

LEGAL MARKETING ASSOCIATION



CHARLOTTE CITY GROUP



The Legal Marketing Association's Charlotte City Group invites you to join us for

## Voice of the Client

### Second Annual In-House Counsel Panel

Wednesday, November 18, 2009

Mint Museum of Craft + Design

220 North Tryon Street

Charlotte, North Carolina 28202

Program, 8:15 a.m.; Registration opens at 8:00 a.m.

*2 Hours of General CLE has been approved in North Carolina*

Panel Discussion focused on how in-house counsel select, manage and collaborate with outside counsel in a down economy.

#### Topics include:

- Economy's effect on legal department budgets, selection of Outside Counsel, and use of alternative fee arrangements
- Economy's effect on strategic litigation and settlement decisions
- Outside Counsel best practices for working with In-House Counsel

#### Panelists include:

**Peter Barr**, General Counsel, Rack Room Shoes

**William Forgione**, Senior Vice President and General Counsel, TIAA-CREF

**Catherine Stempien**, Senior Vice President, Legal, Duke Energy's  
U.S. Franchised Electric and Gas Organization

**Richard F. Topping**, General Counsel and Chief Compliance Officer,  
Piedmont Behavioral Health

**Jordan Abshire**, Director, Lateral Link Group, LLC (Moderator)

**LMA, CWB, and ACC member cost: \$35**

**Non member cost: \$45**

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**Time:** Program, 8:15 a.m.; Registration opens at 8:00 a.m.

**Location:** Mint Museum of Craft + Design (upstairs)

220 North Tryon Street

Charlotte, North Carolina 28202

**Breakfast will be provided.**

**Registration REQUIRED. To register, contact Amy Norris at  
anorris@mcguirewoods.com or 704.343.2228.**

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**The Mint Museum**  
*Experience Art*

You are receiving this email as a member of Legal Marketing Association

Our mailing address is:  
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