are forwarded to the attendees.

EMERALD PACKAGE

(\$25,000 each - Only 1 sponsorship available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- Spring Fling Sponsorship Package
- Corporate Counsel Excellence Awards Dinner (includes table of 10)
- “Meet Your Counterparts” Event (at one of DELVACCA’s service regions, excluding Philadelphia)
- Diversity Reception (2 Tickets)
- Women’s Lawyer Events (1 Ticket to Each of the 4 Events)

Seminars

- One CLE Seminar at the In-House Counsel Conference
 - (April, 2010 – Third Choice of seminar topic and time and guaranteed placement for the General Counsel/Chief Legal Officer only Seminars).
- One CLE Seminar with DELVACCA Practice Committees (the “Institute Series”)

Special Promotion

- ***Philadelphia Business Journal - One-Half Page Advertisement*** in the *Philadelphia Business Journal* as special sponsor of the DELVACCA Corporate Counsel Excellence Awards Dinner.
- **One-Half Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Half Page Advertisement** in the Program Booklet for the In-House Counsel Conference
- Newsletter (logo), Website and Membership Directory Promotion Package

EMERALD PACKAGE DETAILS

Spring Fling (8th Annual) – May, 2010

- Sponsor will be a Emerald Sponsor for the popular Spring Fling event, which includes 6 tickets to the event and recognition at the event and in all promotion as the Emerald sponsor. The ticket allotment includes all attendees from your company / firm, including marketing professionals.
- Sponsor will have the opportunity to set up a display for its marketing materials for the vendor at the event (optional).
- Sponsor will be given the opportunity to give a brief marketing solicitation to the attendees and will be introduced by the Chapter President.

This event is held at a local institution with a cultural, historic or arts tie in. See description in Diamond Sponsor section for a listing of the locations of the prior Spring Fling events.

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Emerald Sponsor will get a table of 10 at this event, with priority placement (after the Diamond and Sapphire Sponsors) of the Sponsor table in the room.

3rd Annual Diversity Reception (August 2010)

This reception honors the 2009 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get two tickets to this event. A portion of the sponsor fees is allocated to DELVACCA’s Diversity Internship Program.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These very popular quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get one ticket to each of these four events, for a total of four tickets for the program year.

In-House Counsel Conference (Second Annual) – April, 2010

- An opportunity to have two representatives from your law firm present a CLE seminar topic at our new one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you business a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- New for 2010, the Conference will include a General Counsel/Chief Legal Officer Only Track—there will be 4 CLE programs offered for this Track. The Emerald Sponsor will be guaranteed a CLE course offering for this Track.
- For non law firm sponsors, the opportunity to address the full assembled group of in-house counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.
- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.
- A vendor table at this event to promote your company or law firm.
- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

CLE Seminar with DELVACCA Practice Committees – The “Institute Series”

- The Emerald Sponsor is entitled to one seminar through one of DELVACCA’s Practice Committees for the year through the Institute Series. The Institute Series, new for 2009-2010, consists of monthly programs consisting of three CLE programs, each one hour, on a topic related to the Practice Committee’s area of the law. The Emerald Sponsor will participate on a one-hour CLE at one of the Institutes of its choice. The DELVACCA Institute Series programs are:
 - The Employment and Labor Law Institute
 - The Corporate and Securities Law Institute
 - The Environmental Health and Safety Law Institute
 - The Ethics and Compliance Law Institute
 - The Litigation Institute
 - The Intellectual Property Law Institute
 - The Health, Biotech and Pharma Institute, and
 - The Contracts and Commercial Law Institute
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, but sponsors are welcomed to suggest topics relevant to in-house counsel.
- All food and beverage costs are included in the sponsor fee.
- As the Emerald sponsor, you will get priority (after the Diamond and Sapphire Sponsors) of the seminar of your choice from the list of seminar topics, or those

offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

Promotion

- **DELVACCA Website** - Prominent listing on DELVACCA's web page as a Emerald Sponsor during the **entire twelve month** sponsorship term, via a rotated banner advertisement with sponsor logo. Emerald sponsor banner advertisements will appear less frequently than the Diamond and Sapphire sponsors, but more frequently than other package sponsors on the DELVACCA website.
- **Philadelphia Business Journal - One-Half Page Advertisement** in the *Philadelphia Business Journal* - as special sponsor of DELVACCA's Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Emerald Sponsor will get a 1/2 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000 (visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)
- **One-Half Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner.
- **One-Half Page Advertisement** in the Program Booklet for the In-House Counsel Conference
- **Membership Directory:** One-half page advertisement in the DELVACCA Membership Directory. The directory is distributed by mail and is a professionally bound book, suitable for easy reference on our members' desks. *Please note that we are unable to provide a copy of the Membership Directory to our sponsors because the directory contains proprietary membership data. This is a strict policy set forth by the Association of Corporate Counsel. We will however provide you with a copy of the advertisement showing where it appeared in the directory as well as the facing page in the directory.*
- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.

◆ PLATINUM PACKAGE

(\$20,000 each - 2 sponsorships available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- “Meet Your Counterparts” Event (At one of DELVACCA’s service regions, excluding Philadelphia)
- Corporate Counsel Excellence Awards Dinner (includes table of 10)
- New to In-House Symposium
- Diversity Reception (2 Tickets)
- Women’s Lawyer Events (1 Ticket for each of 4 Events)

Seminars

- One CLE Seminar at the DELVACCA In-House Counsel Conference (April)
 - **General Counsel Only Track:** The first sponsor who orders a Platinum Package will be awarded fourth choice of seminar topic and time and guaranteed placement for the General Counsel Only Seminars at the Conference). Only one of the Platinum Sponsors will be awarded the General Counsel/Chief Legal Office only Track presentation (the second sponsor to submit the request for the Platinum package will be guaranteed a CLE at the Conference, but not for the General Counsel/Chief Legal Officer track).
- One CLE Seminar with DELVACCA Practice Committees (the “Institute Series”)

Promotion

- **Philadelphia Business Journal - One-Quarter Page Advertisement** in the *Philadelphia Business Journal* - as special sponsor of DELVACCA’s Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Platinum Sponsor will get a 1/4 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000 (visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)
- **One-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference
- Newsletter (logo), Website and Membership Directory Promotion Package

PLATINUM PACKAGE DETAILS

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Platinum Sponsor will get a table of 10 at this event.

CLE Seminar with DELVACCA’s New to In-House Symposium

- Each Platinum Sponsor is entitled to put on one CLE seminar at the *New to In-House Symposium*. Thriving in a new corporate culture poses a whole different set of challenges, including business responsibilities that may be unfamiliar to an attorney coming in-house from being an outside counsel.
- The Symposium is a half day program designed to offer introductory programs to counsel who are new to in-house practice. The Symposium consists of three CLE courses, each one hour.
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, or by the sponsor’s suggestions, at the discretion of DELVACCA. In the past, CLE programs at the Symposium included:
 - Ethical Limitations On The Preparation Of Corporate Clients And Witnesses
 - IP And The Marketing Department
 - Tips For In-House Counsel For Minimizing Antitrust Risk
 - Negotiating Skills for Lawyers
 - Contract Drafting Tips
 - Employment Law Basics
 - Litigation 101
 - Intellectual Property Portfolio Management
 - Building and Running a Small Law Department.
- All food and beverage costs are included in the sponsor fee.
- Event will have a networking hour component and service vendor sponsor would have a table at this event and would have an opportunity to promote their company to the attendees.
- All sponsors will be introduced by the DELVACCA board member who will be responsible to run this program.

- Sponsor logo will go on all event invitations for the Symposium and all marketing materials for the event.
- As a Platinum sponsor, you will get second priority of the seminar of your choice from the list of seminar topics, or of those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

Regional “Meet Your Counterparts” Event (not Philadelphia)

Sponsor will be the sole Sponsor at an exclusive and intimate cocktails & hors d'oeuvres reception held at a venue in coordination with DELVACCA’s Sponsor Chair at one of the Chapter’s service regions: Southern New Jersey, New Jersey Shore, Wilmington, Western Suburbs, and the Lehigh Valley.

The Platinum sponsor will receive 4 tickets to this Event

3rd Annual Diversity Reception (August, 2010)

This reception shall honor the 2009 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get two tickets to this event. A portion of the sponsor fees is allocated to DELVACCA’s Diversity Internship Program.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get 1 ticket to each of these events.

In-House Counsel Conference (Second Annual) - 2010

- An opportunity to have two representatives from your law firm present a CLE seminar topic at our one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you business a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- For non law firm sponsors, the opportunity to address the full assembled group of in-house counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.
- New for 2010, the Conference will include a General Counsel/Chief Legal Officer Only Track—there will be 4 CLE programs offered for this Track. The first sponsor to purchase the Platinum Sponsorship will be guaranteed a CLE course offering for this Track.
- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.
- A vendor table at this event to promote your company or law firm.

- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

CLE Seminar with DELVACCA Practice Committees – The “Institute” Series

- The Platinum Sponsor is entitled to put on seminar through one of DELVACCA’s Practice Committees for the year through the Institute Series. The Institute Series, new for 2009-2010, consists of monthly programs consisting of three CLE programs, each one hour, on a topic related to the Practice Committee’s area of the law. The Platinum Sponsor will participate on a one-hour CLE at one of the Institutes of its choice. The DELVACCA Institute Series programs are:
 - The Employment and Labor Law Institute
 - The Corporate and Securities Law Institute
 - The Environmental Health and Safety Law Institute
 - The Ethics and Compliance Law Institute
 - The Litigation Institute
 - The Intellectual Property Law Institute
 - The Health, Biotech and Pharma Institute, and
 - The Contracts and Commercial Law Institute
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, but sponsors are welcomed to suggest topics relevant to in-house counsel.
- All food and beverage costs are included in the sponsor fee.
- The topics for the seminar are to be selected from the list of seminar topics, or those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

Promotion

- **DELVACCA Website** - Prominent listing on DELVACCA’s web page as a Platinum Sponsor during the **entire twelve month** sponsorship term, via a rotated banner advertisement with sponsor logo. Platinum sponsor banner advertisements will appear less frequently than the Diamond, Sapphire and Emerald sponsors, but more frequently than other package sponsors on the DELVACCA website.
- **Philadelphia Business Journal - Quarter-Page Advertisement in the Philadelphia Business Journal** - as special sponsor of DELVACCA’s Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Platinum Sponsor will get a 1/4 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000 (visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)

- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference

- **Membership Directory:** One-Quarter page advertisement in the DELVACCA Membership Directory. The directory is distributed by mail and is a professionally bound book, suitable for easy reference on our members' desks.
 - *Please note that we are unable to provide a copy of the Membership Directory to our sponsors because the directory contains proprietary membership data. This is a strict policy set forth by the Association of Corporate Counsel. We will however provide you with a copy of the advertisement showing where it appeared in the directory as well as the facing page in the directory.*

- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.

GOLD PACKAGE

(\$15,000 each - 3 sponsorships available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- Paralegal Forum
- Corporate Counsel Excellence Awards Dinner (includes table of 8)
- Diversity Reception (1 Ticket)
- Women’s Lawyer Events (1 Ticket for each of 4 Events)

Seminars

- One CLE Seminar at the DELVACCA In-House Counsel Conference (April)
- One CLE Seminar with DELVACCA Practice Committees (the “Institute Series”)

Special Promotion

- ***Philadelphia Business Journal* - Three-Sixteenth Page Advertisement**—in the *Philadelphia Business Journal* as special sponsor of the DELVACCA Corporate Counsel Excellence Awards Dinner.
- **One-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference.
- Newsletter (logo), Website and Membership Directory Promotion Package

GOLD PACKAGE DETAILS

Paralegal Forum 2010 (6th Annual) - October, 2009

- This popular event is held from at the Union League of Philadelphia each year. This is a unique event whose focus is to provide programming to in-house paralegals.
- The sponsor fee includes an exhibit table at the event, two event admissions and the sponsor name is included in all event promotions and sponsor logo is promoted on the DELVACCA website for the month of the program.
- If sponsor is a law firm or a vendor that provides content relevant to paralegals, presenting a seminar at the event may be possible. A description of your proposed seminar topic should be included with your application on the application form below.
- The costs for food, beverages, facility rental, and audio visual rental are included in the Gold package.

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Gold Sponsor will get a table of 8 at this event.

3rd Annual Diversity Reception (August, 2010)

This reception shall honor the 2010 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get one ticket to this event. A portion of the sponsor fees is allocated to DELVACCA’s Diversity Internship Program.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get one ticket to each of these four events.

In-House Counsel Conference (Second Annual) – April, 2010

- An opportunity to have two representatives from your law firm present a CLE seminar topic at our new one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you business a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- For non law firm sponsors, the opportunity to address the full assembled group of in-house counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.
- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.
- A vendor table at this event to promote your company or law firm.
- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

CLE Seminar with DELVACCA Practice Committees – The “Institute Series”

- The Gold Sponsor is entitled to put on one seminar through one of DELVACCA’s Practice Committees for the year through the Institute Series. The Institute Series, new for 2009-2010, consists of monthly programs consisting of three CLE programs, each one hour, on a topic related to the Practice Committee’s area of the law. The Gold Sponsor will participate on a one-hour CLE at one of the Institutes of its choice. The DELVACCA Institute Series programs are:
 - The Employment and Labor Law Institute
 - The Corporate and Securities Law Institute
 - The Environmental Health and Safety Law Institute
 - The Ethics and Compliance Law Institute
 - The Litigation Institute
 - The Intellectual Property Law Institute
 - The Health, Biotech and Pharma Institute, and
 - The Contracts and Commercial Law Institute
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, but sponsors are welcomed to suggest topics relevant to in-house counsel.
- All food and beverage costs are included in the sponsor fee.
- The topics for the seminar are to be selected from the list of seminar topics, or those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

Promotion

- **DELVACCA Website** - Prominent listing on DELVACCA's web page as a Gold Sponsor during the **entire twelve month** sponsorship term, via a rotated banner advertisement with sponsor logo. Gold sponsor banner advertisements will appear less frequently than the Diamond, Sapphire, Emerald and Platinum sponsors.
- **Philadelphia Business Journal - Three-Sixteenth Page Advertisement** in the *Philadelphia Business Journal* - as special sponsor of DELVACCA's Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Gold Sponsor will get a 3/16 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000 (visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)
- **Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **Membership Directory: quarter** page advertisement in the DELVACCA Membership Directory. The directory is distributed by mail and is a professionally bound book, suitable for easy reference on our members' desks.
 - *Please note that we are unable to provide a copy of the Membership Directory to our sponsors because the directory contains proprietary membership data. This is a strict policy set forth by the Association of Corporate Counsel. We will however provide you with a copy of the advertisement showing where it appeared in the directory as well as the facing page in the directory.*
- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.

SILVER PACKAGE

(\$10,000 each - 4 sponsorships available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- Regional “Meet Your Counterparts Event”
- Corporate Counsel Excellence Awards Dinner (includes table of 8)

Seminars

- One CLE Seminar at the DELVACCA In-House Counsel Conference (April)
- One CLE Seminar with DELVACCA Practice Committees (the “Institute Series”)

Promotion

- ***Philadelphia Business Journal* - One-Eighth Page Advertisement**—in the *Philadelphia Business Journal* as special sponsor of DELVACCA’s Corporate Counsel Excellence Awards Dinner.
- **One-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference.
- Newsletter and Website promotion package

SILVER PACKAGE DETAILS

Regional “Meet Your Counterparts” Event (not Philadelphia)

Sponsor will be the sole Sponsor at an exclusive and intimate cocktails & hors d'oeuvres reception held at a venue in coordination with DELVACCA's Sponsor Chair at one of the Chapter's service regions: Southern New Jersey, New Jersey Shore, Wilmington, Western Suburbs, the Lehigh Valley, and Delaware County.

- The Silver sponsor will receive 4 tickets to this Event.

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Silver Sponsor will get a table of 8 at this event.

3rd Annual Diversity Reception (August 2010)

This reception shall honor the 2010 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get one ticket to this event. A portion of the sponsor fees is allocated to DELVACCA's Diversity Internship Program.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get one ticket to each of these four events.

In-House Counsel Conference (Second Annual) – April, 2010

- An opportunity to have two representatives from your law firm present a CLE seminar topic at our new one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you business a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- For non law firm sponsors, the opportunity to address the full assembled group of in-house counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.

- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.
- A vendor table at this event to promote your company or law firm.
- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

CLE Seminar with DELVACCA Practice Committees – The “Institute Series”

- The Silver Sponsor is entitled to put on one seminar through one of DELVACCA’s Practice Committees for the year through the Institute Series. The Institute Series, new for 2009-2010, consists of monthly programs consisting of three CLE programs, each one hour, on a topic related to the Practice Committee’s area of the law. The Silver Sponsor will participate on a one-hour CLE at one of the Institutes of its choice. The DELVACCA Institute Series programs are:
 - The Employment and Labor Law Institute
 - The Corporate and Securities Law Institute
 - The Environmental Health and Safety Law Institute
 - The Ethics and Compliance Law Institute
 - The Litigation Institute
 - The Intellectual Property Law Institute
 - The Health, Biotech and Pharma Institute, and
 - The Contracts and Commercial Law Institute
- The seminar topics should be drawn from one of the topics listed in the CLE Program Topics section of this packet, but sponsors are welcomed to suggest topics relevant to in-house counsel.
- All food and beverage costs are included in the sponsor fee.
- The topics for the seminar are to be selected from the list of seminar topics, or those offered by the sponsor (selection is at the discretion of DELVACCA), and preference for date, time and location of the seminar.

PROMOTION

- ***Philadelphia Business Journal - One-Eighth Page Advertisement*** in the *Philadelphia Business Journal* - as special sponsor of DELVACCA’s Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Silver Sponsor will get a 1/8 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000, visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)

- **One-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference.
- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.

BRONZE PACKAGE

(\$7,500 each - 4 sponsorships available)

SUMMARY OF INCLUDED ITEMS:

Networking Events

- Corporate Counsel Excellence Awards Dinner (6 tickets)
- Paralegal Event
- Diversity Reception (1 Ticket)

Seminars

- One CLE Seminar at the DELVACCA In-House Counsel Conference (April)

Promotion

- ***Philadelphia Business Journal* - One-Sixteenth Page Advertisement**—in the *Philadelphia Business Journal* as special sponsor of DELVACCA's Corporate Counsel Excellence Awards Dinner.
- **One-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference.
- Newsletter and Website Promotion Package

BRONZE PACKAGE DETAILS

Paralegal Forum 2009 (6th Annual) - October, 2009

- This popular event is held from at the Union League of Philadelphia each year. This is a unique event whose focus is to provide programming to in-house paralegals.
- The sponsor fee includes an exhibit table at the event, four event admissions and the sponsor name is included in all event promotions and sponsor logo is promoted on the DELVACCA website for the month of the program.
- If sponsor is a law firm or a vendor that provides content relevant to paralegals, presenting a seminar at the event may be possible. A description of your proposed seminar topic should be included with your application on the application form below.
- The costs for food, beverages, facility rental, and audio visual rental are included in the Sapphire package.

Corporate Counsel Excellence Awards Dinner

The Chapter will host an awards dinner recognizing outstanding in-house counsel members of DELVACCA. Awards will be for “Outstanding Chief Legal Officer”, “Corporate Counsel Career Achievement Award”, “Outstanding In-House Counsel”, “Outstanding Large Law Department”, “Outstanding Small Law Department” and “Community Service/Pro Bono” Award. The Chapter will also award the prestigious “Pursuit of Excellence Award” in recognition of a Chapter leader who has demonstrated outstanding leadership. There is a special promotional package associated with the Awards dinner with the *Philadelphia Business Journal* (see promotional package below).

- The Bronze Sponsor will get six tickets at this event.

3rd Annual Diversity Reception (August 2010)

This reception shall honor the 2010 DELVACCA diversity internship participants as well as the companies and General Counsels that hosted the interns. Your company will get one ticket to this event. A portion of the sponsor fees is allocated to DELVACCA’s Diversity Internship Program.

In-House Women Lawyer Roundtable Events - (4 Events per Year)

These quarterly roundtable events will feature discussions of issues of special concern to women lawyers. The events will be solely for women in-house counsel (DELVACCA members and prospective members) as well as the sponsor attendees (the sponsor attendees must also be women). Your company will get one ticket to each of these four events.

In-House Counsel Conference (Second Annual) – April, 2010

- An opportunity to have two representatives from your law firm present a CLE seminar topic at our new one-day, multi-program event to be presented in April, 2010. DELVACCA will provide at least one in-house counsel representative for your panel, which will also give you business a relationship building opportunity as you plan your panel discussion with this DELVACCA member. You can alternatively, choose to provide your own in-house counsel panelist.
- For non law firm sponsors, the opportunity to address the full assembled group of in-house counsels with a short presentation about your company and its services before the keynote lunchtime speaker at the program.
- If your company would have an expertise on a relevant topic for the Conference, the topic will be considered and in that case, you would provide representatives to participate in the presentation.
- A vendor table at this event to promote your company or law firm.
- Your law firm speaker attendees will also be invited to attend any CLE sessions throughout the day, the lunch and the post-program cocktail reception at this event.

Promotion

- ***Philadelphia Business Journal - One-Sixteenth Page Advertisement*** –*Philadelphia Business Journal* - as special sponsor of DELVACCA's Corporate Counsel Excellence Awards Dinner. This is a special extended section of the PBJ highlighting the Chapter and each nominee for the Corporate Counsel Excellence Awards—the Bronze Sponsor will get a 1/16 page Advertisement in this section. The *Philadelphia Business Journal* has a readership of 98,000, visit <http://www.bizjournalsmediakit.com/philadelphia/Readership.html> for more readership information.)
- **One-Quarter Page Advertisement** in the Program Booklet for the Corporate Counsel Excellence Awards Dinner
- **One-Quarter Page Advertisement** in the Program Booklet for the In-House Counsel Conference.
- **Newsletter** – Sponsor Logo included in each of the DELVACCA quarterly newsletters, distributed by e-mail to all DELVACCA members, and archived on the DELVACCA Web page. Visit delvacca.acc.com to see samples of our previous newsletters. Look for the newsletter link on the left side toolbar.

A LA CARTE SPONSORSHIP OPPORTUNITIES

Stand-Alone CLE Program(s) - \$3,500.00

Sponsors may offer CLE programming suitable for in-house counsel. The CLE programs may be 1.5 hours to 2.5 hours, with a half hour networking opportunity. CLE programs may be from the list of suggested programs (*CLE Program Suggestions* in this packet), or may be offered by the Sponsor. Sponsors are encouraged to provide the meeting space at their respective offices (when possible).

NOTE: DELVACCA shall have the sole discretion of accepting CLE programs based on need and availability of programming based on leftover opportunities based on sponsor interest in the Metal and Jewel packages.

- Any sponsor who is accepted for a CLE program may repeat the program at a DELVACCA region (Allentown, Reading, Atlantic City, Western Suburbs, or Wilmington for the additional \$2,500.00 repeater fee – see below for “On the Road” program details).

“On the Road” Seminar through Practice Committee - \$2500.00 per Seminar

- If the sponsor chooses to repeat a Seminar through a Practice Committee at a location known as one of our “On the Road” areas, the sponsor will get a discounted repeater fee of \$2500.00, subject to DELVACCA approving the repeat event date, time and location. Food, beverage, venue and audio/visual rental costs will again not be included in the sponsorship fee and will be the expense of the sponsor.
- “On the Road” repeat areas include the following areas of our chapter: Atlantic City, NJ, Wilmington, DE, the Lehigh Valley area (the region surrounding Allentown, Bethlehem, Easton or Reading). On the Road discounts are not offered if a program is put on in one of these locations, as an initial event.
- The discount is only applicable for repeating a program in these areas.

Spring Fling (8th Annual) – May, 2010 - \$3,500.00

Based on availability and sponsor interest of the Metal and Jewel packages, at DELVACCA’s discretion, your law firm/organization may sponsor the Spring Fling event, which includes 4 tickets to the event and recognition at the event and in all event promotion as one of the event sponsors. The ticket allotment includes all attendees from your company / firm, including marketing professionals.

- Sponsor will have the opportunity to set up a display for marketing materials for the vendor at the event (display table vendor).
- The event is held annually at a local cultural institution. Below you will find a list of the Spring Fling event locations to date:

- 2009 – Kimmel Center/Rooftop Garden
- 2008 – Philadelphia Zoo, Primate House reception and Zoo Balloon cocktail hour
- 2007 – Franklin Institute, King Tut Exhibit and Fels Planetarium reception
- 2006 – Fairmount Waterworks Interpretive Center and reception at Waterworks Landmark Pavilion
- 2005 – Adventure Aquarium on the Camden Riverfront
- 2004 – Pennsylvania Academy of Fine Arts
- 2003 – Battleship New Jersey

Membership Drive Event - \$3000.00

The Membership Drive Sponsor may sponsor an event which is held to promote membership to DELVACCA. The sponsorship will be coordinated between the sponsor and DELVACCA, to be held at the discretion of DELVACCA during the program year. In the past, DELVACCA has held successful membership events at Lucky Strikes (“Bowling for Lawyers”), Phillies Games, and at Wine Tasting venues. The sponsor is responsible for any costs that exceed \$3000.00.

Paralegal Forum 2009 (6th Annual) - October 10, 2009 - \$1500.00 per sponsor

- This event is held from 7:30 AM to 3 PM at the Union League of Philadelphia.
- The sponsor fee includes an exhibit table at the event, four event admissions and the sponsor name is included in all event promotions and sponsor logo is promoted on the DELVACCA website for the month of the program.
- If sponsor is a law firm or a vendor that provides content relevant to paralegals, presenting a seminar at the event may be possible. A description of your proposed seminar topic should be included with your application on the application form below.
- Sponsors will split the costs for food, beverages, facility rental, and audio visual rental.

Summer Social at the Shore (Summer, 2010) - \$3500.00

- DELVACCA and the sponsor will co-host a Summer Social at the New Jersey Shore. The social will be held at an Atlantic City casino and will feature Texas Hold'em instruction and/or a mock Texas Hold'em tournament, together with a one-hour CLE offering (to be coordinated with DELVACCA).
- There will be a cocktails as well as heavy hors d'oeuvres.
- The sponsor fee for the reception shall be all inclusive and will cover the costs for food, beverages, facility rental, and any casino game rental/instructor costs.

Career Management / In-Transition Committee Programs

In-Transition Focused Meetings (one each quarter) - \$500.00

DELVACCA's In-Transition Committee serves the crucial purpose of assisting in-house attorneys who are in transition. The Committee holds regular meetings to assist with all facets of the job search. This is an excellent opportunity for personnel and recruitment firms and consultants! Interested sponsors are “bidding” for one in-transition program.

Sponsor shall provide food and drinks at this event and shall also be able to host the event in their office, or shall pay costs for space rental at a location that DELVACCA suggests. An example of a recent program including a discussion of using social networking sites to improve and expand job search.

Career Management Focused Programs (Twice Per Year) \$1500.00

In DELVACCA's continuing effort to offer career management and strategies programming, we offer a special sponsorship for professional growth. Here are a list of topics of interest, but sponsors are urged to suggest other topics:

Career Management Topics

1. Interviewing Tips for Experienced In-House Counsel Looking to Make a Lateral Move
2. Media Relations Tips for Corporate Counsel
3. In-House Counsel Salary Surveys
4. How to Change Your In-House Practice Area
5. How to transition from an in-house position to a non-legal position (like a HR director, CEO, COO or President). Seminar could be called - Building Better Lawyers: A Symposium Exploring How Diverse Career Paths Shape Legal Careers
6. Legal Career Development Coaching
7. Interviewer Tips for The General Counsel
8. How to Effectively Mentor In-House Attorneys to Develop them as Future Department Leaders.

Phillies Game Event (Spring / Summer 2010) - \$4000.00

- There will be one opportunity to sponsor a Phillies game event, which will include reservation of a Bill Giles Party Suite for DELVACCA members to socialize and network at the event with the sponsor. This Suite holds 22 people including sponsors (additional tickets can be purchased at an additional cost to the sponsor, if sponsor would like to have more in-house counsel attendees at the event).
- Sponsor shall receive 4 tickets to the event and will have the opportunity to make a brief welcoming speech to the attendees. This speech can serve as a short marketing opportunity to discuss the sponsor's company / firm and their areas of expertise.
- Sponsor shall have the right to distribute a give away item with their logo on it as a take home item for the attendees.
- Sponsor logo and name will be promoted in all DELVACCA advertisements for the event.
- Sponsor will get 2 preferred parking passes.
- Suite comes with a fully catered buffet menu, which includes beer, wine, soft drinks and bottled water. Suite also comes with a personal suite attendant.

- All attendees will be in-house counsel members from DELVACCA, besides the sponsor.

CLE Webinar - \$2500.00

The Webinar Sponsor will have the opportunity to put on one Webinar on a legal education topic during the sponsorship year. The seminar topic shall be in consultation with DELVACCA’s Programming Chairman. At least one DELVACCA member will be on the Webinar panel.

- Sponsors shall ensure that the seminar is approved by the Pennsylvania Continuing Legal Education Board to provide online PA CLE credit for the Webinar to DELVACCA members. Delaware CLE credits should also be provided if possible.
- All costs associated with the Webinar will be the responsibility of the Sponsor and will not be included in the sponsor fee.

Member Directory Advertisements

DELVACCA’s highly anticipated membership directory is published once a year. The next directory publication date is January 2010. All DELVACCA members receive a copy of the directory via regular mail. Due to privacy rules of the Association of Corporate Counsel, the directory will not be distributed to sponsors. The directory will be approximately 125 pages (5.5” X 8.5”) comb bound and contain member contact information along with your sponsorship advertisement. The following sponsor opportunities for directory advertisements are available:

Full Page Advertisement (Prime) - \$3500.00 (only 4 A La Carte Full Page Advertisements available)

The Prime Full Page advertisements will be in four of the following locations (excluding one of these options that will be chosen by the Sapphire Sponsor):

- Across from the Table of Contents
- Across from Inside Back Cover
- Across from the President’s Message
- Across from the list of DELVACCA Officers
- Across from the list of DELVACCA Practice Committees

Full Page Advertisement (non-prime)	\$3000.00
Half Page Advertisement	\$2000.00
Quarter Page Advertisement	\$1000.00

Advertisements should be submitted to DELVACCA along with the sponsor payments as discussed in the sponsor award and payment guidelines found later in this package.

CLE Program Topics

All CLE programs should focus on providing practical information rather than broad overviews of the subject matter. Programs should provide guidance on implementation and, whenever possible, program materials should include sample policies and/or checklists. At least one in-house counsel or one that the sponsor provides, will also be included on any panel discussion, to give an in-house perspective (with the possible exception of a Career Management / In-Transition topic).

Below you will find *suggested* program topics below can be held either as a stand alone CLE seminar through a Practice Committee, or can be included as part of a larger CLE event if the topic is applicable such as included in the New to In-House Symposium seminar or as part of the In-House Counsel Conference (which has multiple tracks). Each DELVACCA Practice Committee will host an “Institute” program in 2009-2010, a three-CLE program of three one-hour programs.

Note that sponsors can also suggest other program topics in other legal practice areas for the consideration of the DELVACCA Programming Committee. Such topics should be listed on the sponsor application form on the appropriate part of the form. Also, other CLE topics will be considered for the practice committees listed below – the list below are just suggestions on topics. Topics that overlap and are similar will not be presented in the same programming year. The seminar titles and descriptions listed below can be changed and are only listed as a general guide for the program.

Suggested CLE Seminar Topic Ideas

Employment and Labor Committee

1. Return to Work (interplay of FMLA, ADA and Workers’ Compensation)
2. Labor & Employment: The Changing Landscape in 2009-10
3. Fair Labor Standards Act
4. Privacy Issues (i.e. use of Global Positioning Systems, smoking, blogging)
5. Use of Criminal Records in Employment Decisions
6. Cutting Edge Issues in Non-competes and Trade Secrets
7. Collaboration Between Corporate Legal and Human Resources Departments on Non-Litigation Matters
8. Data Protection - A Practical Guide to Personal Data Transfer Laws in Asia/Pacific Region, Canada, Europe, and the U.S.
9. The Globalized Workplace: Employment Law and Employee Relations Challenges for the U.S. Corporate Counsel

Corporate and Securities Committee

1. Conducting Effective Corporate Investigations
2. Corporate liability for employee ERISA fiduciary breach claims
3. Avoiding Common Contract Drafting Mistakes

4. Acquiring Strategic Assets from Distressed Businesses: How In House Counsel and Outside Counsel "Solve the Problem"
5. Commercial Leasing: Fundamentals in Negotiating a Good Lease
6. Federal Enforcement Actions Against Gatekeepers: Recent Trends in DOJ and SEC Actions Against In-House Counsel
7. Bankruptcy Code 363 Sales of Assets: Purchasing the Distressed Company
8. The M&A Process: Best Practices for the Corporate Counsel
9. Comprehensive Back to Basics Antitrust

Litigation Committee

1. Preparing And Protecting The Company And Its Witnesses At Deposition And Trial
2. When Contracts Go Sour: Lessons Learned From Litigation
3. Avoidable Consequences: Minimizing the Risks of Litigation
4. ADR or Litigation: Pros and Cons
5. Premises Liability and the Property Owner/Manager: Practical Tips for Minimizing Your Exposure
6. Doing Deals and Litigating Them in a Downturn
7. The Art of Litigation
8. Latest Developments in EEOC Litigation
9. Dividing Damages in the Employer Liability Case

Environmental, Health and Safety Committee

1. Practical Primer on Climate Change (how RGGI and other regional initiatives and exchanges work, what federal cap-and-trade (and carbon taxes) industry is likely to face within 3-5 years, risks and business opportunities related to carbon trading, how to verify and register emissions reductions now, etc.)
2. Impact of Global Environmental Regulations on U.S. Businesses (e.g., REACH, RoHS and WEE).
3. Criminal Enforcement of Environmental Laws (including enforcement trends and recent examples, pseudo-strict liability statutes and the criminalization of negligent behavior, the willful blindness doctrine, risks faced by in-house counsel and senior managers, and tips on how to avoid problems)
4. Reporting Environmental Problems to Regulators (a practical guide to mandatory and voluntary reporting of environmental releases and violations, in Delaware Valley-area states)
5. Emergency Preparedness: Is Your Business Ready to Respond to an Environmental Disaster?
6. Integrating Sustainability into Day-to-Day Corporate Management

7. Environmental Law for Commercial Transactions (environmental due diligence, negotiating environmental (and liability-shifting) provisions in contracts, statutory and regulatory obligations that can be triggered by deals, etc.)
8. Public Relations and Dealing with the Media, on Health, Safety and Environmental Issues

Intellectual Property Committee

1. Don't Let Your Marketing Department Run Amuck! The Nuts and Bolts of Clearing Trade Names and Trademarks.
2. What Every General Counsel Should Know About IP.
3. Business Method Patents – What are they, how do you get one, how do you enforce it.
4. Managing IP in Our Global Economy.
5. How to Avoid the Legal Traps in Your Company's Marketing Efforts
6. What Every In-house Counsel Needs to Know About Managing And Protecting Private Employee, Consumer, and Company Information.
7. What Every In-house Practitioner Must Know about Advertising and the Internal Review of Marketing Materials.
8. IP and Arbitration.
9. Trademark Infringement Issues.
10. IP Issues and Your Company's Website: What Every Corporate Counsel Needs to Know.

Ethics and Compliance Committee

1. Lawyers as Risk Managers.
2. Current Ethics Issues for In-house Counsel.
3. Who Else is Under Fire? Ethical Issues and Liability of Non-GC In-house Counsel.
4. Federal Enforcement Actions Against Gatekeepers: Recent Trends in DOJ and SEC Actions Against In-house Counsel.
5. Piercing the Corporate Veil: Making Sure It Doesn't Happen to You.
6. Intellectual Property Litigation and Ethical Concerns in the Age of Technology.
7. What In-house Counsel Need to Know about Recent Supreme Court Decisions.
8. What Would You Do? Hypotheticals and Analysis of Issues Facing In-house Counsel.
9. Legal Implications of Financial Reporting.

Health, Biotech and Pharma Committee

1. An Employer's Guide to Safety & Health Regulations in the Workplace
2. Wellness Programs in the Workplace Made Simple

3. What Employers Need To Do Now To Comply With HIPAA's Privacy Rule
4. Under the Microscope: EHS Issues Facing the BioTech Pharmaceutical Industry
5. Health and Safety Guidelines for Drug Evaluation and Development Activities
6. The FDA and Pharmaceutical Product Marketing
7. Clinical Trials: Current Legal Issues in the United States and Abroad
8. Significant Litigation and Trends
9. Implications of the New Health Information Privacy/Security Requirements for Biopharma R & D.
10. FDA and SEC Interactions on Public Company Disclosures

Contracts and Commercial Committee

1. Advanced Contract Drafting And Contract Reading
2. Review Of Fundamental Principles Of Contract Law: Drafting Techniques
3. Corporate Governance Programs for Reporting Concerns: What Companies are Doing
4. Strategies for Conducting Effective Due Diligence
5. How to Conduct an Efficient and Beneficial Anti-trust Audit
6. Corporate Governance Issues in M&A Transactions
7. Licensing from the Licensee's Perspective
8. Handling Common (& Difficult) Contract Negotiation Issues
9. In-house Guide to Managing a Global Legal Practice
10. Issues Unique to Closely Held Corporations

OTHER SUGGESTED PROGRAMS

- Global Business Outsourcing or Virtual Data Rooms and Their Multiple Uses
- New Developments in Employee-Based Immigration
- Labor & Employment or Corporate. Securities with an ERISA focus and Litigation topic
- Doing Business in China: the Changing Legal Implications
- Real Estate for In-House Counsel: an Examination of Title Issues, Contracts and Negotiations of Real Estate Deals.
- Bankruptcy 101 for the In-House Counsel

SPONSOR GUIDELINES

General Guidelines

These Sponsorship Guidelines have been developed by the DELVACCA Sponsorship Committee, with approval by the DELVACCA Board of Directors, to provide rules and procedures to be followed in connection with a successful sponsorship program.

1. DELVACCA attempts to select a mix of sponsors for its events that will offer a variety of information, services and products to our members.
2. Speaker fees and/or speaker-related expenses are not paid by DELVACCA to or on behalf of the sponsor, for any program or event.
3. DELVACCA selects sponsors who are able to provide information, services, ideas and expertise that are valuable to our members and conform to DELVACCA content guidelines.
4. In the case where the sponsor is the presenter of the program, brief introductory comments about the services of the sponsor are permitted prior to commencement of the program. The information to be presented in the introduction should be reviewed in advance with the DELVACCA Board or Committee Liaison coordinating the event.
5. DELVACCA programs and events frequently include a reception/networking opportunity for members and sponsors (when time permits, at the discretion of DELVACCA).
6. DELVACCA will consider co-sponsorship or partnering opportunities with other associations, organizations or groups, subject to the express approval of the Board of Directors, when the Board determines that any such opportunity serves the interests of the membership and the Chapter.
7. Sponsors are expected to provide chairs and tables for CLE events that are held in their office. DELVACCA networking events generally are events that involve standing, so that our members can effectively move about the room to meet other attendees.
8. Admission prices for events, if any, will be set by DELVACCA, based on several factors, including costs of the program, sponsor fees collected for a specific program or event, the number of projected attendees and DELVACCA's overall expected expenses for the programming year.
9. Sponsorship fees and admission fees are used by DELVACCA to subsidize the

cost of a broad variety of DELVACCA programs throughout the programming year. All DELVACCA financial activity is subject to and part of an annual accounting audit process. DELVACCA is a non-profit § 501(c)(6) trade association and all sponsor fees paid through this Sponsorship Program are allocated to program and Chapter expenses as well as to fund our chapter treasury reserves.

10. DELVACCA reserves the right to cancel, change times, modify all aspects of the programming, including place of venue, for programs awarded prior to receipt of the sponsor payment. DELVACCA may also change dates or alter topics, and change venue, as may be necessary to enhance member programming. Preference for the choice of Month for all programs and events will be allocated to sponsors at higher levels. Indicate month of preference for programs without a set date (i.e. Institute programs, Meet Your Counterparts events) in your sponsor response.
11. In the event of a venue-driven cancellation or change, DELVACCA reserves the right to reschedule any programming. DELVACCA does not guarantee a minimum level of attendance at any program. The earlier in the program year that you can give us the details of the program, who your speakers will be (including the in-house speakers who DELVACCA can help coordinate), and a summary of the topic, the sooner we can start promoting the event. The longer an event is promoted to our membership with event details, the more likely the event attendance will meet your reasonable expectations.
12. **ALL EVENTS HELD IN LOCATIONS THAT ARE NOT AT YOUR COMPANY / LAW FIRM'S OFFICE, SHALL BE BOOKED BY THE DELVACCA ADMINISTRATOR. NO SPONSOR SHOULD MAKE THEIR OWN BOOKING ARRANGEMENTS WITH ANY VENDOR OR CATERER, WITHOUT EXPRESS WRITTEN APPROVAL FROM THE DELVACCA PRESIDENT, PROGRAMING/SPONSOR CHAIRMAN OR ADMINISTRATOR.**

Continuing Legal Education (CLE) Programs

1. DELVACCA is an approved CLE provider in PA and DE and will handle all the processing of all CLE applications as part of organizing any DELVACCA CLE seminar. The only exception shall be for CLE Webinars, for which DELVACCA is not an approved provider. CLE fees payable to the various state CLE boards for the seminar attendees are included in the sponsor fee.
2. All CLE programming shall be open to all attorneys and not just to in-house counsel (in order to meet PA and DE CLE requirements). However, outside counsel attendance fees will be significantly higher than in-house counsel attendance fees at DELVACCA programs in an effort to discourage sponsor competitors from attending these programs.
3. CLE programs shall be free to DELVACCA members (unless specifically noted); non-member in-house counsels will be charged an admission fee for all DELVACCA CLE programming (unless a specific membership promotion grants them free admission). Sponsors are able to invite their in-house counsel clients to attend a DELVACCA CLE program and such invited client guests of the sponsor, shall be welcome to attend the event at no fee. All such in-house counsel, non DELVACCA member clients of any sponsor, that will be attending a CLE event under this paragraph as a sponsor invitee, must be registered specifically as sponsor client invitees with the DELVACCA Chapter Administrator.
4. Occasional CLE and event topics that have already been planned by the DELVACCA board and committed to other sponsors, may not be available for sponsorship through this sponsorship program.
5. Proposed substantive CLE proposals will also be accepted, in addition to the topics listed for each substantive practice committee. Also, if you have a CLE program topic to propose that does not fall under a DELVACCA practice committee, the topic will be considered. All CLE topics will be reviewed for the subject, content, expertise, currency and relevance to in-house counsel. DELVACCA will favorably consider a sponsor's proposed panel or speaker, topics, ACC affiliations, and methods of presentation that demonstrate not only substantive qualifications, but also the sponsor's commitment to diversity and the inclusion of in-house clients/speakers on any panel and presentation.
6. It is required that all discussion panels and presentations include in-house counsel. In-house counsel panelists need not be members of DELVACCA, but DELVACCA may assist with selection of a panelist at the request of the sponsor or as circumstances warrant or in the discretion of DELVACCA.
7. DELVACCA reserves the right to not accept program content, speakers or presenters at its sole discretion.

8. Sponsors that have adequate space at their office are requested to host CLE events through our Practice Committees at their office location. If there is not adequate room for such an event at the sponsor's office or if the space where this event would best be held at your office would not be available on the planned date of this event, the event may be held in a conference room or reception room of a DELVACCA member's employer, if such a space is available. If neither of those options work, then a room rental and audio visual rental will be necessary in a local hotel conference center or at another similar type of facility. Sponsors of practice committee CLE events will be responsible for all such room rental fees and all audio visual rental fees. A preferred DELVACCA location in Philadelphia for events that are held outside of our sponsor and member offices has traditionally been the Union League of Philadelphia. You can request this location for any Philadelphia based DELVACCA CLE event.
9. At all DELVACCA Practice Committee CLE events, there shall be food and beverages provided for participants. If the event was arranged through a DELVACCA Jewel or Metal sponsorship package, the food and beverages shall be included in the sponsorship fee. If the event was arranged through an A La Carte CLE option, food and beverages shall not be included in the sponsorship fee and shall be the responsibility of the sponsor and shall be payable within 30 days after the event date to DELVACCA. Please note that "On the Road" programs are always considered an A La Carte option and food and beverage costs will always be an extra expense to the sponsor. All menus for DELVACCA events are selected by DELVACCA. For all other DELVACCA events (unless specifically noted otherwise), food and beverage costs are included in the sponsor fee. Please also note that evening CLE events will have an open bar and networking component combined with the CLE and such open bar costs will be the responsibility of the sponsor.
10. At the beginning of all CLE programs, each sponsor will be introduced by the board member or committee chairman in charge of the program and will be thanked for the sponsorship. For other programs, the sponsorship will be clearly designated and the sponsors will be clearly promoted in any program hand out materials and in all event advertisement materials, in addition to any other discussion of sponsor's involvement at the program that is discussed in the sponsor guidelines.
11. DELVACCA encourages all sponsors to promote Practice Committee CLE events to their in-house counsel clients. Your clients can attend any Practice Committee CLE event that you are the sole sponsor of at the DELVACCA member rate (these are generally free), as long as you register those non-member attorneys with the DELVACCA Chapter Administrator as in-house counsel client guests of you as the sponsor.
12. If a sponsor is unable to attend a scheduled CLE event on a given date, we expect

that another qualified individual from the sponsor will fill in for that person. Otherwise, with enough advance notice of a cancellation, DELVACCA may be able to find a replacement speaker at a CLE event. CLE events will not necessarily be canceled just because a sponsor chooses to withdraw from an event. In such a withdraw situation, DELVACCA will not refund any sponsor fees. If a replacement sponsor is found, the original sponsor will be given a credit for a future CLE event. Withdraw and cancellation situations will be considered in regards to future sponsorship requests from the sponsor, with DELVACCA.

Program Content

1. For each specific program or event, a DELVACCA Board Member or Practice Committee Chair (“Board Liaison”) will be assigned as your primary point of contact for coordination and approval of all matters in connection with the program, including without limitation, program content, delivery, and presentation.
2. Sponsors are expected to prepare and provide all attendees with useful, informative, and practical written educational materials on the topic (which should at a minimum include a handout of any presentation slides), and to provide electronic versions to DELVACCA for sharing in electronic format on the DELVACCA website.
3. Visual presentation materials, such as a PowerPoint® presentation, are encouraged for all seminars. Creative formats to get across seminar topics are also encouraged. For example, one sponsor in 2008 put on a seminar that was a mock trial of a general counsel, for overlooking and misunderstanding intellectual property assets. These kinds of seminars keep our members interested and generate positive feedback from our members.
4. Sponsors are strongly encouraged to provide forms, agreements, checklists, and other practical guidance and resources in connection with their programming. By returning the signed Sponsorship Request Form, a sponsor agrees to this sharing, use and distribution requirement.
5. All program content must be approved in advance by the Board Liaison coordinating the event, or the respective practice committee chair, as the case may be.
6. All hand out materials and presentation materials shall be approved by a DELVACCA Practice Committee Chair, the President or the Chair of the Practice Committees and must prominently display the DELVACCA logo and must clearly represent that the seminar is a DELVACCA event.

Marketing and Publicity

1. DELVACCA will advertise and seek publicity for all chapter events at its expense. If the sponsor creates its own promotional materials (i.e. to send to the sponsors' clients and to post on the sponsors' website), any such promotional materials shall be submitted to the DELVACCA board or committee chairman appointed to oversee this event. Such promotional materials must be approved by such DELVACCA representative, before any promotion of the event occurs.
2. The sponsor's name and logo will appear along with the DELVACCA name and logo in all promotional material and advertisements for the program(s) that it is being sponsored ("Save the Date" promotional mailings not included). New sponsors, or returning sponsors with new logos, should email their logo to the DELVACCA Chapter Administrator for review and approval, within five days of acceptance by DELVACCA of the sponsorship (.jpg or .eps format is preferred). Note that certain size limitations apply for banner advertisements on the DELVACCA website. The size of sponsor logos is limited to 120 pixels width by 240 pixels height. The acceptable file types are gif, png, or jpeg. There is no required resolution, but 300 dpi is preferred. If sponsor would like to have a banner advertisement on the DELVACCA website that comes with the Jewel and Metal packages, sponsor must provide an advertisement in the above mentioned dimensions and in one of the acceptable file formats listed above.
3. All mailings to DELVACCA members are coordinated through DELVACCA's Chapter Administrator. You will not be given the list of DELVACCA members to send out your own mailing to our group. This is due to restrictions that have been provided to DELVACCA by the Association of Corporate Counsel.
4. Only Diamond and Sapphire sponsors may send "thank you" notes to program/event attendees in coordination with the DELVACCA Chapter Administrator.
5. All sponsors may obtain event attendee contact information by having a fish bowl style drawing for a door prize.
6. All DELVACCA CLE programs are subject to being recorded for later distribution to the membership in the form of an audio/data compact disc or Podcast (which will include the presentation's program hand-outs and PowerPoint® presentation, when applicable) at the Sponsor's expense. Sponsors who provide CLE programming are requested to execute the Consent to Publish agreement located at the end of this packet, extending copyright privileges to DELVACCA.
7. See the Exhibitor Guidelines (below) for further information regarding promotion during DELVACCA events and programs.

Rules of Conduct

1. All DELVACCA programs and events follow ACC and DELVACCA Rules of Conduct, which *strictly prohibit* the following activities:
 - a) The direct solicitation of attendees to market and sell vendor's goods, services and/or products.
 - b) The targeting of any individual member(s) for such solicitation of services and/or products.
 - c) Attendance of firm or company marketing personnel at events for the express purpose of solicitation of members. Marketing personnel may be present to operate the sponsor display/exhibit table.
2. Each member of DELVACCA is also governed by its own organization's code of ethics, and it is DELVACCA's intent to establish guidelines for its programming and events that meet the best practices ethical considerations within the corporate and legal community.
3. Sponsorship of DELVACCA events by outside counsel and vendors is not intended to and will not result in a member's organization (or its in-house attorney) being obligated to purchase the services of any sponsor.
4. The sponsor's contribution is not intended as, and should not be considered as, an illegal, improper or unethical gift or gratuity to a specific organization or in-house attorney.
5. Other than for CLE programs, attendance at DELVACCA events is limited to DELVACCA members, sponsors, guests of DELVACCA members and prospective DELVACCA members.
6. **ATTENDANCE BY A NUMBER OF SPONSOR PERSONNEL, BEYOND THE ALLOTTED NUMBER OF INVITEES, IS NOT PERMITTED.**
7. DELVACCA reserves the right to refuse any sponsor, as well as the right to restrict or remove any presentation or exhibit that, in the opinion of DELVACCA, detracts from the general character of the program. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions, DELVACCA will not be liable for any refunds or other program expenses.
8. Failure to comply with any provision of the Sponsor Guidelines may lead to any or all of the following penalties, at the discretion of the Board of Directors:
 - a) Official reprimand and warning to the sponsor;
 - b) Removal of the sponsor representatives from the program or event;
 - c) Permanent prohibition from attendance at any other DELVACCA program or event by the sponsor and all sponsor personnel;
 - d) Forfeiture of all fees paid by the sponsor

EXHIBITOR GUIDELINES

DELVACCA permits sponsors to set up table or booth exhibits in the areas immediately outside of the presentation room, subject to limitations of the venue and at the discretion of DELVACCA. This is an opportunity for our sponsors to tastefully market their services and/or products. Sponsors who wish to exhibit shall comply with the following terms and conditions:

- 1) No direct solicitation of attendees to solicit the vendor's services is permitted at the events.
- 2) Tabletop exhibits must fit one 3 foot by 6 foot table.
- 3) Exhibit booths must not exceed 8 feet by 8 feet.
- 4) All exhibits must be arranged so as not to obstruct the general view or interfere with the event.
 - a) Backgrounds (including signs) must be no more than 8 feet in height.
 - b) Material extending into the exhibit area by more than 3 feet from the back wall cannot exceed 3 feet in height.
 - c) No partitions other than the side rails will be allowed, unless specifically approved by DELVACCA.
 - d) Exposed unfinished sides of exhibit backgrounds must be draped (or otherwise covered) to present an attractive appearance.
- 5) DELVACCA may direct revisions of any exhibit that does not comply with these Exhibit Guidelines (at the exhibitor's expense).
- 6) DELVACCA reserves the right to alter the location and/or layout of the exhibits in the best interests of the overall exhibition and meeting.
- 7) Exhibits must be completely installed at least **one-half hour prior** to the beginning of the program. DELVACCA reserves the right to reassign any space not installed at that time. No packing or dismantling of exhibits will be permitted prior to the official closing of the program.
- 8) All sponsor booths must be open fifteen minutes prior to the start of the reception (since members may arrive early), and shall remain open during the program and until the conclusion of the program. The staffing of booths or display tables is at the discretion of the Sponsor.
- 9) All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. Furthermore, all of the following practices are *expressly prohibited, as determine by DELVACCA in their sole judgment*:
 - a) the promotion of products or services other than the exhibitor's,
 - b) excessive noise that would interfere with other exhibitors or the program,
 - c) the solicitation for the participation in surveys run by the sponsor,
 - d) any form of harassment or other inappropriate conduct towards attendees,
 - e) the promotion of business by anyone other than the representatives of exhibiting organizations,
- 10) Sponsors are prohibited from publicizing or conducting of any activities that would

attract attendees away from the speaker presentation.

- 11) Restrictions on Raffle Items – Sponsors shall not charge a fee for participation in any sweepstake (i.e., raffle or fish bowl drawing). All attendees at the event must also be eligible to participate in any sweepstakes or drawing. All applicable sweepstakes' laws apply and sponsor is responsible to ensure compliance with such laws.
- 12) DELVACCA reserves the right to restrict or remove any exhibit that in the opinion of DELVACCA, detracts from the general character of the program.

SPONSOR PROGRAM DEADLINES / SCHEDULE

1. The 2009-2010 DELVACCA Sponsor program will be announced at the DELVACCA Sponsor Reception on July 28, 2009. If you did not receive an invitation to this reception and if you are a potential DELVACCA sponsor, please e-mail delvacca@acc.com to be considered for an invitation to this reception next year.
2. The Sponsorship Program packet will be e-mailed out by the DELVACCA Chapter Administrator in July, 2009 to the list of DELVACCA potential sponsors. Sponsors who attend the Sponsor Reception in late July will receive a copy of the new Guidelines. The Sponsor Guidelines will also be posted on the DELVACCA website on the same date by the Chapter Administrator.
3. **All Sponsor Request Forms are due to the DELVACCA Administrator, via e-mail or fax, by the end of the day (Midnight) Eastern Standard Time, September 1, 2009. Sponsors whose Sponsorship Request Forms are received after this date may still be considered for a 2009-10 DELVACCA sponsorship, if sponsorships are still available.**
4. Sponsor Request Forms will be evaluated by the DELVACCA Sponsor Chairman, Chapter Administrator, DELVACCA Officers, DELVACCA Board Members and DELVACCA Practice Committee Co-Chairs, based on the Sponsor Selection Criteria set forth in the next section. An announcement of all sponsorships is expected to be made by **September 11, 2009**.
5. **Sponsors will be required to submit payment for any sponsorship that they enter into with DELVACCA under these guidelines, within thirty (30) days of receipt of their sponsor award notification.** Sponsors who do not submit payment for their sponsorship by **October 15, 2009**, will forfeit the sponsor package and the sponsorship will be reassigned to another interested sponsor. Please also note that sponsorship fees are not refundable.
6. All sponsorship payments should be made payable to DELVACCA, submitted to DELVACCA, c/o Ms. Christine Stewart, Chapter Administrator, P.O. Box 38, Fairless Hills, PA 19030.

Sponsor Selection Criteria

The DELVACCA Board has adopted the following criteria for the selection of its Sponsors for 2009-10. Potential sponsors will be evaluated in the following manner:

1. If there are more interested sponsors than available sponsor opportunities at any sponsor level, DELVACCA will give preference to prior DELVACCA sponsors who helped our chapter grow in the past and who have been consistent sponsors of our organization. We hope that if you are new to our sponsor program, that you will become a supporting organization that we look forward to having return as a sponsor, year after year.
2. If the applicant has already signed for a Jewel or Metal sponsorship, other sponsors will be given an opportunity to choose from the A La Carte sponsorships, before Jewel and Metal sponsors. The goal in this regard is for DELVACCA to have a variety of sponsors at events.
3. The applicant's proven ability to work closely and effectively with the DELVACCA Board will also be considered. DELVACCA sponsors who have experienced significant attendance at their prior CLE seminars with our group and who have received favorable feedback with respect to their CLE programs, will also be favorably considered.
4. The DELVACCA Board places great value on its relationships with sponsors who have demonstrated a willingness to step in and assist the Board when sponsor assistance has been needed, such as when the Board has developed program outside of these sponsor guidelines (such as a new networking event or membership recruitment event idea) and has sought a sponsor to support the program.
5. A willingness to put on CLE and social programs in various areas of our chapter region, that might not be as convenient for you based on your primary office location. Our chapter is broad – stretching from Allentown, PA to Cape May, NJ, to Newark, Delaware, to Reading, PA. Our goal in this regard is to provide programming opportunities to our members throughout the region. We will give a preference to sponsors who express willingness in their application to be flexible as to where their event will be held and/or that they are willing to repeat a CLE event at a more distant location as an “On the Road” program.

DELVACCA
2009 – 2010 SPONSORSHIP REQUEST FORM

NAME OF POTENTIAL SPONSOR: _____
STREET ADDRESS: _____
CITY: _____
STATE: _____
ZIP CODE: _____
CONTACT NAME _____
TITLE: _____
CONTACT E-MAIL ADDRESS: _____
TELEPHONE: _____
FAX: _____

SPONSOR TIERS – JEWEL AND METAL LEVEL PACKAGES

Please place a checkmark on next to the program that you are interested in sponsoring (subject to availability).

- My company / law firm is interested in becoming the Diamond Sponsor (\$35,000 – limited to one sponsor)**
- My company / law firm is interested in becoming a Sapphire Sponsor (\$30,000 – limited to one sponsor)**
- My company / law firm is interested in becoming a Emerald Sponsor (\$25,000 – limited to one sponsor)**
- My company / law firm is interested in becoming a Platinum Sponsor (\$20,000 – limited to three sponsors)**
- My company / law firm is interested in becoming a Gold Sponsor (\$15,000 – limited to three sponsors)**
- My company / law firm is interested in becoming a Silver Sponsor (\$10,000 – limited to four sponsors)**
- My company / law firm is interested in becoming a Bronze Sponsor (\$7,500 – limited to four sponsors)**

Note: All sponsors who request a higher level sponsorship that is subsequently filled by other sponsors, will be offered the opportunity to drop down to the next level sponsorship package.

Please list the CLE program topics that you are interested in supporting from the list of proposed CLE programs above (rank in order):

A LA CARTE OPTIONS

Diversity Reception (2nd Annual) 2010 - \$3500.00 (A portion of the sponsor fees is allocated to DELVACCA's Diversity Internship Program).

Membership Drive Event - \$3000.00

Webinar - \$2500.00

List Proposed Webinar Topics: _____

Explain your Firm / Company's Experience in Putting on Webinar Programs:

What Software Package do you Use to facilitate the Webinar process?

Are you an approved provider for online PA and DE CLE Credits?

Paralegal Forum 2009 (6th Annual) - October 10, 2009 - \$1500.00 per sponsor

List Proposed Seminar Topics (if applicable): _____

Summer Social at the Shore (Summer 2010) - \$3500.00

List Proposed CLE Topic: _____

Stand-Alone CLE - Other Proposed CLE Seminar Sponsor (not through a DELVACCA Practice Committee) on another proposed topic of interest to in-house counsel. \$3500.00 per seminar. *Note that actual event costs are additional, unless this program will be through a Core Program, such as the New to In-House Counsel Symposium, or In-House Counsel Conference. See Sponsor Guidelines related to CLE seminars for more details.*

List proposed CLE seminar topics (rank choices in order) : _____

“On the Road” CLE Seminar repeater fee of \$2500.00 (for agreeing to repeat a CLE program in Allentown, Atlantic City, Wilmington or Reading, PA). *Note that actual event costs are additional – see Sponsor Guidelines for more details. Jewel and Metal Package sponsors are also eligible for this option, at the fee listed in this paragraph.*

Phillies Game Event (Spring / Summer 2010) - \$4000.00

Membership Directory - Advertisement

Full Page (Prime) \$3,500.00 (only 4 available)

Rank the following Prime advertisement locations (rank 1 through 5):

- ___ **Across from the Table of Contents**
- ___ **Across from Inside Back Cover**
- ___ **Across from the President’s Message**
- ___ **Across from the list of DELVACCA Officers**
- ___ **Across from the list of DELVACCA Practice Committees**

- Full Page (non-prime) \$3000.00**
- Half Page \$2000.00**
- Quarter Page \$1000.00**
- Upgrade to Larger Size \$1000.00 per increment**

SPONSOR SUGGESTIONS

Creativity: Do you have any unique or creative ideas for a CLE program topic or format?
If yes, please list here:

Do you have any interesting locations or venues to suggest for a DELVACCA program or event that DELVACCA could put on with your law firm / company?

Would you be willing and able to recruit any influential and/or well-known speakers or public figures who can appear or speak at a DELVACCA event that your firm/company would sponsor? If so, who?

For law firms that are requesting CLE event sponsorships - do you have any in-house counsel alumni from your law firm who may be interested in providing an in-house counsel perspective on a panel discussion that your firm would be presenting? Please list these individuals, the company that they work for and their title.

SPONSOR COMMITMENT

By signing below, you represent that you are authorized to sign this sponsor application form on behalf of the sponsor applicant named below, and that sponsor applicant agrees to abide by the terms and conditions of the 2009-2010 DELVACCA Sponsorship Program as found in the sponsor opportunities packet and guidelines and that the applicant agrees to pay the sponsorship fee for the sponsor package, events or other A La Carte items that you have chosen, to DELVACCA, within thirty (30) days of receipt of written notification of your sponsor award from DELVACCA. Applicant also agrees to pay venue rental, food, beverage and audio/visual rental costs, when such costs are applicable to the sponsorship as per these guidelines, within 30 days of invoicing for such costs.

Name of Applicant: _____

Authorized Signature: _____

Print Name: _____

Date: _____

After completing this Sponsorship Request Form, please either fax, e-mail (scanned as a PDF file) or send the form via USPS Express Mail to:

DELVACCA

Attn: Ms. Christine Stewart, Chapter Administrator

P.O. Box 38

Fairless Hills, PA 19030

Fax Number: 215-295-3652

Phone Number: 215-295-0729

E-mail- delvacca@acc.com

If you have any questions about the Sponsor Guidelines or Sponsorship Packages, you may contact: N. Alexander Erlam Esq., Sponsorship Committee Chair, at: 888-291-1369 ext. 2021 or via e-mail at aerlam@verticalscreen.com.

Limited Non-Exclusive Consent to Publish Form

DELVACCA requires authors of continuing legal education seminars and presentations to provide a formal written Limited Non-Exclusive Consent to Publish the audio recording of the seminar/presentation. DELVACCA's policy strongly recommends that creators of the seminar/presentation ("Author") provide a limited consent of copyright to it. The signed Limited Non-Exclusive Consent to Publish gives DELVACCA the permission of the Author(s) to publish the work to its members in the form of a compact disc, or other media, which includes the audio recording, data and any supporting documentation (the, "Work").

DELVACCA hereby requests that the Author(s) complete and return this form promptly so that the Work may be readied for publication.

Title of Presentation/Seminar ("Work") _____

Organization/Law Firm: _____

Author(s): _____

1. The organization/law firm and the Author(s) hereby consent that DELVACCA publish the Work for the sole purpose of making the Work available to the Association of Corporate Counsel (ACC) and DELVACCA's members through a variety of media, at DELVACCA's discretion.
2. The organization/law firm and Author(s) warrant that it has the right to make the grants made to the DELVACCA, complete and unencumbered. The organization/law firm and Author(s) also warrant that the Work does not libel anyone, infringe anyone's copyright, or otherwise violate anyone's statutory or common law rights.
3. The Author(s) hereby transfers to DELVACCA the copyright of the Work for the non-exclusive, limited and sole purpose of publication to the ACC and DELVACCA members.
4. The Work may be reproduced by any means for legal education purposes by DELVACCA or by others without fee or further permission. The Author consents to the sale of the Work by DELVACCA to its members (or ACC members) and that DELVACCA may collect fees for delivery of the Works. The Author(s) may use part or all of this Work or its image in any future works of his/her (their) own. In any reproduction, the original publication by the organization/law firm and Author must be credited in the following manner: "First published by [Name of Author and Law Firm] in [year of publication] and the copyright notice in proper form must be placed on all copies. Any publication or other form of reproduction not meeting these requirements will be deemed to be unauthorized.

Law Firm/Organization Name

Signature: _____
Author or Authorized Signature

Print Name: _____

Date: _____